

**A G E N D A**  
**SPECIAL WORK SESSION MEETING**  
**City of Moberly**  
**September 18, 2019**  
**4:00 PM**

**Requests, Ordinances, and Miscellaneous**

1. Presentation from Derek Duncan regarding Health Insurance
2. Discussion of City Council Goals and Objectives
- [3.](#) Discussion of Officer Retention/Moral Survey Results
- [4.](#) Discussion of Comprehensive Plan 2018
5. Discussion of April Bond Issue
- [6.](#) Discussion of Municipal Court
- [7.](#) Discussion of Report for 2019 Moberly, MO Area Community Survey from Growth Services
- [8.](#) Discussion of ED Partner Organization

## MPD Officer Retention/Moral Survey

This survey is an **anonymous** survey with the intentions of creating a data pool for Ofc. Slivinski and Ofc. West to present to Chief Link and Commander Whearty to promote officer retention. Officers have left the department for numerous reasons and the goal of this survey is to determine what can be changed within our department to retain officers.

The items listed below are ideas that have stemmed from conversations with officers in the department. Our hope is to take the data collected from this and present it to Chief Link and Commander Whearty so they can make informed decisions to raise both moral and retention. We ask you keep these surveys as honest as possible and remember they are to be constructive.

Please rank the following items from 1-5, with 1 being an item that would not boost your moral or impact you in any way and 5 being an item which could be substantial to you. If you rank an item as a 2 or below, please indicate next to it if you believe it could affect other officers positively by writing a "Y" for yes or an "N" for no.

We ask that you complete this survey and place it in Ofc. Slivinski's mailbox by 04/15/2019. Again, this survey is **anonymous** and the data retrieved will only be used for the purpose of collecting data on the collective importance of the topics that have been presented throughout the department.

### Short Term

- Beard Policy 1 2 3 4 5
- Tattoo Policy 1 2 3 4 5
- External Carrier 1 2 3 4 5
- Administrative Meetings with Patrol (Town Halls) 1 2 3 4 5
- Part Time (off duty) Law Enforcement Work 1 2 3 4 5

### Mid Range

- Part Time Pro-Active Unit 1 2 3 4 5
- Night Shift Differential Pay 1 2 3 4 5
- Rotating night/day shift (3 month) 1 2 3 4 5
- Patrolman Ranking (P1-3) 1 2 3 4 5
- FTO Pay Incentives 1 2 3 4 5

### Long term

- K9 Unit 1 2 3 4 5
- Rotating detective position 1 2 3 4 5
- Full Time Pro-Active Unit 1 2 3 4 5

(Turn Over For Further)

**Write in:**

Please use the following space to add any ideas you have (outside of pay) which you believe would increase officer retention and/or moral. We ask you keep this constructive and ask if you provide a problem, provide a possible solution.

# MOBERLY POLICE DEPARTMENT

## OFFICER RETENTION/MORAL SURVEY RESULTS

14 total responses

### Number Rated

Category	1	2	3	4	5	
	Beard Policy	2	2	5	1	4
	Tattoo Policy	0	1	2	4	7
	Administrative meetings	1	1	4	5	3
	P/T off duty LEO	1	2	2	3	6
	P/T Proactive Unit	0	1	5	4	4
	Night Shift Differential Pay	0	1	4	2	7
	Rotating Night/Day (3month)	4	1	2	6	1
	Patrolman Ranking Pay 1-3	1	0	4	3	6
	FTO Pay	1	1	1	3	8
	K9 Unit	1	0	4	2	7
	Rotating Detective	2	1	9	0	2
	F/T Proactive Unit	1	2	3	5	3



City of Moberly, Missouri

## 2040 Comprehensive Plan

December 2016

# Moberly Comprehensive Plan City of Moberly, Missouri

Adopted by the  
Moberly Planning & Zoning Commission  
The 27th day of February, 2017

Adopted by the  
Moberly City Council  
The 17th day of July, 2017



## Mayor and City Council

Jerry Jeffery <i>Mayor</i>	Shane Adrian <i>Mayor Pro Tem</i>	Herb Lawrence <i>Councilman</i>	John Kimmons <i>Councilman</i>	Tim Brubaker <i>Councilman</i>
Bob Riley <i>Former Mayor</i>	Greg Walker <i>Former Councilman</i>			

## Planning & Zoning Commission

Connie Asbury <i>Commissioner</i>	Don Burton <i>Commissioner</i>	Rich Duley <i>Commissioner</i>	Gary Duncan <i>Commissioner</i>	Howard Mielder <i>Commissioner</i>
Barb Bogie <i>Commissioner</i>	Bob Riley <i>Commissioner</i>	Sam Tadrus <i>Commissioner</i>	Lisa Vanderburg <i>Commissioner</i>	
David Riley <i>Former Commissioner</i>	Jerry Osborn <i>Former Commissioner</i>			

## Comprehensive Plan Steering Committee

Bob Riley <i>Mayor</i>	Don Burton	Gena McCluskey	Corey Mehaffy	Debbie Miller
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## City Staff

Brian Crane <i>City Manager</i>	Andy Morris <i>Former City Manager</i>	Tom Sanders <i>Community Development Dir.</i>	Tristan Asbury <i>Public Relations Manager</i>
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## Project Team

Vic Burks, AICP <i>Team Leader, Planning, SKW</i>	Nick Pappas, AICP <i>Planner, SKW</i>
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# 1

*Moberly*  
2040 Comprehensive Plan

## Introduction to the Moberly Comprehensive Plan



# Chapter 1: Introduction to the Moberly Comprehensive Plan

## The Role of a Comprehensive Plan

A Comprehensive Plan, also called a Master Plan or a General Plan, is a document that describes a community's overall vision for the future as well as its corresponding goals, objectives, and policy initiatives necessary to reach that vision within the next 20 to 30 years. It is a document that is adopted by a local decision-making body (such as the City Council) and is intended to guide the future physical, social, and economic development actions of a jurisdiction. As such, it is a useful guide for decision-making by City Councils, Mayors, Planning Commissions, City Managers, and Department Directors.

In the State of Missouri, municipal jurisdictions are authorized by statute (RSMo 89.310) to “make, adopt, amend and carry out a city plan” for the purpose of “guiding and accomplishing coordinated development of the municipality” (RSMo 89.350). In addition, jurisdictions often choose to maintain an updated Comprehensive Plan for a number of reasons: assessing the ever-changing needs and desires of citizens; evaluating physical space requirements for targeted growth objectives; having better access to Federal and State grant opportunities; encouraging community involvement of residents; and creating an informed and effective Capital Improvements Plan.

Comprehensive Plans are typically laid out with a vision that spans up to 30 years. These plans are meant to be dynamic documents – always evolving, updating, and reflecting the values of a community – not just describing a snapshot in time. The Comprehensive Plan shapes the future by informing current City policies and other City plans. Being comprehensive in nature, a Comprehensive Plan is intended to apply to the entire City, not just a neighborhood or section of the City.



Make no little plans; they have no magic to stir men's blood and probably themselves will not be realized.

Daniel Burnham, *The American City*



*Moberly*  
2040 Comprehensive Plan



The Moberly Comprehensive Plan was created to meet the needs of all served by the City. The goals, objectives, and strategies described within this Plan are based on information gathered from public meetings; stakeholder interviews; a statistically valid Community Interest and Public Opinion Survey (see **Appendix A**); and meetings with staff and the Comprehensive Plan Steering Committee. The Moberly Comprehensive Plan describes a future vision of the community and delivers an implementation strategy that can be used and updated over time to make this vision a reality.

### Planning Process

In the fall of 2015 the City Council contracted with Shafer, Kline & Warren, Inc. (SKW) to write a new 2040 Comprehensive Plan. The planning process started shortly after the Comprehensive Plan Steering Committee was formed. Since a major component of this new Plan entailed administering a Community Survey to a representative sample of the residents of Moberly, the first step in the process was to identify the necessary questions to ask in the survey. Key stakeholders in the community were interviewed and many focus group sessions were facilitated to arrive at the key issues that were of most concern to the population.

After receiving Community Survey responses, additional meetings with the Steering Committee and two open houses were held to further collect citizen input and facilitate discussion about priorities within the community. A dedicated website for the new Plan was also established -- citizens could view calendars to follow meetings, read updates on the process of the Plan, and find general information on the planning process. Development of the Comprehensive Plan then took place, utilizing the wealth of information gathered through research and public guidance. The new 2040 Comprehensive Plan was formally adopted on July 17th, 2017 when the City passed Ordinance 9358. (See **Appendix E**).



## The Comprehensive Plan: Approach and Format

The Plan itself takes a thematic and goal-oriented approach to the future development of Moberly. The Plan is divided into four primary chapters or themes that correspond to the City's most important strategic issues, as well as an implementation plan that provides a framework by which the City can achieve its goals. After a general profile of Moberly is discussed – including its population and future trends – the following four “themes” form the body of this Plan:

### Growth and Land Use

This section focuses on a critical issue for the City – how to accommodate growth and the type of growth that should occur. It provides a strategy to guide future growth in new development areas.

### Mobility

This theme considers the movement of people, services, and goods in and through the City. Taking a holistic approach, a variety of transportation modes will be considered as Moberly develops in the future.

### Public Facilities

This chapter inventories Moberly's utility infrastructure as well as the many community services available in the community, such as schools, libraries, and parks. Relying on the demographic analysis and growth scenarios identified in other chapters, this theme considers future public facility demands.

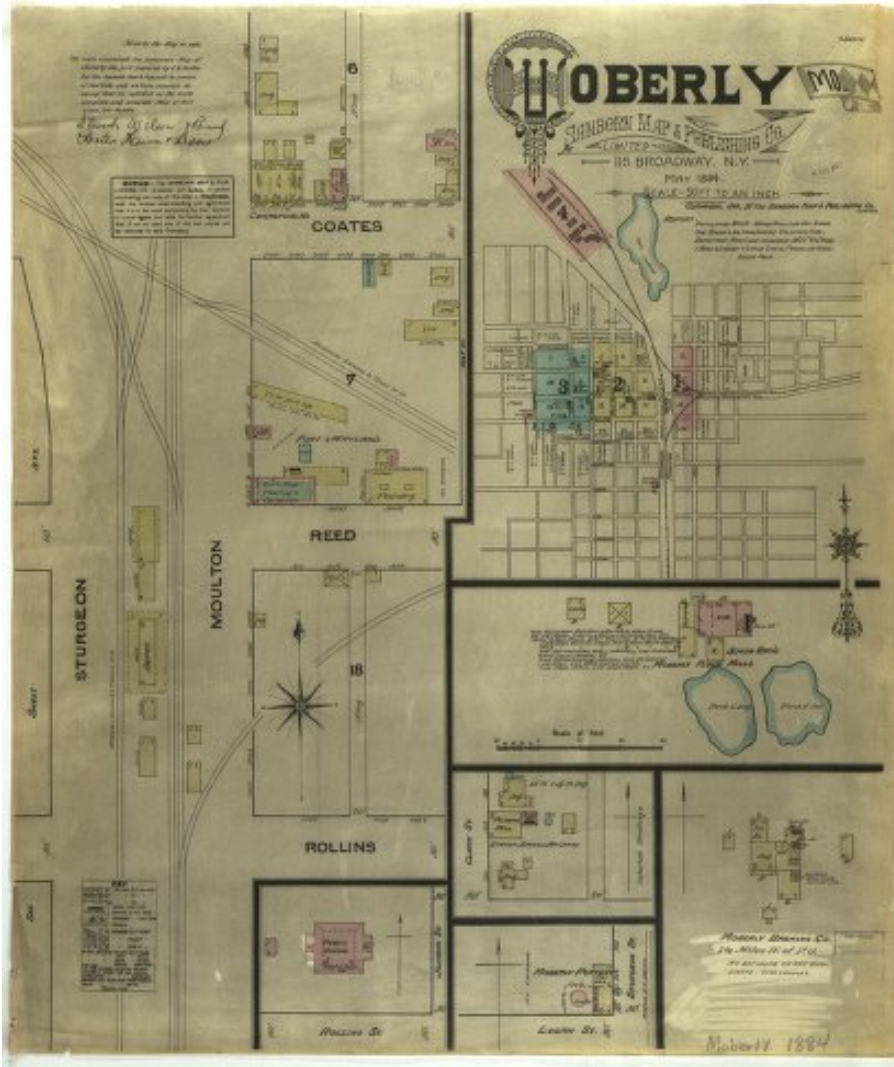
### Character of the Community

This section addresses improvements to Moberly's public environment that can enhance the City's civic quality and appearance to residents and visitors.

## MOBERLY VISION STATEMENT

MOBERLY IS A COMMUNITY – ONE OF NEIGHBORS, CHARACTER, IDENTITY, HERITAGE, AND STRONG FUTURE POTENTIAL. WE ARE A COMMUNITY OF ENTERPRISE, RICH WITH OPPORTUNITIES IN EDUCATION, HEALTHCARE, BUSINESS, INDUSTRY, AND A WORLD CLASS PARK AND RECREATION SYSTEM. NOW AND IN THE FUTURE, WE ARE COMMITTED TO BEING A HUB OF ECONOMIC GROWTH AND DIVERSITY WITH A HIGH QUALITY OF LIFE FOR ALL.





## History of Moberly

Moberly, Missouri, nicknamed the “magic city” due to its rapid growth in the late 19<sup>th</sup> century, was founded as a railroad hub in north central Missouri in 1866 by Colonel William E. Moberly. Heavily influenced by the Chariton and Randolph Railroad, as well as the North Missouri Railroad Company, the town was incorporated in 1868 with a board of trustees. Original Sanborn maps dating back to 1884 show the initial rapid development that Moberly experienced in its first two decades. The City’s wide street grid design laid the foundation for what would later serve as a robust transportation network.

Moberly continued to enjoy steady growth until World War II when the City experienced its first notable decline in population. It was at this time that one of Moberly’s most notable residents became widely known – Five Star General Omar M. Bradley. The many statues and references to General Bradley can be seen throughout Moberly today. Since then, Moberly has not experienced sustained and consistent population growth, although the overall trend is positive. Significant investment in the City’s park system and transportation network have positioned the community to accommodate new development without sacrificing current residents’ quality of life.



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*Moberly*  
2040 Comprehensive Plan

# A Profile of Moberly



## Chapter 2: A Profile of Moberly

This chapter examines demographic trends that will affect Moberly in the near-term and long-term future. The analysis examines population and demographic dynamics, including future population projections and how employment trends are shifting.

### Population History and Characteristics

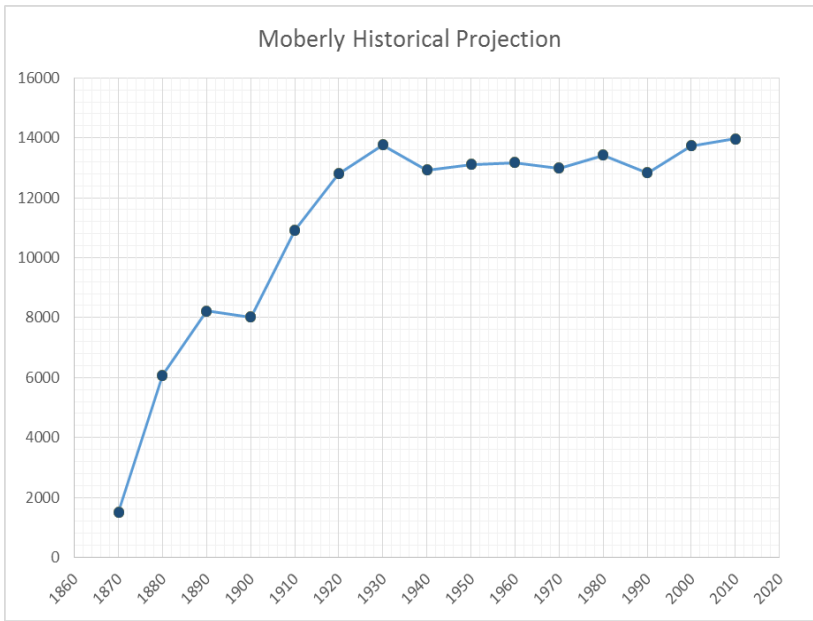
An accurate estimate of the local population plays a significant role in the planning process. Current population figures, when compared to figures from previous years, paint a picture for planners and officials to see overall trends and how community facilities, infrastructure, and services must be planned to adequately and efficiently serve current and future residents. If facilities, infrastructure, and services are not evaluated from time to time, potential problems may go unnoticed resulting in system failures and overall decline in the quality of life for residents. Understanding current and future populations, and their composition, can also help in planning for community parks, determining the need for housing and the appropriate mix of land uses. Analyzing population trends also helps in determining the potential need to expand city boundaries through annexation initiatives. In the 19<sup>th</sup> Century, Moberly was dubbed the “Magic City” due to its rapid initial growth in population. Between 1870 and 1930, the City grew at an average rate of 13.5% per year. After 1930, however, Moberly’s population decreased and has since hovered around 13,000 residents until recently when the City experienced a 1.7% increase in population from 2000 to 2010. Although encouraging, this rate of growth must be carefully considered relative to the City’s broader historical trends. Assuming that this rapid rate will continue could lead to policies and initiatives that ultimately over-build and over-anticipate future service needs.

In order to analyze urban and rural migration patterns, it is useful to compare Moberly to Randolph County through historical populations. The table to the right shows that the city grew in population faster than Randolph County through the 1950s, at which point Moberly’s share of the population gradually decreased until 2000. This is representative of a larger

Year	Moberly Population	Randolph Co. Population	% of Randolph Co. Population
1870	1,514	15,908	10%
1880	6,070	22,751	27%
1890	8,215	24,893	33%
1900	8,012	24,442	33%
1910	10,923	26,182	42%
1920	12,808	27,633	46%
1930	13,772	26,431	52%
1940	12,920	24,458	53%
1950	13,115	22,918	57%
1960	13,170	22,014	60%
1970	12,988	22,434	58%
1980	13,418	25,460	53%
1990	12,839	24,370	53%
2000	13,741	24,663	56%
2010	13,974	25,414	55%

**Table 2.1: Historical Population of Moberly and Randolph County**

Source: United States Census Bureau



**Figure 1.1: Moberly Historical Projection**  
 Source: United States Census Bureau Records

migration pattern seen in the United States, where populations have historically decentralized from city centers to a more suburban and rural setting. This is the result, in a large part, following the end of World War II and the proliferation of automobiles and the highway system as we now know it. Although annexation may explain *some* of the resurgence in Moberly’s population between 1990 and 2010, it should be noted the majority of land annexed during this time contained mostly industrial and commercial uses to the north of the City – therefore, the resurgence in population should be attributed to actual in-migration during this time period for any number of reasons. Further, since the U.S. Census Bureau does not consider temporary college student populations in a locality’s total count, it can be assumed that this influx of residents is not a sole result of an increase in secondary school enrollment. The prison population, however, is included in the total count – but does not vary significantly year to year. Prison capacity is 1,800.

When compared to similar Missouri municipalities, Moberly’s population trend has fared as well as or better than most, including Randolph County. As shown in **Table 2.2**, Moberly grew roughly 4% between 1980 and 2010 while Randolph County largely remained the same. During this same period, Kirksville and Sedalia grew at a relatively slower rate when compared to Moberly while Hannibal actually lost population.

	1980	1990	2000	2010	2014 (Estimate)	% Change 1980 - 2010	% Change 2010 - 2014
<b>Moberly</b>	13418	12839	13741	13974	13890	4.1%	-0.6%
<b>Hannibal</b>	18811	18004	18003	17916	17893	-4.8%	-0.1%
<b>Kirksville</b>	17167	17152	17571	17505	17633	2.0%	0.7%
<b>Sedalia</b>	20927	19800	20368	21385	21492	2.2%	0.5%
<b>Randolph County</b>	25460	24370	24663	25414	25072	- 0.2%	-1.3%

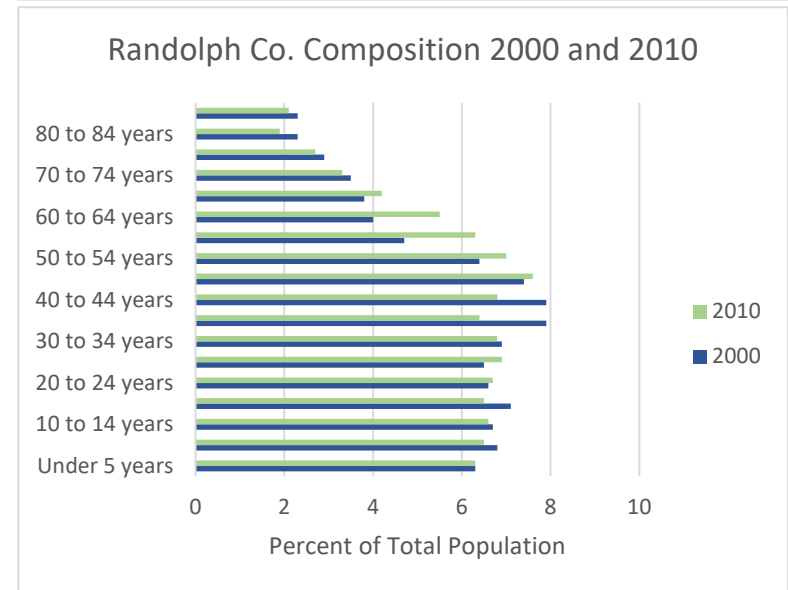
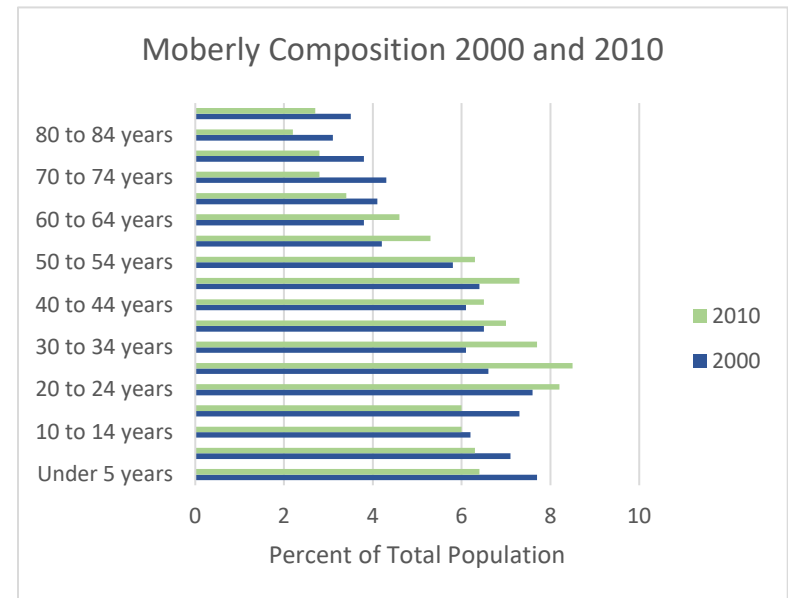
**Table 2.2: Change in Population of Moberly, Randolph and Similar Cities in Missouri**  
 Source: United States Census Bureau



To better understand Moberly’s future population, it is important to look at what constitutes the City’s population. **Figure 2.2** on this page and the next page show the age composition by five-year age groups for Moberly is compared to Randolph County, the State of Missouri, and the nation as a whole. These charts illustrate the characteristics of the population and allow officials to compare them to larger geographic areas. In addition, examining how these charts change over time as a result of natural birth and death rates allows officials to anticipate future needs for specific age groups that may account for a larger proportion of the City’s overall population in the near and long-term future.

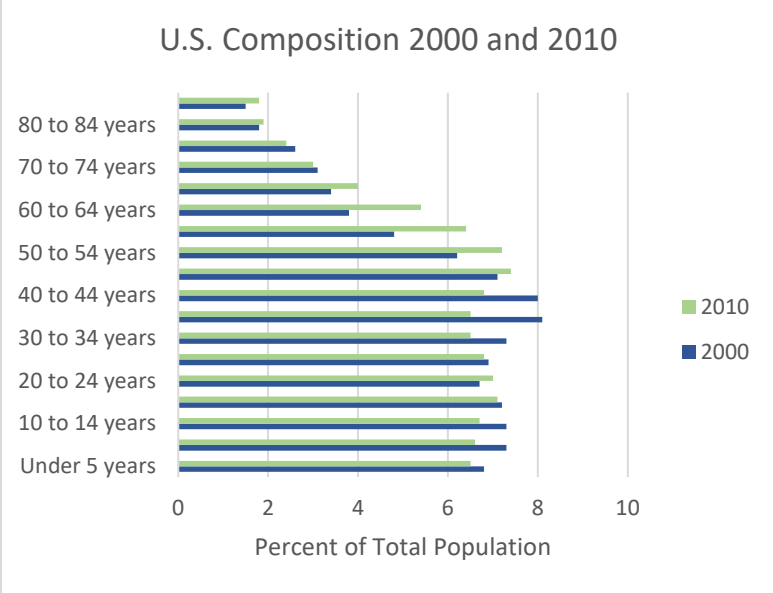
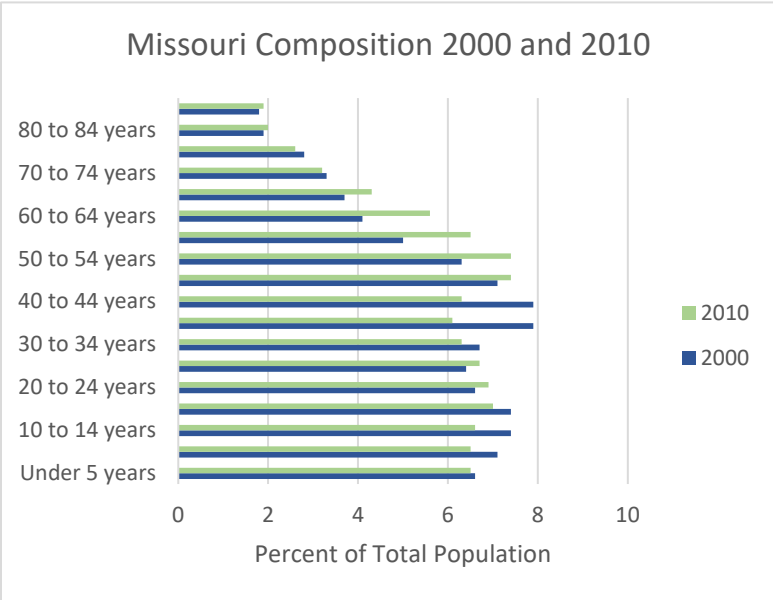
The data contained in these figures is from Year 2010 Census data; therefore, these numbers would be increased by 10 years (two, five-year age groups) for an accurate picture of these populations today. At the national, state, and county levels, the population seems to be increasing in age – the age groups representative of the post-WWII baby boom generation are moving upward noticeably. The bulge that follows approximately 20 years (four age groups) later is the echo baby boom generation – children of the post-WWII baby boomers. This national trend presents special challenges to communities. As the baby boom population and their children age, additional senior and affordable housing will need to be developed along with retirement and assisted living facilities, nursing homes, and transportation services. Additional social services such as meal delivery, health centers, and other recreational opportunities will also be needed as this generation climbs the age structure.

There are a few evident trends to note concerning Moberly. First, the number of children under 10 is decreasing. Although a lower birth rate among women nationally can explain part of the decrease in the youngest cohort, it cannot explain all of it. Second, it appears that Moberly’s baby boom population has been moving out. Addressing this trend by ensuring adequate services and housing choices are available will be an important factor in ensuring the City continues to grow in overall population. Finally, it appears that a significant number of people between 10 and 45 are choosing to move into Moberly. Although the Moberly Area Community College can account for some of this increase, again, there are likely additional factors driving this increase.



**Figure 2.2: Age as a Percent of Total Population**  
Source: United States Census Bureau





### Population Projections

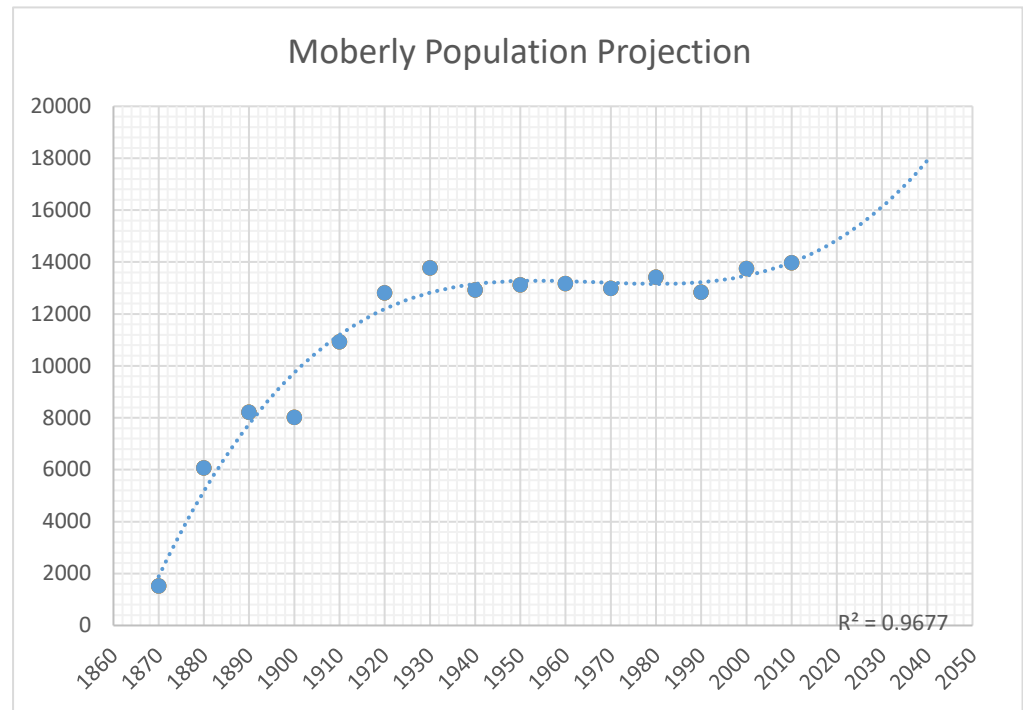
Determining future populations depends on many factors. First, the rate of births, deaths, and net migration must be considered and ultimately play a primary role. Second, a firm understanding of the historical population figures for the City should form a foundation necessary to project the population into the future. Finally, a mathematical equation can be applied that takes these factors into account and projects a realistic population estimate up to 30 years into the future. Determining the number of births and deaths per year can be relatively easy using past trends; local school enrollment; and national, state and regional birth/death rates. Migration patterns, however, can be more complicated to determine, due to factors such as job availability; local development policies; available housing choices; and cultural and economic shifts.

As shown in the trend line shown in **Figure 2.3** on the next page, Moberly is expected to grow slightly over 0.5% per year, if average rates of birth and mortality prevail into the future. Of course, this rate can differ considerably for several reasons. Consequently, additional growth rate assumptions are shown.

**Figure 2.2: Age as a Percent of Total Population**  
 Source: United States Census Bureau



To aid in establishing realistic expectations for Moberly’s future population while taking into consideration migration patterns, it can be useful to formulate a mathematical equation based on the City’s historical population. The trend line in **Figure 2.3** accounts for over 96% of past decennial populations. According to this trend line, Moberly can realistically expect an annual growth rate of between 0.5% and 1% through 2040. Although a multitude of factors can influence the City’s population in any given year – such as major employers expanding or locating within the region; an influx in the student population due to the policies of post-secondary educational institutions; or an increase in the prison population or an increase in prisoner families that relocate to Moberly – the average rate now shows an annual growth of between 0.5% and 1%. At this rate, the City can expect to add between roughly 2,000 people and 4,000 people by the year 2040. While some might be concerned that this is very slow growth, it does have the benefit of being sustainable and should not have the negative impacts that faster growth often brings.



**Figure 2.3: Moberly Population Projection**  
Source: Shafer, Kline & Warren, Inc.

	2010	2015	2020	2025	2030	2035	2040
<b>Natural Population Change</b>	13,974	14,320	14,732	15,062	15,367	15,530	15,499
<b>0.5% Annual Growth</b>	13,974	14,327	14,689	15,060	15,440	15,830	16,229
<b>1% Annual Growth</b>	13,974	14,687	15,436	16,223	17,051	17,921	18,835
<b>1.25% Annual Growth</b>	13,974	14,869	15,822	16,836	17,915	19,063	20,285
<b>1.37% Annual Growth</b>	13,974	14,958	16,011	17,138	18,345	19,636	21,019

**Table 2.3: Natural Population Change -- 2010 to 2040**  
Source: Shafer, Kline & Warren, Inc.



OCCUPATIONAL TYPES	2000	2010	Change
Management, professional, and related occupations	27.4%	28.9%	1.5%
Service occupations	19.0%	18.3%	-0.7%
Sales and office occupations	23.8%	29.9%	6.1%
Farming, fishing, and forestry occupations	7.7%	7.1%	-0.6%
Production, transportation, and material moving occupations	22.1%	15.9%	-6.2%
Construction, extraction, installation, maintenance, and repair occupations	Percent Change Not Available		
INDUSTRIAL TYPES	2000	2010	Change
Agriculture, forestry, fishing and hunting, and mining	0.7%	0.2%	-0.5%
Construction	2.7%	5.7%	3.0%
Manufacturing	20.3%	11.4%	-8.9%
Wholesale trade	3.0%	3.3%	0.3%
Retail trade	12.8%	16.0%	3.2%
Transportation and warehousing, and utilities	6.1%	6.7%	0.6%
Information	1.8%	2.8%	1.0%
Finance, insurance, real estate, and rental and leasing	7.5%	7.1%	-0.4%
Professional, scientific, management, administrative, and waste management services	4.0%	5.7%	1.7%
Educational, health and social services	21.4%	19.8%	-1.6%
Arts, entertainment, recreation, accommodation and food services	8.4%	7.7%	-0.7%
Other services (except public administration)	4.4%	5.5%	1.1%
Public administration	6.8%	7.9%	1.1%

Economic Factors

Historically, Moberly’s economy was independent from the Columbia Metro Area, but over the last several decades an economic transition has occurred in the City with more residents commuting to jobs outside the City. The following section reviews the City’s employment and income trends.

Employment

Employment within a community can be measured in two ways – by occupation or by industry. Employment based on occupation describes the kind of work a person does on the job, as opposed to the type of industry an individual works in, which relates to the kind of business conducted by a person’s employer. For example, a person might be a nurse (their occupation) for a major health care facility (the industry). **Table 2.4** shows Moberly’s employment by occupation and how it has changed between 2000 and 2010, while the lower portion of the table shows Moberly’s employment by industry and how it has changed over the same period.

It appears that, like many Midwestern cities, Moberly has experienced a continual decline in its manufacturing industry from 2000 to 2010. This has been exacerbated by an increase in retail trade along with an occupational move toward sales and service occupations. Other industry sectors that experienced an increase were construction, professional services, and public administration.

Table 2.4: Percent Change in Occupation and Industry  
 Source: United States Census Bureau ACS Profile Report



Finally, it can be useful to understand how far and with which transportation mode employees are commuting to their jobs. As depicted in **Table 2.5**, the predominant mode is, as expected, driving alone with an average commute time of roughly 20 minutes. This indicates that a considerable amount of the work force is commuting to Columbia. It should also be noted that, when compared with other similar municipalities, a relatively higher proportion of Moberly commuters utilize public transportation or work from home.

	Carpool	Public Transportation	Walk	Other	Work at Home	Drive Alone	Drive Time (min)
<b>Moberly</b>	9.5%	1.2%	1.2%	1.6%	5.2%	81.1%	19.4
<b>Hannibal</b>	8.8%	0.4%	3.4%	3.1%	3.7%	80.6%	17.2
<b>Kirksville</b>	7.4%	0.7%	10.8%	2.4%	2.3%	76.4%	13.5
<b>Sedalia</b>	14.5%	0.8%	2.4%	0.7%	3.1%	78.5%	15.6

**Table 2.5: Transportation Mode by Percent and Drive Time in Minutes**

Source: United States Census Bureau





Income and Housing

**Table 2.6** describes the income distribution as well as the median household income for Moberly, Hannibal, Kirksville, and Sedalia. Though all municipalities were similar in this regard, there is a real difference between Moberly and Randolph County. With more residents employed in lower paying sales and services-oriented occupations, the City’s household median income is 85% that of the County median income. This is an important breaking point for some housing assistance and financing programs.

In addition, there is an interlocking connection between population trends, income, and employment. **Table 2.7** displays a comparison of housing values in Moberly, Hannibal, Kirksville, and Sedalia. Moberly’s 2010 median home values and median household income were both low compared to other cities.

The remaining chapters of this Plan – Growth & Land Use; Mobility; Public Facilities; and Character of the Community – all rely on these projected figures and characteristics of Moberly’s population and its overall profile.

	Under \$10,000	\$10,000 to \$14,999	\$15,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	2010 Median Income
<b>Moberly</b>	11.0%	9.1%	17.6%	18.0%	16.2%	16.1%	5.4%	4.4%	0.8%	1.3%	\$ 31,747
<b>Hannibal</b>	11.3%	9.7%	14.1%	14.1%	16.0%	18.5%	7.8%	6.2%	1.1%	1.3%	\$ 35,628
<b>Kirksville</b>	23.4%	10.4%	14.0%	14.3%	11.5%	13.5%	5.1%	5.1%	2.1%	0.8%	\$ 26,865
<b>Sedalia</b>	10.4%	9.7%	18.1%	15.0%	17.7%	18.4%	5.4%	3.8%	0.5%	1.0%	\$ 32,346
<b>Randolph Co</b>	9.8%	8.5%	13.8%	15.2%	16.4%	15.9%	12.1%	6.3%	1.3%	0.6%	\$ 37,206

**Table 2.6: Comparison of Income Distribution and Median Household Income – Moberly, Randolph County and Similar Cities in Missouri**

Source: United States Census Bureau

	Percent Owner Occupied	Median Value	Persons Per Household
<b>Moberly</b>	62.8%	\$ 80,400	2.58
<b>Hannibal</b>	62.0%	\$ 86,300	2.37
<b>Kirksville</b>	46.9%	\$ 95,600	2.16
<b>Sedalia</b>	60.1%	\$ 83,800	2.34

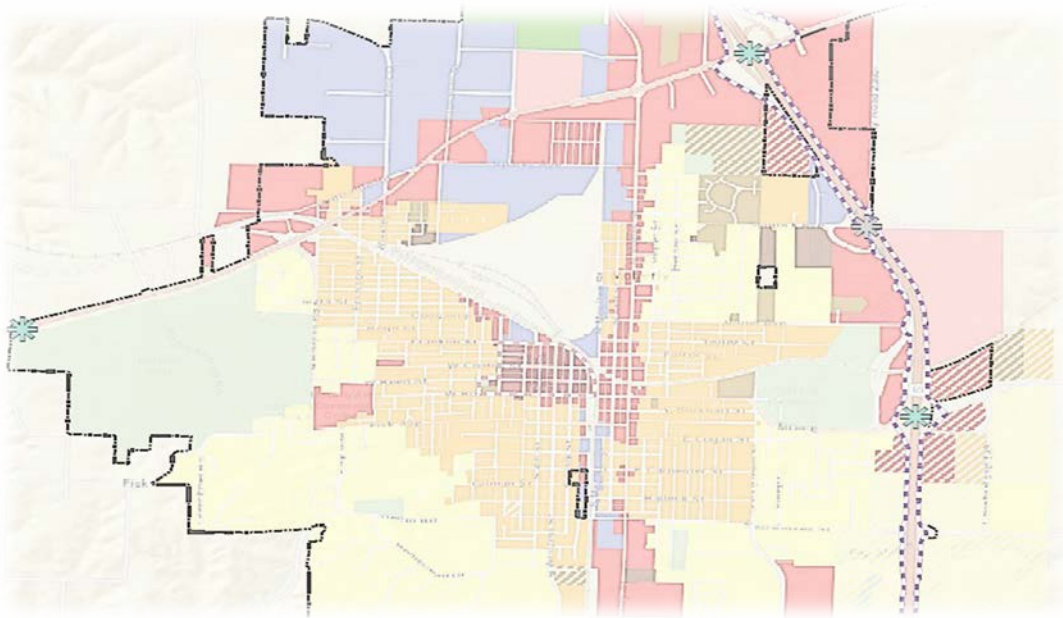
**Table 2.7: Comparison of Housing – Moberly and Similar Cities in Missouri**

Source: United States Census Bureau



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# 3



## Growth and Land Use



## Chapter 3: Growth and Land Use

Land use is the central element which a Comprehensive Plan is constructed upon because it establishes the overall physical configuration of the city – the mix and location of uses and the type of community systems that support them. The Future Land Use Plan is a statement of policy that public and private decision makers depend on to guide individual actions such as land purchases, project design, and the development approval process.

This chapter integrates existing patterns of development, potential market needs, the character of the natural environment, and potential opportunities into a Future Land Use Plan (see **Appendix B**) for the community. It also establishes a decision-making framework that links the Future Land Use Plan to the zoning ordinance, thus guiding decisions about land use change in Moberly and the surrounding area.

Land use plans have provided the basis for traditional “single-use” zoning, which is often referred to as “Euclidean” zoning because of a 1926 court case in Euclid, Ohio that established its constitutionality. Moberly’s current zoning ordinance, which follows this model, divides the City into four residential, three commercial, and two industrial zoning districts that vary by the intensity and impact of permitted uses.

More recently, interest has grown nationally in the urban character of various parts of a city, implemented by development regulations that address form as well as land use, often referred to as “smart” or “form-based” codes. Moberly displays a variety of urban contexts, ranging from its mixed-use Downtown to the suburban scale of new residential areas and auto-oriented commercial districts. This chapter considers these urban character issues, but focuses on the land use side of the development equation.

**Chapter 6: Character of the Community** will consider urban character in more detail, and the two chapters together will provide a framework for updated development regulations tailored to Moberly.



## Growth and Land Use Goals

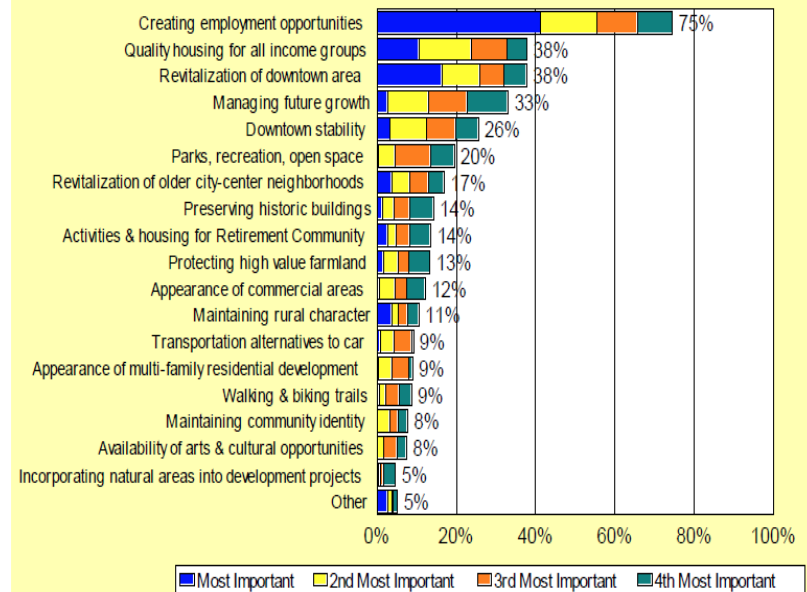
1. Provide cost-effective services by promoting development that is compact and close to existing urbanized areas, while minimizing impacts on existing development, productive agricultural uses, and natural resources.
2. Continue to develop Moberly as a safe, accessible community for residents and visitors.
3. Provide for a variety of uses, services, and retail outlets which are convenient and attractive to consumers to strengthen the community's economic base.
4. Promote an active and viable Downtown, while preserving its historical and cultural significance to Moberly.
5. Promote variety, quality, and long-term viability in Moberly's residential development and redevelopment, focusing especially on infill development.

These five Growth and Land Use Goals (listed in no order) developed by the Steering Committee are well supported by citizen's responses to **Community Survey Question 5** to the right:

1. Three of the top five issues selected by Community Survey respondents:
  - Issue #1 - creating employment opportunities;
  - Issue #3 - Downtown revitalization; and
  - Issue #5 - Downtown stability
 all support Goals to strengthen the community's economic base (Goal #3) and promote an active and viable Downtown (Goal #4).
2. The desire by respondents for quality housing for all income groups (Issue #2) supports the promotion of variety, quality, and long-term viability in residential development (Goal #5).
3. Managing future growth (Issue #4) and parks, recreation, open space (Issue #6) both support Goal #1 and Goal #2.

### Q5. Issues Most Important to Address in the City of Moberly

by percentage of respondents based on top four choices



Source: ETC Institute (2015)

## Land Use Patterns

Moberly's relatively dispersed land pattern emerged from an interplay of transportation corridors (especially railway transportation), geology, and development pressure from Columbia. **Table 2.8** lists the acreage and the percent of land area devoted to each existing zoning classification. The average percent for similar Midwest cities is also provided.

A comparison of Moberly to other similar Midwest cities shows a few notable characteristics. While residential land uses are roughly on par with those of similar cities, Moberly devotes a larger percentage of its land use to commercial and less to public and transportation uses. This is due, in part, to large tracts of land zoned as commercial that are really public uses in nature, as well as large tracts of undeveloped industrial land that creates an average density that is lower than its neighbors.

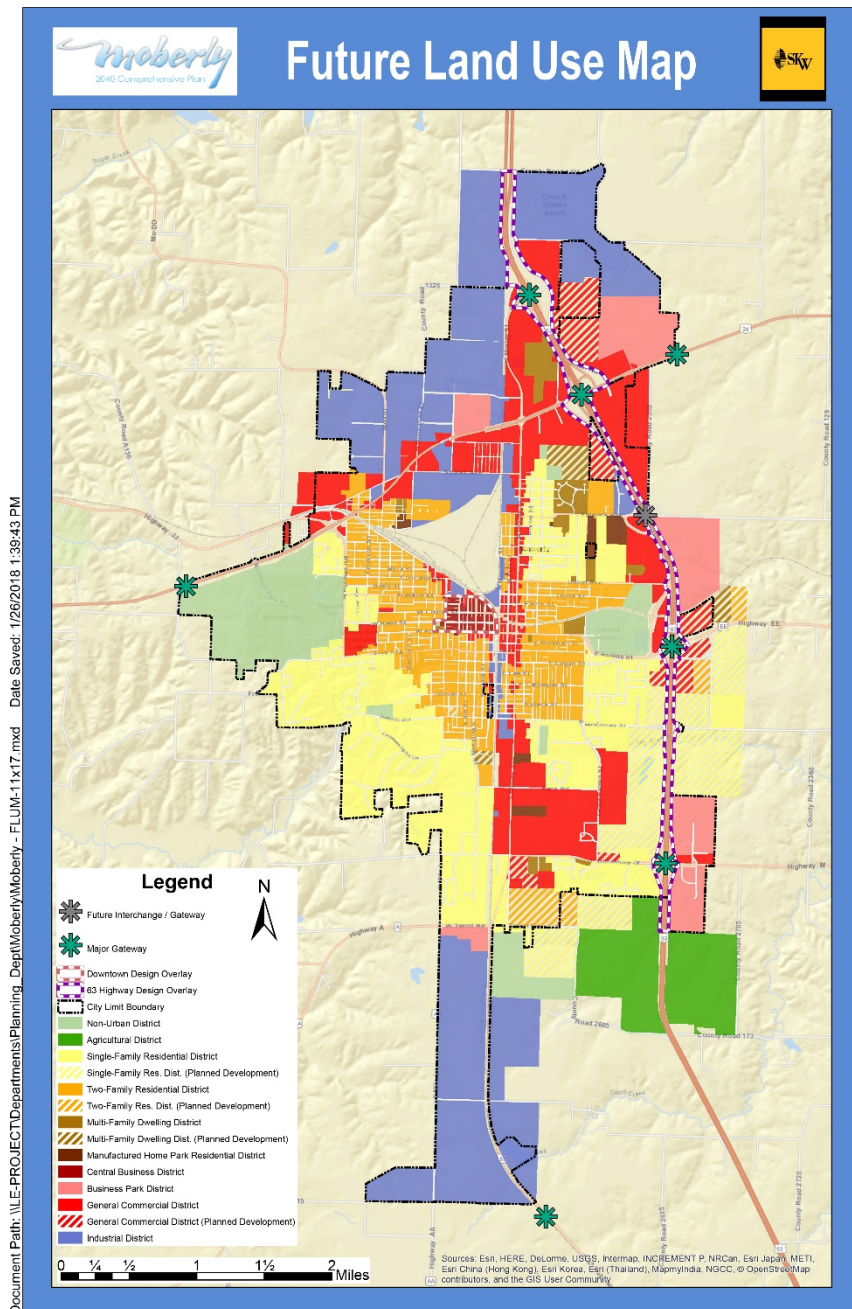
As the City continues to grow, a focus should be to invest in public lands and transportation corridors that build on the City's well-developed parks and recreation system. Future development should tie into these efforts. Since the City currently has ample commercial and industrial properties, any future development that proposes additional land area should focus on highly visible centers that utilize the City's transportation network to the highest degree possible.

### Acres and Percent of Land Area by Zoning Classification

	Moberly, 2015 (Acres)	Moberly, 2015 (Percent)	Average Percent of Similar Cities
<b>Residential</b>	<b>2,757</b>	<b>35.1</b>	<b>37.0</b>
Single-Family Residential	1,718	62.3 (percent of residential)	
Two-Family Residential	841	30.5 (percent of residential)	
Multi-Family Residential	147	5.3 (percent of residential)	
Manufactured Home Park	51	1.9 (percent of residential)	
<b>Commercial</b>	<b>1,498</b>	<b>19.1</b>	<b>6.5</b>
General Commercial	1,072	71.6 (percent of commercial)	
Central Business District	35	2.3 (percent of commercial)	
Business Park	391	26.1 (percent of commercial)	
<b>Industrial</b>	<b>932</b>	<b>11.9</b>	<b>6.3</b>
<b>Public (Schools, Parks, Non-Urban, Open Space, Government, etc.)</b>	<b>1,495</b>	<b>19.1</b>	<b>24.5</b>
<b>Transportation</b>	<b>1,166</b>	<b>14.9</b>	<b>26.0</b>
<b>Total Area</b>	<b>7,848</b>	<b>100.0</b>	<b>100.0</b>

**Table 3.1 Acres and Percent of Land Area by Zoning Classification; and Comparison to Similar Midwest Cities**

Source: United States Census Bureau



### Future Land Use Map

Following an analysis of future growth projections, existing land uses, and current zoning, the **Future Land Use Map (FLUM)** was created to serve as a tool to help achieve the five Growth and Land Use Goals and to encourage orderly development through 2040. Several FLUM implementation strategies are recommended:

- Although infill development is preferred for residential and commercial uses, Moberly's projected rate of growth through 2040 indicates that the City needs to annex land for residential uses. Adoption of a 20-year annexation plan with a strong focus on adding land for new residential uses should be considered.
- Industrial and commercial uses should be expanded in well-planned industrial and business parks, respectively.
- Due to Moberly's "small town" identity and charm, agricultural lands should be located along 63 Highway -- the City's main entrance -- at its southernmost border.
- Since most of the growth during the next 25 years is expected to occur along the 63 Highway corridor, the area should be targeted for annexation and eventual utility provision when feasible.
- The City should work with the Missouri Department of Transportation in the siting and design of a new interchange at 63 Highway and Sinnock Avenue when warranted.
- A "63 Highway Overlay District" and a "Downtown Overlay District" are shown on the FLUM. Although each District will have different goals, the overall strategy is to encourage aesthetic design standards that boost the image of the City.
- Gateway monuments are shown on the FLUM at strategic locations. Well-designed monuments will hopefully encourage travelers to visit Moberly and discover what it has to offer.

### Economic Development

“Creating employment opportunities” is the single most important issue identified by residents in **Community Survey Question 5**. Business retention; employee training; and coordination with secondary and post-secondary schools to ensure a properly trained workforce all form the backbone of a comprehensive strategy to improve Moberly’s economic base. While Moberly is fortunate to already have some major employers, economic development initiatives should continue to focus on attracting, retaining, and expanding businesses of all kinds.

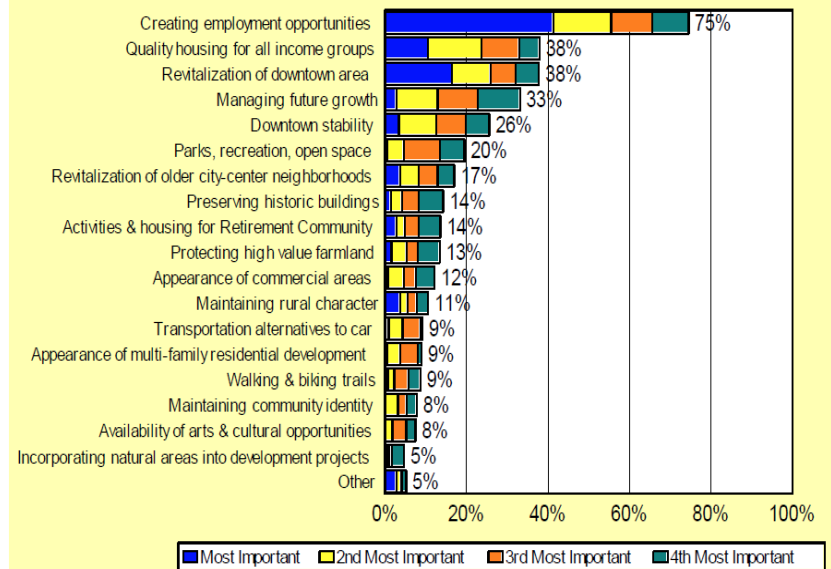
Since “revitalization of the Downtown area” and “Downtown stability” are a high priority in residents’ minds, small business should be encouraged to locate Downtown. Continued cooperation with Main Street Moberly, as well as further reinvestment in the Downtown core, is essential to the redevelopment of this historic hub. A package of tax abatements, historic tax credits, and façade enhancements can help businesses move into the Downtown core. The City has adopted a Downtown “Community Improvement District” (CID) and is currently drafting a set of design guidelines for properties within the District. The prospect of creating financial improvement districts is also encouraging.

Tax abatements, infrastructure improvements, and a streamlined approval process all encourage industrial businesses to locate in industrial/business parks.

Finally, engaging with secondary and post-secondary institutions to cooperatively develop focused business incubators and business development training programs can further enhance small business development. Such efforts may also help reverse the trend of young adults moving away due to the lack of employment opportunities (see citizen responses to **Community Survey Questions 9, 9-2, 9-3 and 10** on the following page).

### Q5. Issues Most Important to Address in the City of Moberly

by percentage of respondents based on top four choices



Source: ETC Institute (2015)

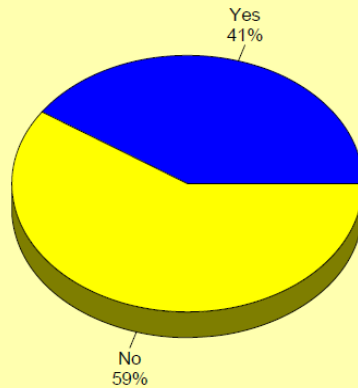
### Micropolitan Statistical Area

Moberly is a designated Micropolitan Statistical Area, defined as: “Labor market areas in the United States centered on an urban cluster with a population of at least 10,000 but less than 50,000. A micropolitan area is a geographic entity used for statistical purposes based on counties and county equivalents.” The Office of Management and Budget has identified 536 micropolitan areas in the United States.



Q9. Over the Past 10 Years, Has Any Member of Your Household Moved Away from Moberly?

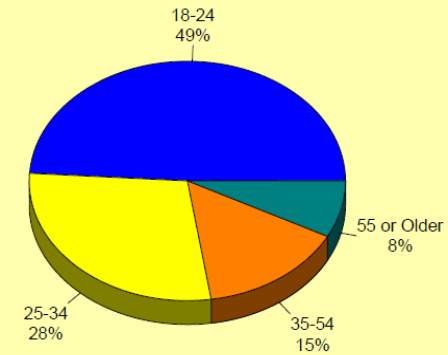
by percentage of respondents



Source: ETC Institute (2016)

Q9-2. If yes, How Old Was the Individual (s) when they Moved Away from Moberly?

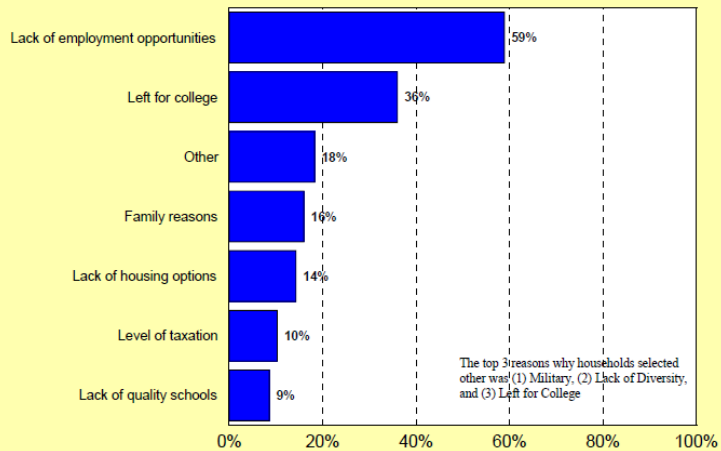
by percentage of respondents (who indicated yes to question #9)



Source: ETC Institute (2016)

Q9-3. Reasons for Moving Away

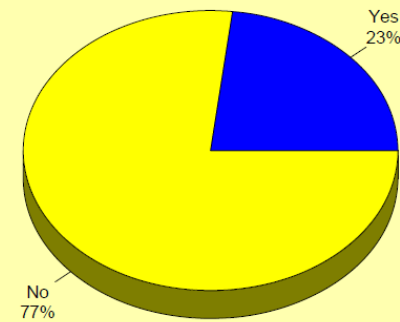
by percentage of respondents who had a household member that moved away (multiple selections possible)



Source: ETC Institute (2016)

Q10. Over the Past 10 Years, Has Any Member of Your Household Moved Back from Moberly?

by percentage of respondents



Source: ETC Institute (2016)

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# 4



## Chapter 4: Mobility

A community's transportation network has a major impact on the physical development of a place; the mix of land uses in a community; types and location of housing; and the economic viability of a region. The transportation network connects all the different planning elements together. Commerce cannot exist without a network of roads, bridges, and highways. Often, roads are used to separate incompatible land uses. In addition, roads and infrastructure designed to serve the various land uses, are often developed concurrently. Well-maintained roads help protect the health and safety of the public, and an attractive streetscape can be a catalyst for community investment and future development.

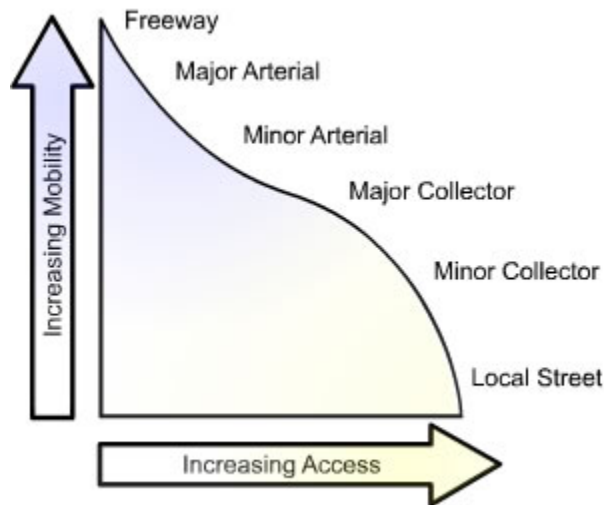
### Mobility Goals

1. Create and foster a “multi-modal” approach that equally addresses all modes of transportation (walking; bicycling; driving; public transit) during roadway construction.
2. Capitalize on Moberly's street grid by ensuring that new developments provide adequate connections to the existing street network.
3. Identify ways to connect existing neighborhoods that may not have been developed with a multi-modal approach in mind.
4. Continue to maintain and enhance a transportation system that provides safe and efficient access to the city and region.
5. Establish a policy that requires future roadways to develop according to a carefully considered street classification system that promotes safe and efficient transport for all users.

### Major Street Plan

According to the Federal Highway Administration, functional classification is the process by which streets and highways are grouped into classes, or systems, according to the character of service they are intended to provide. Functional classification provides a basis for many planning activities related to street corridors as well as services and uses that depend on the street network.





The **MoDOT Functional Classification System Map for Moberly** is located on the last page of this chapter (see **Appendix D** for a larger map).

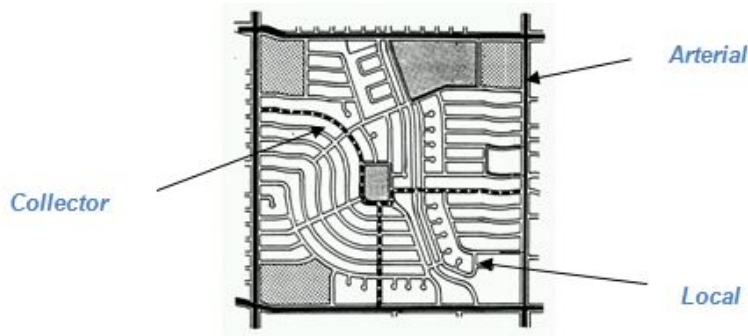
Street classifications are based on the functions of a hierarchy of vehicle origin-destination movements. Movement from one section of the city to another is carried on arterials that are, ideally, uninterrupted corridors designed for the smooth flow of a large volume of traffic. Fewer movements occur on collector streets that connect residential areas with arterials and local traffic generators. The lowest level of the system, local streets, carries traffic flow to abutting properties.

Since the predominant goal of the City’s street network is to facilitate the safe and efficient movement of people, determining the level of access and mobility for each corridor is important. Generally, the greater the speed or mobility of a roadway, the less access it has. Interstate highways have the most controlled access but enjoy the fastest speeds. Alternatively, local streets (normally residential streets) have the greatest access but typically have speeds lower than 25 miles per hour.

The following definitions and characteristics of the different road classifications are from the FHWA Functional Classification Guidelines.

### Arterial Streets

Arterial streets should function to connect areas of principal traffic generation and important area highways. They provide for distribution and collection of traffic to and from collector and local streets. The arterial street is given preferential treatment over collector and local streets in signing and signalization of intersections. It is preferable that local streets do not have direct access to arterials but are provided access to the arterial through the collector street system.



Arterials in Moberly intersect with many local streets in the older parts of the city due to the grid pattern of development. Of greater concern on arterial streets, such as N. Morley Street or 24 Highway, are the multiple drive approaches to businesses. Ingress and egress traffic movements to and from private property along an arterial should be controlled to maintain smooth traffic flow and to avoid hazardous conflicting movements. Access control can be achieved at differing levels through street design, subdivision design, site plan design, and curb cut regulations. Access control methods include restriction of curb cuts and utilization of shared parking among businesses. A landscaped buffer along the arterial helps maintain the viability of abutting land for residential purposes.

Arterial roadways are appropriate for carrying traffic through primarily residential areas without direct access to properties. A minor arterial road section includes four through lanes and should provide an additional left turn bay at signalized intersections and at major intersections. Sidewalks should be provided on both sides. The ideal range for traffic volume on a four-lane arterial roadway is 12,000 to 25,000 vehicles per day. The City and MoDOT should continue to work together to allow access along four-lane arterials to only public side roads with spacing based on design speed.

Minor arterial streets should be designed and used to move large volumes of relatively unimpeded traffic. They differ from major arterials in three ways:

1. Design speeds are lower.
2. Traffic flow is more restricted.
3. Direct curb-cut access to individual tracts is more common on minor arterials, although new developments should be encouraged to provide internal cross access easements to minimize street traffic and curb cuts.



*Moberly*  
2040 Comprehensive Plan



### Rural Arterials

Rural roads which are projected to carry higher traffic volumes in the future are also designated as arterials. The purpose of these “rural arterials”, such as Urbandale Drive, is to serve as a temporary link in the circulation system until development warrants constructing the road to urban standards. It is often necessary to complete such a link years before adjacent areas develop – the rural arterial’s interim use is to connect presently developed areas with existing highways, commercial areas, and rural residential development. By designating these roads as rural arterials, sufficient right-of-way width can be acquired through appropriate right-of-way dedications as an area develops over time. Rural arterial construction is like that of urban arterials except that curbs and gutters are typically absent.

### Collector Streets

Collector streets serve traffic travelling between arterials while local streets are used mainly for traffic movement within residential, commercial, and industrial areas. Collectors are typically designed to discourage continuous through traffic.

Collectors are best classified as two-lane or three-lane roadways. Two-lane collector streets typically function to collect traffic in residential neighborhoods. Because traffic volumes on two-lane collector streets may range between 1,500 and 5,000 vehicles per day, residential properties abutting the collector street may not be as desirable as those abutting a local street. To accommodate wider travel lanes, sidewalks, and street lighting, a wider right-of-way is needed than for local streets. Parking along and private access to a two-lane collector should be discouraged. If parking is necessary, it should be allowed on one side only.



A three-lane collector street is appropriate for collecting traffic in high-density residential and non-residential areas, such as a business park or shopping center where traffic demand is expected to range between 1,500 and 12,000 vehicles per day. This street includes two through lanes, and can be widened by adding a center turn lane. On-street parking should be prohibited.

For safe accommodation of local traffic movement and effective preservation of the character of residential areas, experience has shown that collector streets should be spaced at intervals of about one-half mile, though in Moberly the existing street system is not as systematic.

### Local Streets

The primary function of local streets is to provide access to abutting property. Continuity of local streets is not as important as for collector streets. Through traffic should be discouraged. Local streets should be designed to intersect with a collector street and provide easy access to adjacent property.

The ideal traffic volume for local streets is less than 1,500 vehicles per day. On-street parking is usually permitted. Fire codes require a 20-foot path for large equipment, though, so parking should be limited to one side of the local street if pavement width is less than 28 feet.







### Traffic Calming

Several methods have proven successful in slowing traffic speeds, reducing the number of automobiles on streets, and decreasing conflicts at intersections -- all aimed at improving the safety of drivers and pedestrians. The narrowing of streets, the presence of on-street parking, roundabouts, and landscaped medians or islands are all effective in slowing traffic speeds.

To capitalize on Moberly's image as a town that cares about its parks and trails system, the city may want to consider the feasibility of medians along minor arterials such as W. Rollins Street, S. Williams Street, and Morley Street. Combined with other features, such as the inclusion of dedicated bicycle lanes or side-street landscaping, traffic calming methods can provide a pleasant experience that benefits all involved and enhances the surrounding neighborhood.



### Complete Streets

*Complete Streets* is a community design trend that has emerged recently as a response to traditional street design that has historically focused only on motorists. A Complete Streets policy is intended, when appropriate, to create "multi-modal" streets that are safe and convenient for as many likely users as possible – motorists, bus riders, bicyclists, pedestrians, and those with disabilities.

In 2010, the Missouri House of Representatives passed a Complete Streets Resolution (HCR 67) that supports Complete Streets concepts. The Resolution is a comprehensive outline of the reasons for pursuing Complete Streets policies and urges all levels of government to use Complete Streets principles. As of 2014, almost twenty cities and counties in Missouri had adopted Complete Streets policies.

Complete Streets contribute many benefits to a community:

- Sidewalks and bike routes, where appropriate to community context, encourage healthy and active lifestyles among residents of all ages.
- Complete Streets can provide children with opportunities to reach nearby destinations in a safe and supportive environment.
- A variety of transportation options allow everyone – particularly people with disabilities and older adults – to get out and stay connected to the community.
- Multi-modal transportation networks provide alternatives to sitting in traffic.
- A better integration of land use and transportation through a Complete Streets process creates a more attractive combination of buildings – houses, offices, shops – and streets designs.
- Designing a street with pedestrians in mind – sidewalks, raised medians, better bus stop placement, traffic calming measures, and treatments for those with disabilities – reduces pedestrian risk.
- Complete Streets help reduce carbon emissions.

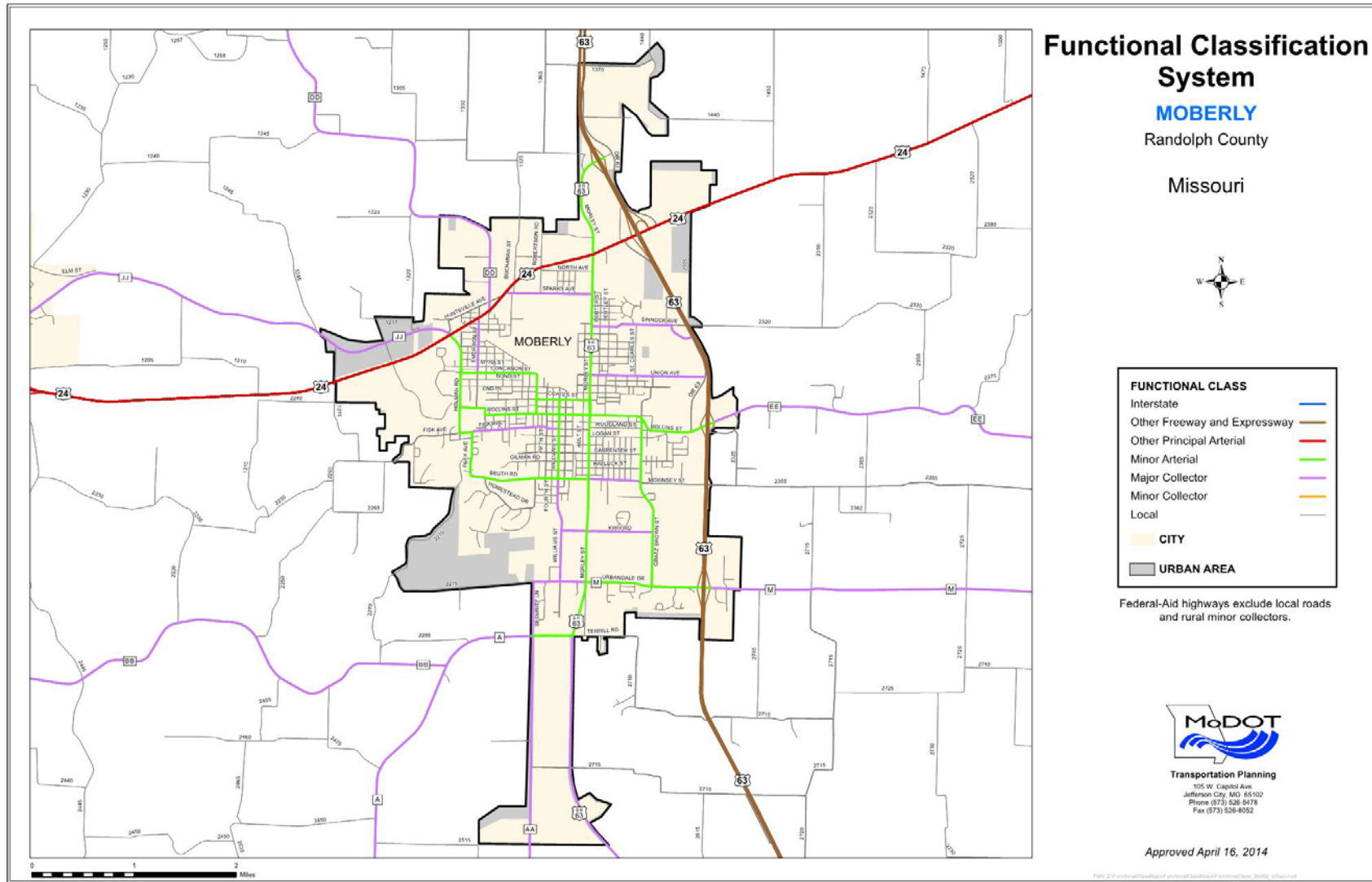
A major goal of Complete Streets is safe, accessible and convenient sidewalks and bikeways integrated into the City's street network. Connectivity with the parks and recreation system is also desirable.

To be effective, a Complete Streets network needs to encompass the entire street network in a community – not just Downtown streets and major roadways. With a Complete Streets policy, every time a road is built or reconstructed within the City of Moberly, all likely users would be considered on a case-by-case basis. Some streets – such as streets in the Downtown core – may require accommodation of all users while other streets may only require a wider shoulder to accommodate the rare bicyclist or pedestrian.

Upon review of Moberly's current street redevelopment policy, the City is already applying some Complete Streets concepts to existing City streets. The City should continue this practice and use the **MoDOT Functional Classification System Map for Moberly** on the next page (also see **Appendix D**) to further assess which existing streets might be good candidates for one or more Complete Street concepts.

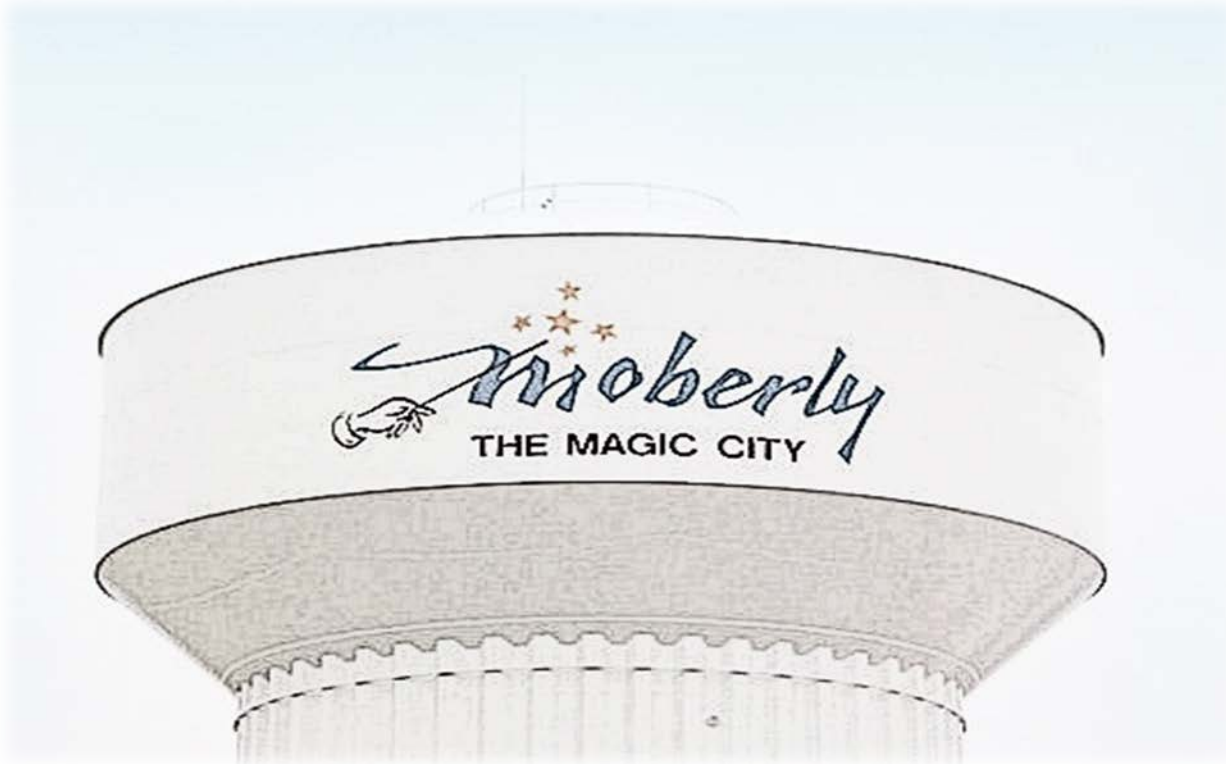
The City should either adopt a formal Complete Streets policy and/or the subdivision regulations should be amended to prescribe new road standards according to an agreed upon classification of new roads. This will assist in the platting process of new areas as the City continues to annex and as vacant land is developed.





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# 5



## Public Facilities



## Chapter 5: Public Facilities

This chapter focuses on community services provided by the City, schools, and the library. Before those specific services are discussed, a general overview of the range of public services typically offered by various government, quasi-government, non-profit, and private entities will occur.

The mix of available services varies from community to community. Certain services are essential and are required by law while others are offered by policy. Essential community services encompass public safety, infrastructure maintenance, and government administration – services typically delivered by municipal (city) government.

Equally important are recreation, cultural, and educational services that may be a responsibility of either government or special purpose entities.

County governments typically provide judicial, environmental and public health, mental health, and social service referral services. Postal, vehicle and driver licensing, vocational rehabilitation, and employment services are typically provided by state and federal government.

Some community service programs and facilities are often offered by non-governmental organizations. Recreation opportunities such as golf courses, health clubs, and swimming pools can be operated by either for-profit or non-profit entities. Counseling, health care, and similar human needs services may also be offered by non-profit and commercial entities.

The range of community service facilities can be as diverse as the services themselves. Buildings such as city halls, fire stations, service centers, post offices, and community centers house many of the services. Other community facilities include parkland, cemeteries and open spaces. A substantial number of community facilities in any municipality are operated and funded by governmental entities.





### City of Moberly services

Consistent with communities throughout the United States, the City provides a broad range of community services and facilities for Moberly residents, businesses, and industries. Services provided by the City of Moberly encompass municipal administration, law enforcement, fire protection, water and sewer, street maintenance, parks and recreation, cemetery maintenance, and code administration.

### Public Facilities Goals

1. Establish a process by which older neighborhoods receive funding to rehabilitate infrastructure.
2. Seek community input and “buy-in” when Capital Improvement Plan (CIP) budgets and long-term priorities are developed.
3. Continue to enhance and promote the City’s airport, using it to attract additional industry and business to the City.
4. Actively seek funding opportunities that promote the goals and recommendations of the Comprehensive Plan and the CIP.
5. Continue to provide exceptional service to the community through Fire/EMS, Police Protection, and Code Enforcement.
6. Continue to coordinate services between the City and local schools – both secondary and post-secondary.
7. Continue to pursue funding for combined sewer separation, and for patching and repair of aging sanitary infrastructure.
8. Consider development of a Utilities Strategic Plan that would integrate water, wastewater and storm water into one management plan.



### Educational Facilities

The quality of schools is important to the citizens of Moberly. Results to **Community Survey Question 1** show that 73% of respondents feel that the quality of schools is “very important” or “somewhat important” in their decision to live in Moberly.

Moberly School District, Moberly Area Community College, and Central Christian College of the Bible all provide educational services and facilities to the community.

Moberly School District consists of Moberly High School, Moberly Middle School, North Central Regional School, Early Childhood Learning Center, Gratz Brown Elementary, North Park Elementary, South Park Elementary, and Moberly Area Technical Center. The District has over 2,600 students enrolled as of 2015, with a teacher-to-pupil ratio of 1:17. In 2015, the District finalized a Comprehensive School Improvement Plan (CSIP) that focused on student preparation, effective use of resources, governance, and teacher support. One resulting action step from this plan recommended a Long-Range Facility Plan (LRFP). Adopted by the Board of Education on an annual basis, the LRFP details any expansion plans that the District and the City should periodically review to ensure that supporting infrastructure and transportation connectivity can be cooperatively planned well in advance.

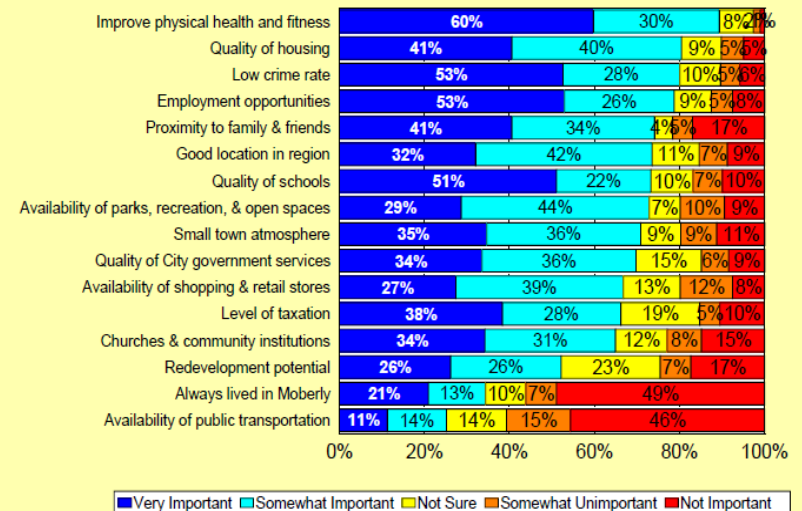
Moberly Area Community College (MACC) is a two-year college with its main campus in Moberly and six satellite campuses throughout northeast Missouri. Statewide enrollment is currently 5,507, with 644 students in Moberly.

Central Christian College of the Bible is a four-year college that had over 300 students enrolled in 2015. Both institutions are important in the development of an educated and trained local workforce and should continue to be engaged with the City, the Moberly Area Economic Development Corporation, the Moberly Area Chamber of Commerce, and Main Street Moberly (where appropriate).



Q1. Importance of the Following Decisions to Live in Moberly

by percentage of respondents (excluding "don't know")



Source: ETC Institute (2016)



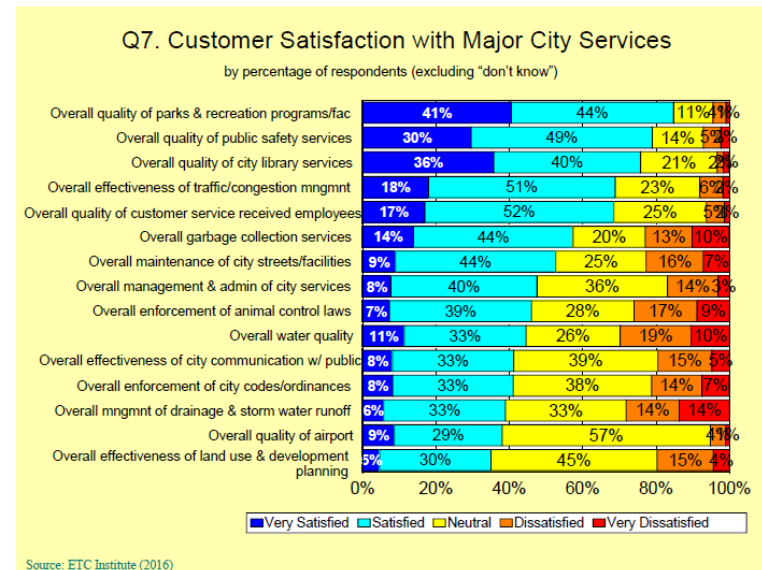


## Other Public Facilities

### Library Service

Little Dixie Regional Libraries operates its main branch in Downtown Moberly. Various services offered by the library include the following: Children’s Department; Circulation Department; Computer Services; Online Catalog; Outreach Department; Reference Department; Tweens; Genealogy Department; and Young Adult/Teens. Children’s Story Time is also offered, as well as numerous reading groups and book clubs for all ages. Typical level of service standards for a library include providing and maintaining 0.6 square feet of library floor area per capita, and providing and maintaining a collection of two books per capita.

**Community Survey Question 7** indicates that 76% of respondents are “satisfied” or “very satisfied” with current library operations. An additional 21% are neutral, and the remaining 3% are either “dissatisfied” or “very dissatisfied”.



## Public Safety Services

### Law Enforcement

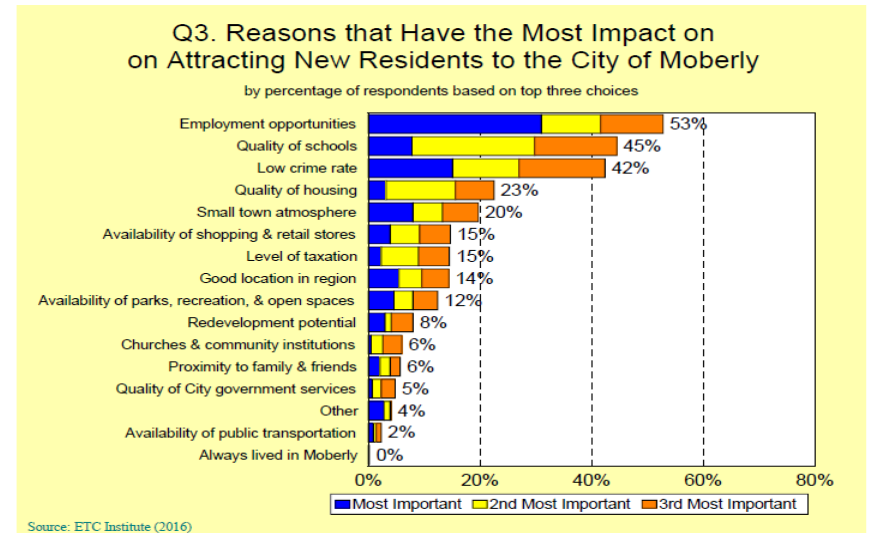
A comparison of Moberly crime rates versus national rates indicates that violent crime in Moberly is significantly lower than the national rate while property crime in Moberly in most years is equal to or slightly higher than the national rate.

Ultimately, safety is an important factor in any community – perceived or actual. “Low crime rate” was rated as the third most important reason that respondents feel that new residents are attracted to Moberly (**Community Survey Question 3**).

### Fire & Emergency Services

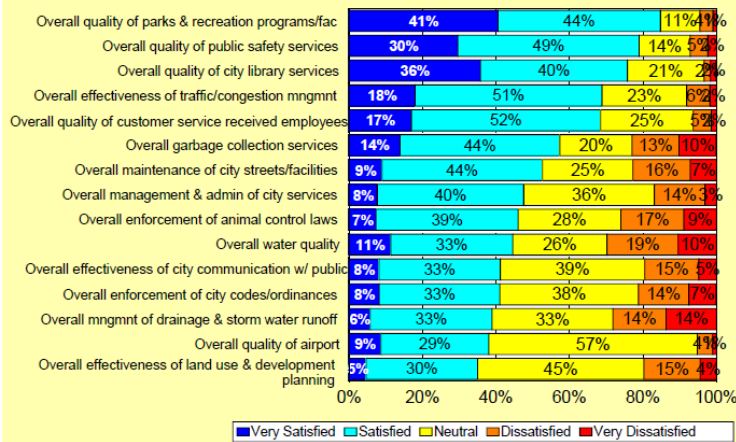
In evaluating a community’s public fire protection, ISO (International Standards Organization) standards are used to consider acceptable response times. Generally, response times in an urban environment like Moberly range between 3.2 and 4.9 minutes depending on the resources used. Although Moberly falls within this threshold, concern exists over fire response times due to blocked access by rail. As Moberly continues to grow and its Fire Department adds staff, the City should study the possible addition of another fire station.

Moberly’s public safety services ranked high in **Community Survey Questions 7, 8, and 18** that asked respondents about customer satisfaction; items that should receive the most emphasis in the next three years; and items that should receive increased investment. These questions are shown on the next page.



**Q7. Customer Satisfaction with Major City Services**

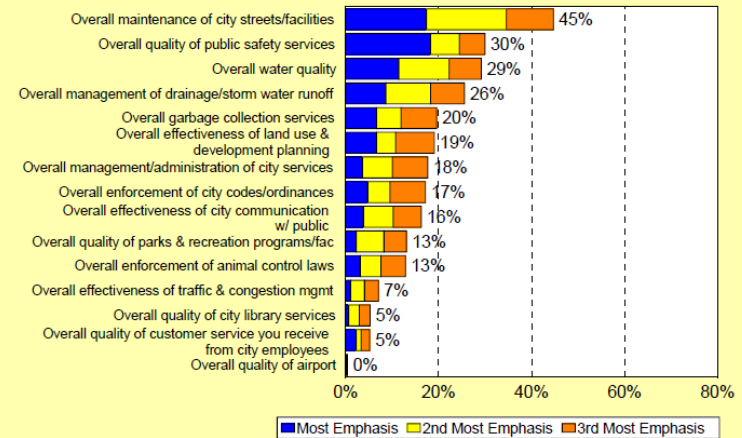
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2016)

**Q8. Items Households Think Should Receive the Most Emphasis from Community Leaders Over the Next THREE Years**

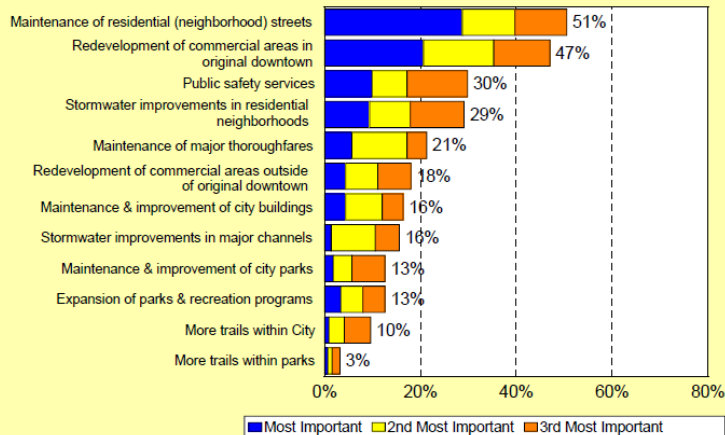
by percentage of respondents based on top three choices



Source: ETC Institute (2016)

**Q18. Items Households Would Most Support the City to Make Increased Investment In**

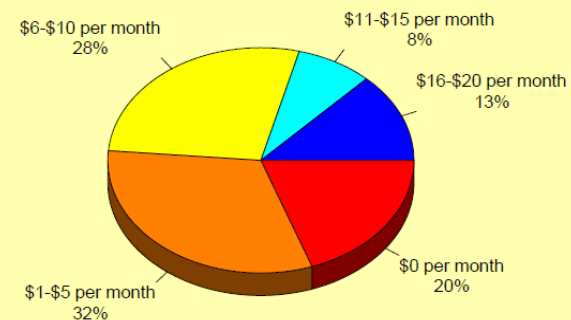
by percentage of respondents based on top three choices



Source: ETC Institute (2016)

**Q19. Maximum Amount of Increased Property Taxes Households Are Willing to Pay to Invest in Programs and Service Improvements that Are the Most Important to their Household**

by percentage of respondents (excluding not provided)



Source: ETC Institute (2016)



### Utility Services

The City's Public Utilities Department provides water, sewer, and storm water services. The older portion of the City's sewer system is a "combined sewer" system that captures both sanitary sewage and storm water runoff in a common pipe and conveys it to the wastewater treatment plant. During heavy rain events, flow volumes have on occasion been higher than the plant can handle. The City has made significant progress in finding and reducing overflows and discharges within the sewer system and has made updates to the wastewater treatment facility, lift stations, sewers, and manholes in the last few years. The City has also completed storm water detention/retention projects and installed storm sewers to convey water away from areas where drainage was an ongoing problem.

As state and federal grants for infrastructure become available, the City should continue to leverage its own capital reserves to take advantage of any funds available. Combined with a wastewater feasibility study currently being conducted in Randolph County, this will provide Missouri Division of Natural Resources with information that demonstrates Moberly's need for funding to address any environmental concerns and to possibly accommodate future growth.

**Community Survey Questions 7, 8, and 18** indicate low customer satisfaction with the City's management of drainage and storm water runoff but strong support for an emphasis on, and investment in, storm water improvements, especially in residential neighborhoods.

The City should consider development of a Utilities Strategic Plan where water, sewer and storm water are all addressed in one integrated management plan. If the City develops an integrated utilities plan, it is important that it be consistent with this Comprehensive Plan and with the Capital Improvements Plan.

### Parks and Recreation Services

The City recently completed a Parks, Recreation, and Open Space Master Plan in 2013 (see **Appendix C**) that addresses the “open space” land use identified in this Plan in a more detailed fashion. It also addresses sidewalk and bikeway connectivity to trails and the overall park system. **Community Survey Questions 7, 8 and 18** on the next page show that citizens are very satisfied with the parks and recreation system. Due to this high level of satisfaction, respondents placed a low priority on park improvements or program expansion.

### Street Maintenance Services

Moberly’s streets are maintained by the Public Works Department. Citizen responses to **Community Survey Questions 7, 8 and 18** on the next page indicate that there is very strong support for a City emphasis on, and investment in, street maintenance, especially in neighborhoods.

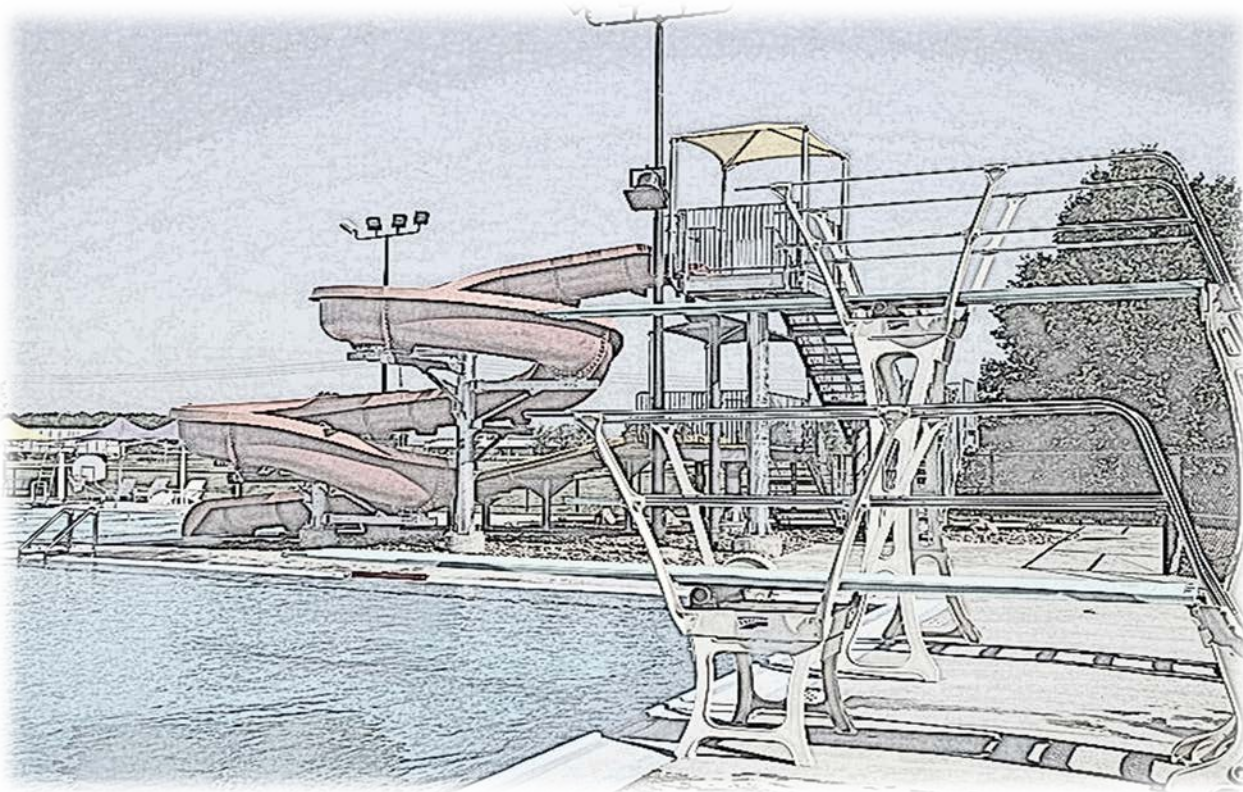
### Omar N. Bradley Regional Airport

Bradley Regional Airport is managed by the City’s Public Works Department. Provided compliance with FAA regulations are maintained, this vital facility has the potential to enhance economic development activities by providing quick access to Moberly for business and industry owners. Moberly’s airport can also continue to serve those who approach flying as a hobby – a niche that the City should investigate to see if there is demand near the airport for residential construction that would be geared towards those with a private plane.



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# 6



## Chapter 6: Character of the Community

Moberly's small-town charm, Downtown, and recreational lifestyle all received significant support from respondents in the Community Survey. These attractive features, along with Moberly's proximity to Columbia and its position as a regional economic hub for the surrounding rural area, provides Moberly an opportunity to attract shoppers, new residents, and new businesses.

Urban design, aesthetics, and historic preservation efforts should capitalize on Moberly's unique and attractive features and promote projects that enhance them.

### Urban Design, Aesthetics, and Historic Preservation Goals

1. Assure that community gateways and major transportation corridors convey a strong statement of community quality and accommodate a variety of transportation network users.
2. Establish gateways at major entrances into Moberly by ensuring corridors are mowed and appropriate signage is installed.
3. Provide consistent design standards for private development projects.
4. Maintain the high quality and historic character of Downtown.
5. Continue to capitalize on Moberly's natural setting by conserving distinctive open spaces and increasing recreational use and access to forested areas and waterways.
6. Enhance the physical environment and conserve the appearance of the city's streets and neighborhoods.
7. Continue to provide safe, well-designed, and accessible passive and active recreation areas to meet the needs and desires of all age groups.



**Passive recreation:** Outdoor recreational activities, such as hiking, canoeing, and nature observation that require a minimum of facilities or development and that have minimal environmental impact on the recreational site.

**Active recreation:** Outdoor recreational activities, such as organized sports, playground activities, and the use of motorized vehicles, that require extensive facilities or development or that have a considerable environmental impact on the recreational site.





### Gateways and Wayfinding Signage

One of the most cost-effective and visually apparent initiatives the City can invest in is an effective gateway and wayfinding signage strategy. The Future Land Use Map proposes a half-dozen locations where some type of gateway monument would entice potential visitors to drive into Moberly. These monuments can be as simple or grandiose as the community prefers and can afford, but a common theme must tie them together. Gateways convey an immediate impression of the City and its values, and can be used to entice drivers off major corridors, such as 63 Highway.

To complement a gateway, an effective wayfinding signage strategy must be in place to navigate visitors to areas of interest, such as the Downtown core, library, hospitals, museums, high schools, colleges, City Hall, and significant parks. A well-integrated wayfinding signage program will pay dividends in getting drivers off 63 Highway and into Moberly.



### Overlay Districts and Design Guidelines

Overlay districts place additional design requirements on properties that are located within the district's boundaries. While the basic zoning code is mainly concerned with height, setbacks, and use of a particular building, overlay district standards and guidelines typically address façade treatment, landscaping, fencing, signage, and other visual elements.

The intent of additional standards in an historic neighborhood or Downtown is to help "bind" the overall district in a cohesive way and to celebrate the era in which the neighborhood was initially designed and established.



Funding Assistance

Funding opportunities from the Missouri State Historic Preservation Office are available to study the feasibility of overlay districts in historic neighborhoods and Downtown as well as creating the correlating design guidelines to help maintain and rehabilitate properties within district boundaries. Until such a grant is awarded and detailed design guidelines are created, the City could adopt a blanket ordinance that references the U.S. Secretary of the Interior standards and apply those standards to properties within an identified Downtown district.

Tourism grants from the State are also available to help fund development of overlay districts and associated design guidelines for areas other than historic neighborhoods or Downtown, such as along major transportation corridors where a sense of place and aesthetic appeal would help boost the City’s image.

City-Wide Design Standards

If Moberly would prefer that significant design standards apply to all non-residential property throughout the City, it is recommended that a rewrite of the zoning/subdivision code take place with specific attention given to aesthetic concerns. A drawback is that if every development ends up looking like every other development, a “sense of place” may be replaced with a conformity that lacks individual appeal. Therefore, a careful approach should be crafted to protect especially important districts and corridors while allowing other areas to develop its own unique identity provided base zoning requirements are met.





### A Recreational Lifestyle

There is little doubt that the City's parks system and recreational lifestyle is one of Moberly's biggest attractions. As discussed in **Chapter 5: Public Facilities**, the 2013 Parks, Recreation, and Open Space Master Plan (see **Appendix C**) addresses the "open space" land use identified in this Plan in a more detailed fashion. It also addresses sidewalk and bikeway connectivity to trails and the overall park system. The City is encouraged to enhance its community character by connecting new and existing neighborhoods to the City's parks and recreation system and to schools.

### Stream Buffers

One way to help accomplish this connection is implementation of the stream buffer ordinance discussed at greater length in **Chapter 7: Plan Implementation**. These buffers can be used to facilitate the construction of multi-use paths and parks in flood prone or environmentally sensitive areas that should be kept free from more intense forms of development. Stream buffers also help improve a community's drainage and storm water system.

### Parkland, Landscaping and Tree Preservation

This can also be accomplished through the use of planned unit districts (PUDs) that either incentivize or require developers to set aside parkland and open space for public use. These developments should be considered through the lens of overall connectivity to the trail system. Additionally, a minimum landscaping and tree planting requirement for new developments can encourage tree preservation and carefully sited development that leaves existing trees in place. One program – Tree City USA – has sample standards that can be adopted by the City to encourage or require a certain level of attention regarding tree preservation and propagation.

### Downtown Activities

Due to the increasing interest in festivals and general activities in the Downtown area, the Playful City USA program may be of interest. Although certain minimal requirements must be met to receive a Playful City USA designation, it is yet another tool in a large toolbox that can be used to encourage investment and interest Downtown while at the same time celebrating the culture of Moberly.

### Urban Design of Public Spaces

Although attention has already been given to the public realm – namely streets – it is important to ensure that streets in highly visible or cultural areas (such as Downtown) receive not only sufficient parking and engineering design during redevelopment, but that other design aspects are considered.

These urban design aspects include sufficient pedestrian and bicycle facilities, such as sitting benches, trash collectors, raised landscaping, and art. Street art should be local and should reflect the culture inherent in the City. In many cases, service organizations or the local schools can be engaged to undertake a project such as a large fountain or art piece – similar to what the Rotary Club did with the train depot near City Hall. This type of public engagement is essential in creating a thriving Downtown where residents can take ownership and have a sense of pride in their community. The City and Main Street Moberly should continue to partner in making these opportunities happen. The City and the Moberly Area Chamber of Commerce should also identify highly visible and beneficial areas to do the same along corridors throughout the City.

In addition to partnering for the enhancement of public spaces, the City should consider public-private partnerships that rehabilitate significant structures in Moberly. The former Junior High School is one example of many opportunities where a public-private partnership – in conjunction with low-income housing tax credits– can take a vacant property of historic significance and transform it into a space that fills a valid purpose. In the Community Survey, 71 percent of those surveyed were either very supportive or somewhat supportive of this initiative.





7

# Plan Implementation



## Chapter 7: Plan Implementation

This chapter provides recommended strategies for implementing the stated goals, objectives, and policies of this Plan. These recommendations do not constitute a set of regulations or ordinances. Rather, they are guides for future amendments and revisions to existing City regulations and ordinances.

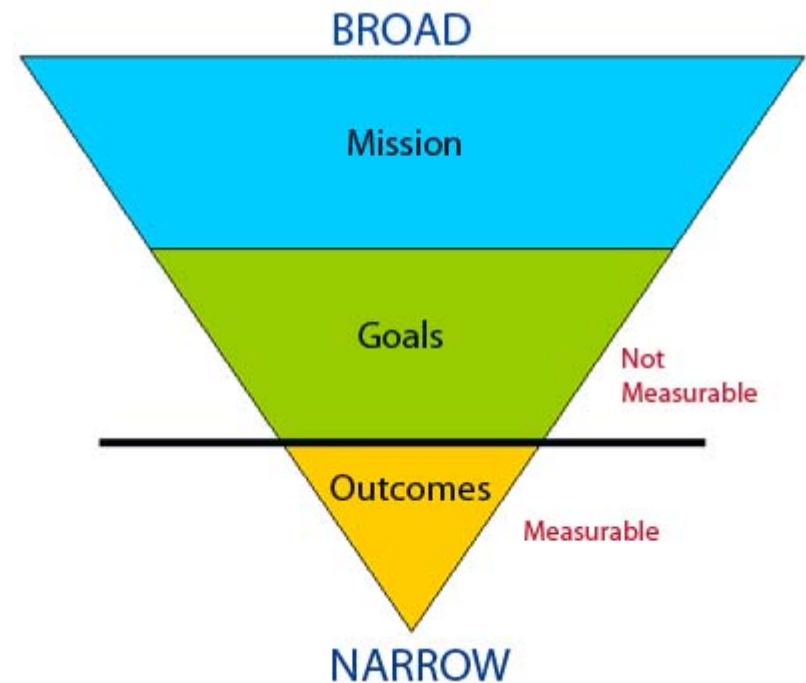
Similarly, it is not anticipated that these recommendations will be implemented in their entirety upon adoption of this Plan -- the intent of the Comprehensive Plan is to equip the City to accomplish short-term and long-term objectives through stated policies and implementation of the recommended strategies as determined by the City of Moberly to be appropriate.

This chapter begins with select issues that were identified throughout the planning process, followed by an Implementation Matrix and a list of State and local resources available to the community.

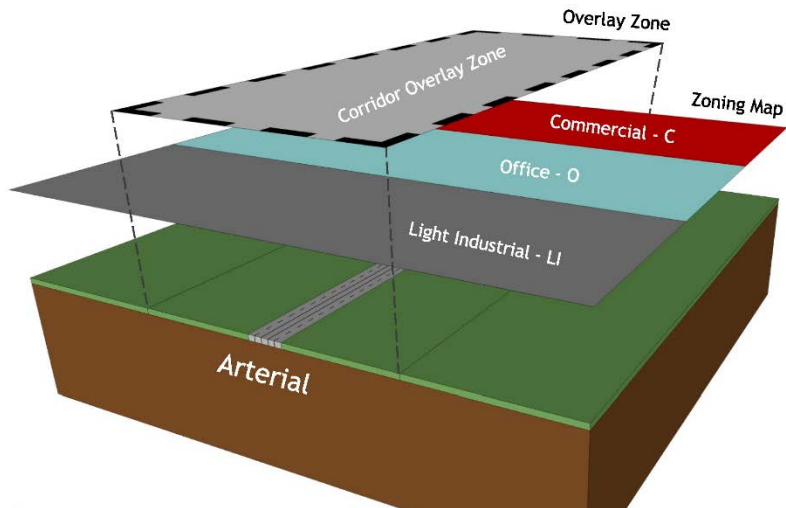
### Plan Implementation

One of the primary means of implementing the Future Land Use Map is the City's Zoning Ordinance. Over time, the City should seek to achieve consistency between the Zoning District Map and the Future Land Use Map, and between Zoning Districts and Future Land Use Categories. The following methods are proposed to achieve this consistency:

- Proactive rezoning that encourage orderly development patterns consistent with the Future Land Use Map.
- "Overlay district" guidelines and regulations that address design elements and aesthetics in historic neighborhoods, Downtown, and along major transportation corridors.
- Development-specific proposals including Site Plans, Planned Developments, and Special Use proposals.
- Landowner-initiated rezoning.



*moberly*  
2040 Comprehensive Plan



### Proactive Rezoning

As the City implements this Plan, inconsistencies between existing land use, existing zoning, and future land use will occur. The City should consider proactively rezoning property as a way to promote land uses designated in this Plan. This approach can also help the City promote economic development within Moberly and minimize conflicts between incompatible uses that arise over time.

### Overlay Districts

The City should consider overlay districts Downtown and along major transportation corridors. Many of these areas have commercial districts where the overlay provisions would address unique uses, signage, landscaping, setbacks, buffering, parking, and, possibly, architectural design requirements to preserve and enhance the character of the areas. Once these are in place, the higher intensity uses shown on the Future Land Use Map should be implemented with a proactive increase in the intensity of the underlying zone. Prior to adoption of the overlay districts, however, increases in intensity should take place only on a development-specific basis either through the Site Plan, Planned Development, or Special Use Permit processes to best meet the objectives of the specific area.

### Development-Specific Proposals

This Plan projects significant land use/zoning changes that would greatly increase the density/intensity of development in areas such as near 63 Highway interchanges. Some of these areas are near the 24 Highway corridor where changes in surrounding development could create or already have created isolated pockets of incompatible and/or marginal uses. An inappropriate conversion of these uses to a higher density/intensity through poor site design could have an even greater negative impact on the surrounding area.

In these cases, the best means of achieving the proposed land uses is through development-specific Planned Development and Special Use Permit processes. Since these two processes may not be required for all development, the City will need to rely more heavily on the Site Plan Review process.

### Landowner Proposed Rezoning

One of the difficulties currently facing the City in managing the quality and compatibility of development is an incomplete set of zoning and development regulations. The current Zoning Ordinance contains very few “performance” standards, such as screening, buffering, building mass and scale, building orientation, etc. A strong recommendation of this Plan is to adopt a more modern code that includes a range of performance standards to help meet planning objectives. With such a code in place, the City would have more security and assurance of the ultimate development potential of sites within each of the zoning districts.

### General Development Review Considerations

The Future Land Use Map has been designed for use in evaluating proposed development projects in addition to guiding the general growth and development of the City. Accordingly, future amendments, ordinances, regulations, and review checklists should be written to be consistent with this Plan.

City ordinances should also require that Plan goals and objectives be part of the criteria for evaluating and deciding all significant development applications, such as zoning map amendments, subdivisions, site plans, planned developments, and special uses.



*Moberly*  
2040 Comprehensive Plan





When determining consistency, the various portions of this Comprehensive Plan must be considered individually so that the Plan can be interpreted and applied in its totality, including the following:

- Goals and objectives
- Future land use projections and policies
- Future Land Use Map
- Implementation strategies in this chapter

No one portion of the Plan can be considered in isolation from the rest of the document. Although the Future Land Use Map provides detailed recommendations for the future development of areas and parcels, these must be implemented using the strategies contained in the Plan.

Due to the short-term and long-term nature of the Plan, conflicts may arise during implementation. Where provisions of the Plan appear to conflict or are unclear, guidance should be sought from City staff. As interpretations are made, the City should document them and make them available to future applicants and the general public in an effort to maintain consistency.

### Plan Review and Amendments

The Planning Commission is vested with the authority to annually review the Comprehensive Plan, and, following a public hearing, report any recommended changes to the City Council. The Planning Commission should also hold a hearing occasionally in response to development demands and recommend changes to the City Council.

These amendments can also be viewed considering the City's Capital Improvement Plan (CIP) and help inform priorities for the next five years. The City should also formally approve an official zoning map on an annual basis. Analyzing the CIP, Comprehensive Plan, and Official Zoning Map simultaneously can help ensure that the Comprehensive Plan remains a viable living document.

## Land Use and Development Policies

### Rural Policy Area Strategies

Survey responses to **Community Survey Questions 4 (Importance of Issues in Moberly) and 5 (Issues Most Important to Address)** indicate that “managing future growth” is a high priority for Moberly citizens.

Development outside Moberly’s city limits should generally be limited to agricultural uses. However, when rural residential patterns occur, the following two strategies will help ensure that the development is designed to ensure future compatibility with projected growth patterns and the ability to accommodate future growth and related infrastructure.

#### Adequate Provision of Services for Future Development

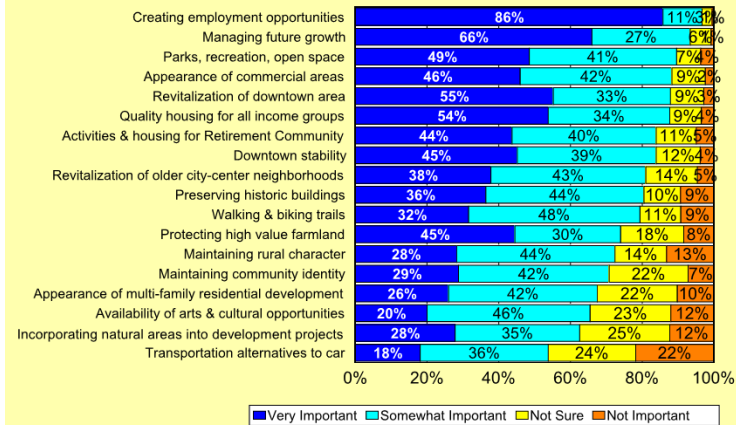
A requirement that applicants show an ability in the future to accommodate higher densities and provide utilities and services, such as public sewer and water, is an important component of ensuring that rural development does not block future development of the City while protecting owners’ investments in rural property. A growth boundary that requires adequate public facilities prior to annexation and development can achieve this level of coordination.

#### Platting Requirement

State of Missouri statutes require countywide voter approval before a third-class county (Randolph County) can adopt zoning, an official master plan, and subdivision regulations. If approved, the City should request that the County consider adoption of platting requirements for rural residential development on lots smaller than ten acres located within three miles of Moberly’s city limit boundary. The subdivision application and review process in these areas would ideally be implemented through a City/County joint review and approval process.

### Q4. Importance of Issues in Moberly

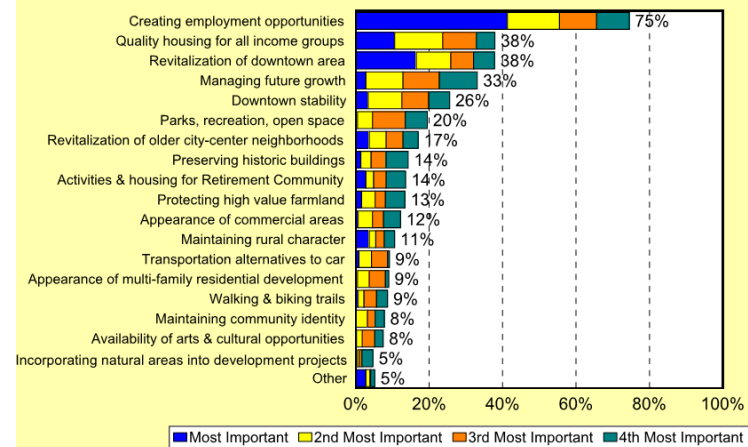
by percentage of respondents (excluding “don’t know”)



Source: ETC Institute (2016)

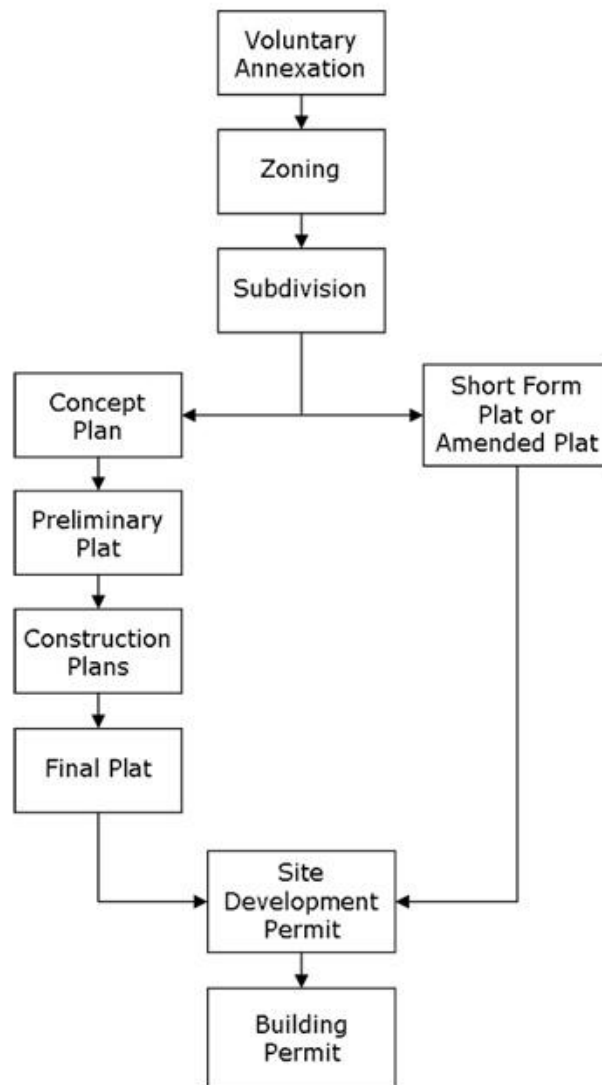
### Q5. Issues Most Important to Address in the City of Moberly

by percentage of respondents based on top four choices



Source: ETC Institute (2016)





### Annexation Policy

To help minimize the impact of growth outside the city limits and promote cost-effective extension of urban services, Moberly should annex land based on an ability to provide services within identified growth areas. The annexation laws of the State of Missouri are very clear that such annexations should be “contiguous and compact” and voluntary in nature, with few exceptions.

Moberly should initially concentrate on “infilling” properties that have not been annexed into the City but are surrounded by the City. The City, in coordination with Randolph County, should then develop and adopt a 20-year annexation plan.

### Stream Buffers and Floodplain Protection

Headwater streams can be severely degraded by poor development practices. Consequently, many communities have adopted stream buffer requirements as part of an overall watershed protection strategy to improve water quality, improve drainage, and reduce flood damage. Another major benefit is that buffers provide opportunities for pedestrian and bicycle paths that connect neighborhoods to parks, schools, and commercial areas.

Recommendations in this section are adapted from the American Planning Association.

The ability of a buffer to realize its many benefits depends to a large extent on how well the buffer is planned or designed. In general, a minimum base width of at least 100 feet on each side of the stream bank is recommended to provide adequate stream protection.

Effective stream buffers divide the total buffer width into three zones: streamside zone, middle core, and outer zone.

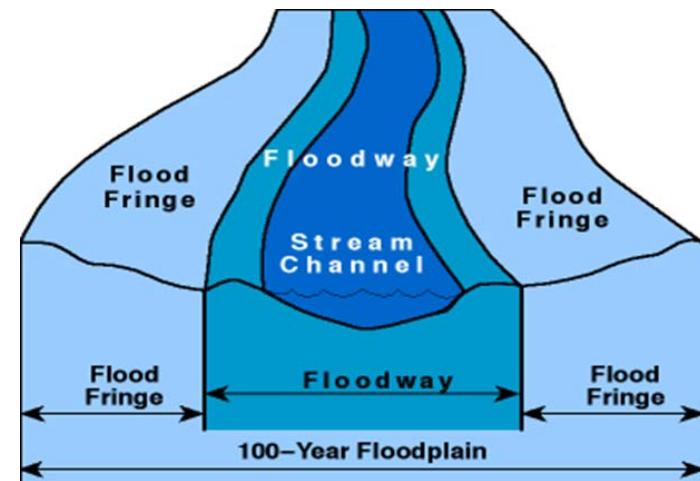


Each zone performs a different function and has a different width, vegetative target and management scheme.

The **streamside zone** protects the physical and ecological integrity of the stream ecosystem. The vegetative target is mature vegetation that can provide shade, leaf litter, woody debris, and erosion protection to the stream. The minimum width is 25 feet from each stream bank – about the distance of one or two mature trees. Land use is highly restricted, limited to storm water channels, footpaths, and a few utility or roadway crossings.

The **middle core** zone extends from the outward boundary of the streamside zone and varies in width depending on stream order (a measure of the relative size of streams), the extent of the 100-year floodplain, any adjacent steep slopes, and protected wetland areas. Its functions are to protect key stream components and provide further distance between upland development and the stream. The vegetative target for this zone is also mature vegetation, but some clearing may be allowed for storm water management, access, and recreational uses. A wider range of activities and uses are allowed within this zone, such as bike paths and storm water best management practices (BMPs). The minimum width of the middle core is 50 feet or the width of the 100-year floodplain, whichever is greater.

The **outer zone** is the buffer's buffer, an additional 25-foot setback from the outward edge of the middle core zone to the nearest permanent structure. The vegetative target for the outer zone is usually turf or lawn. In many instances, this zone is within a residential backyard. Although the property owner is encouraged to plant trees and shrubs, few uses are restricted in this zone. Gardening, compost piles, yard wastes, and other common residential activities are promoted within the zone. The only major restrictions in residential areas are no septic



Percentage of Site Lost to Buffers	Density Credit
1 to 10%	1.0
11 to 20%	1.1
21 to 30%	1.2
31 to 40%	1.3
41 to 50%	1.4
51 to 60%	1.5
61 to 70%	1.6
71 to 80%	1.7
81 to 90%	1.8
91 to 99%	1.9

**Table 7.1: Density Credit (when more than 5% of developable land is lost to required buffers)**

Source: Shafer Kline & Warren, Inc.

systems and no new permanent structures. In commercial and industrial areas, the amount of allowable impervious cover (buildings, parking lots, drives, etc.) is also severely limited.

Flexibility in the buffer width should be provided, permitting the buffer to become narrower at some points along the stream if the average width meets the minimum requirements. Credit for additional density elsewhere on the site to compensate for developable land lost to the buffer should be granted. Developable land is defined as the buffer area remaining after the 100-year floodplain, wetland and steep slope areas have been subtracted. Credits are granted when more than five percent of developable land is consumed, using the approach shown in **Table 7.1**. The density credit is accommodated by allowing greater flexibility in setbacks, frontage distances, or minimum lot sizes within the developable land. Cluster development also allows the developer to recover lots that are taken out of production due to buffers and other requirements.

Perpetual conservation easements should be allowed to protect lands within the buffer. A variance to the buffer requirements can be granted if the owner can demonstrate severe economic hardship or if unique circumstances make it impossible to meet some or all buffer requirements.



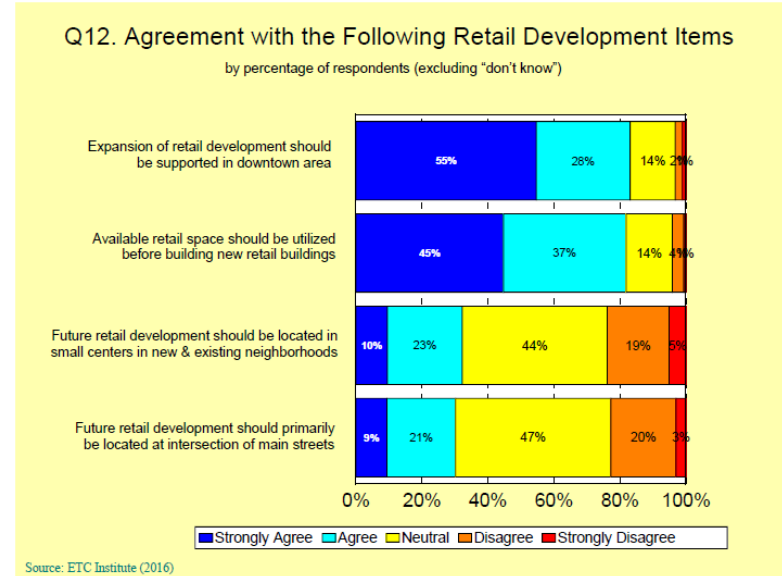
### Downtown Redevelopment Potential

Citizens showed strong support for continued improvement and investment in Downtown, as indicated by **Community Survey Question 12**. Survey respondents identified positive and negative aspects of Downtown and identified opportunities to address issues specific to Downtown.

Downtown redevelopment and economic development are most effective when they are proactive rather than reactive. To be successful, development strategies require the cooperative support, participation, and leadership from elected and appointed public officials, along with business and civic organizations.

Potential exists for Moberly to grow economically stronger and for Downtown Moberly to become more diversified. Downtown Moberly, the City’s historic retail district, is experiencing the same changes confronting other cities its size throughout Missouri and the United States – a decline in locally-owned retail establishments and a shift toward retail franchises and establishments.

Changes in traffic patterns have resulted in an increased demand for commercial property near major thoroughfares such as 63 Highway. This trend, coupled with the City’s increased dependence on regional shopping in Columbia, has reduced the economic stability of Downtown. In response to this trend, the attraction of new retail investment and retail establishments into Downtown must be carefully targeted since the degree of success will be closely connected to under-represented components of the retail sector. Local officials, businesses, and City residents need to recognize the revised role that Downtown will serve in the future and carefully target the attraction of new business.





### Downtown Improvement Actions

#### *Target New Retail and Office Commercial Uses*

Moberly should target the types of uses compatible with the character of Downtown where the number of choices in Moberly and Randolph County may be below retail standards on a per capita basis.

An economic development study should be completed in partnership with the City, Moberly Area Chamber of Commerce, Moberly Area Economic Development Corporation (MAEDC), and Main Street Moberly to determine market strengths, weaknesses, opportunities, and external threats. The identification of per capita retail opportunities as compared to Downtown Moberly businesses today would give the partners clear direction regarding business and residential uses to target.

#### *Implement Various State Resources*

To stimulate and help fund building renovation and rehabilitation, the City should take advantage of available state resources, such as the Energy Loan Program, Microenterprise Program, Brownfield Redevelopment Program, Chapter 353 Tax Abatement, Community Development Block Grant (CDBG), and Downtown Preservation Program. A table of state and local funding and technical assistance programs is located at the end of this chapter.

#### *Establish a Moberly Business Incubator*

The reuse of a vacant building in Downtown Moberly as a new home for local start-up businesses should be pursued by establishing a business incubator. The City, along with the Main Street program, Moberly Area Economic Development Council, the Chamber, and the colleges should cooperatively identify one of the vacant Downtown buildings for reuse as a small business incubator to assist individuals in starting and expanding new businesses.

### *Create a Downtown Improvement District*

Missouri Revised Statutes currently allow cities to approve the three types of Improvement Districts below. Specific improvements allowed to be funded by each of the Districts vary, as does the financing mechanism.

### *Community Improvement District (CID)*

Cities and counties can approve a CID after the City receives a petition and determines that the proposed CID area is blighted. CID's can assess fees and adopt an additional sales tax within the District to fund improvements. A CID can be either a political subdivision or a not-for profit corporation. CID funds can be used for public infrastructure, numerous other facilities (examples: arenas, aquariums, aviaries, and child care), and "any other useful, necessary, or desired improvement." ***The City of Moberly recently adopted a Downtown CID.***

### *Neighborhood Improvement District (NID)*

A NID is an area of a city or county with defined limits and boundaries created by vote or petition and which is benefitted by a public improvement and subject to special assessments against property owners for the cost of the public improvement. NID's have bonding authority and the City can assess NID property owners for improvements. NID funds can be used for various public infrastructure, property acquisition, off-street parking facilities, and to improve public safety. ***The City of Moberly recently adopted a Downtown NID.***

### *Business Improvement District (BID)*

A BID approved by a City has the power to assess special assessments for common purposes in a designated area. A set-aside fund generated by a BID can provide discounted interest rates on business loans for building renovation (window replacement, awning removal, signage replacement, etc.) intended to enhance the building's original character.





### Mixed-Use Development

A type of urban development that blends commercial, cultural, institutional, residential, or industrial uses, where those functions are physically and functionally integrated, and that provides pedestrian connections.



## Design and Development Standards

### Downtown Development Standards

Moberly should regulate the quality of redevelopment and new infill development Downtown to encourage historic preservation, maintain the Downtown character, attract shoppers, and encourage mixed-use development.

Historic preservation has environmental, cultural, and economic benefits. Positive impact on property values can be obtained with clear guidelines; local staff; educational outreach to property owners, real estate brokers, architects, builders, etc.; and consistent decisions by the governing body.

Although a full set of Design Guidelines is warranted, important factors to consider include the following:

- Building façade treatment – Standards should require that facades of newly renovated buildings receive treatment compatible with existing architectural and historical patterns. Rear and side walls should also have some detailing.
- Building materials – To ensure high-quality building materials compatible with a mixed-use development area, the City should consider prohibiting the use of certain materials, such as Exterior Insulation and Finish Systems and corrugated metal surfaces.
- Unique signage opportunities such as projecting, lighted and other artistic expressions should be supported to promote the area as a unique district. Except for signs that identify and promote the District in general, off-premise signs and billboards should not be allowed.

Recommended resources include Main Street Moberly, Missouri State Historic Preservation Office, Missouri Department of Economic Development, National Institute of Building Sciences, American Institute of Architects, and American Planning Association.

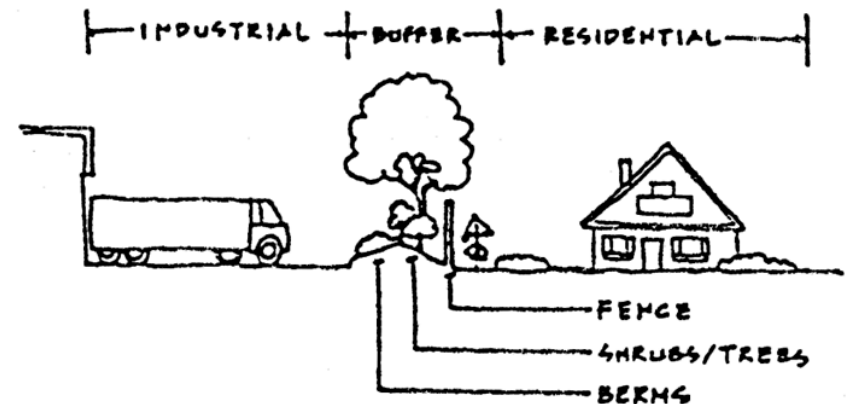
### Landscaping and Buffering

Poor transitions between land uses of differing intensity can create incompatibility and long-term negative effects on surrounding development and the community as a whole. Traffic, drainage, glare from lighting, unobstructed view of trash dumpsters and loading docks, and noise from daily activities are all problems typically associated with poor transitions. Consequently, new commercial and industrial development often faces significant opposition from nearby property owners.

Ideally, all transitions between a high-intensity use and a low-intensity use would have a definitive border, such as separation by a roadway, creek, or other physical/visual barrier. To minimize conflicts, the City should adopt additional landscaping and buffering standards that specify combinations of landscaping and other screening materials required between land uses of differing intensity as well as for development abutting unique corridors or amenities such as the 63 Highway corridor and at gateways into the community. These standards would also specify landscaping required to minimize the impact of other adverse elements of development such as parking lots, loading and unloading areas, above ground utilities, signage, and trash collection areas.

### Residential Development

Good urban design can help new residential developments integrate with adjacent developments to form strong neighborhoods. The land use pattern of a neighborhood plays a major role in determining its strengths and weaknesses. The current Moberly pattern of neighborhoods meets traditional planning standards.



*Moberly*  
2040 Comprehensive Plan

	Gridiron (c. 1900)	Fragmented parallel (c. 1950)	Warped parallel (c. 1960)	Loops and lollipops (c. 1970)	Lollipops on a stick (c. 1980)
Street patterns					

**Figure 7.1: Evolution of street patterns since 1900**

Source: M. Southworth, 1997



Older neighborhoods tend to be linked in a traditional grid street pattern, currently called “neo-traditional”. Neo-traditional concepts should continue to steer new and infill development in Moberly. Community design guidelines and regulations to consider should include the following concepts:

- Logical, interconnected street grids.
- Tree-lined streets.
- Landscaping, primarily through the preservation of mature trees and existing vegetation.
- Grass or planting strips between curbs and sidewalks.
- A diversity of housing façade styles and colors in new or infill developments.
- Front porches on new houses.
- Sidewalks on both sides of residential streets.
- Deep lots with houses built relatively closer to the street to create usable private space.
- Visually appealing points of beautification within neighborhoods.
- Type (and height) of fencing in residential areas.
- De-emphasize garages extending in front of houses.
- Residential lots no larger than a quarter acre in size.
- Local and State incentives to stabilize older residential neighborhoods and districts.

Residential land use in Moberly should be driven by a strong emphasis on the implementation and enforcement of the Moberly Zoning Regulations and Subdivision Regulations, while exploring innovative regulatory approaches in response to private sector development needs.



### Non-Residential Development

Non-residential development is often the most visible representation of a community's character. As such, the City should carefully review proposed non-residential development to ensure that the proposed development is well designed and that the projected character is a desired representation of the Moberly community.

General Community Design Guidelines for Non-Residential Development on the next page are intended to supplement the City's regulatory review process. If guidelines are adopted, each design element should include a statement of purpose and a list of key issues.

Guidelines should be officially coordinated with adopted zoning and subdivision regulation amendments. The process is intended to remain flexible and applicants should be encouraged to propose innovative alternatives that accomplish the stated purpose of the guidelines.

The intent is for City staff to use the guidelines in initial discussions with applicants as they prepare submissions. Upon receipt of a zoning request, concept plan, or site plan, staff would evaluate the request based on its compliance with guidelines or upon how effectively it addresses the intent of each section through alternative solutions. The applicant should clearly show how he addressed the key issue(s) with supportive information and data.

When an applicable zoning case, circulation plan, land use plan, preliminary site plan, or site plan is presented to the Planning Commission or City Council, staff's recommended action will be included. Staff's recommendation should be based on its determination of the proposal's conformance to the guidelines and/or its effectiveness in meeting the purposes and issues of the various design elements.



*Moberly*  
2040 Comprehensive Plan



#### *General Community Design Guidelines for Non-Residential Development*

When reviewing development proposals, the City should promote orderly non-residential development compatible with residential land uses. Community design considerations include the following:

- Cluster neighborhood centers at arterial roads that connect to major highways.
- Coordinate major roadway improvements with patterns of non-residential growth so that streets can accommodate increased traffic volumes.
- Create strong continuous corridor edges using either consistent building setbacks or continuous sequences of plant materials, lighting fixtures, or compatible signage.
- Minimize curb cuts and median breaks along collector and arterial roads.
- Require adjacent non-residential uses to design internal connections between parking lots to minimize street traffic and curb cuts.
- Require all non-residential developments to be pedestrian-oriented with clearly identified walkways between parking lots and buildings.
- Lighting for businesses and parking lots should be low-glare and designed so as not to shine directly into adjacent residential areas.
- Where possible, encourage the location of developments internally to the site, maintaining a solid vegetated edge along roadway frontage.
- Substantial vegetated buffering and screening between non-residential uses and residences, and other incompatible land uses.
- Maintain required landscaping and improvements, preferably low-impact design.

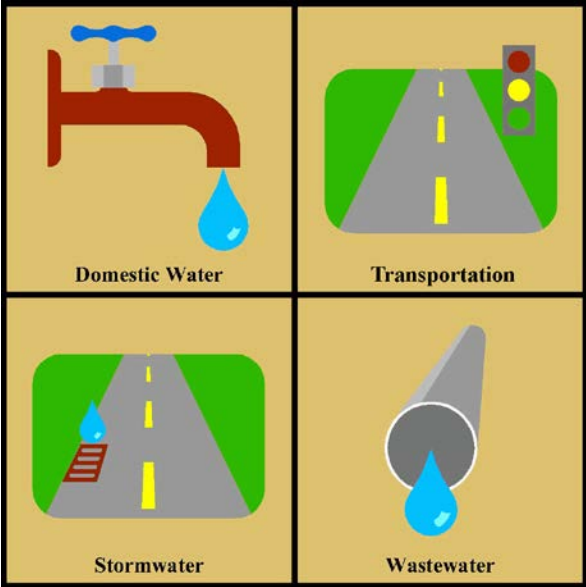
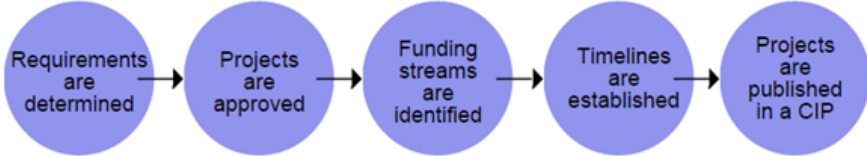
### Capital Improvement Program

A Capital Improvement Program (CIP) is a short-term plan typically spanning four to five years which identifies and prioritizes capital projects such as buildings, transportation facilities, water and sewer facilities, landfills, parks and playgrounds, and equipment and vehicle purchases. It also identifies options for funding improvements. The CIP links the City’s Comprehensive Plan to the City’s annual budget to allow for a systemic evaluation of all City projects. Ideally, both the CIP and Comprehensive Plan should be concurrently updated on an annual basis.

The CIP protects residents from abrupt increases in taxes to pay for essential services and aids in managing debt by spreading large projects over several years. Furthermore, the CIP helps ensure that the Comprehensive Plan will be realized in the long-term.












City officials should revise the current Capital Improvement Program so that it is reflective of the goals and objectives outlined in this Comprehensive Plan. All elements/projects included in the CIP should be supported by the overall vision, goals and objectives contained herein. In addition, it should be understood that when certain opportunities become available – such as grant funding from the state or federal government – that the CIP be flexible enough to accommodate these welcome sources of funding. Many communities use a point scoring system in identifying priority projects, and the availability of grant funding is typically a major component in the overall selection of projects.

### Life cycle of a Capital Improvement Plan















Implementation Matrix

CDD - Community Development Dept.; PC - Planning Commission; CC - City Council; MAEDC - Economic Development Council










Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Growth & Land Use	3.1. Evaluate the balance of residential and commercial development for a sustainable and affordable community.					General Fund – No Additional Capital Required	CDD & PC	Zoning Map
Growth & Land Use	3.2. Engage with Randolph County to establish an annexation plan for the next 10 to 20 years.					General Fund – No Additional Capital Required	CDD, PC, CC & County	Future Land Use Map
Growth & Land Use	3.3. Explore the possibility of establishing extra-territorial zoning within 3 miles of the city.					General Fund – No Additional Capital Required	CDD, PC, CC & County	Council Action
Growth & Land Use	3.4. Establish a policy that discourages leap frog development and encourages development in areas with existing infrastructure, especially infill development.					General Fund – No Additional Capital Required	CDD & PC	Future Land Use Map
Growth & Land Use	3.5. Identify and work with stakeholders to utilize low income housing tax credits as well as historic preservation tax credits to develop new housing units or renovate deteriorating units for resale.					Missouri Housing Tax Credit; Historic Preservation Tax Credit	PC & CC	Council Action
Growth & Land Use	3.6. Establish and implement redevelopment strategies to determine the best areas to focus public support for redevelopment.					General Fund – No Additional Capital Required	CDD, PC & CC	Redevelopment Plan & Zoning Ordinance
Growth & Land Use	3.7. Develop a small business incubator to attract entrepreneurs and young professionals and foster new development.					Rural Cooperative Development Grant (must establish corporation) & USDA Business and Industry Guaranteed Loan	CC, Chamber, MAEDC, and schools	Council Action & CIP
Growth & Land Use	3.8. Utilize Tax Increment and bond financing for land acquisition, site preparation and infrastructure improvements related to new commercial/industrial development.					Grants & General Fund	PC & CC	Council Action














Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Growth & Land Use	3.9. Offer incentives for businesses serving local or regional needs.					Grants & General Fund	PC & CC	Council Action
Growth & Land Use	3.10. Update current town laws and ordinances for consistency with Missouri Statutes and the Comprehensive Plan.					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance / Subdivision Regulations & Council Action
Growth & Land Use	3.11. Evaluate city laws and procedures regularly, and make amendments as are necessary to fulfill the Comprehensive Plan. Review and update the Comprehensive Plan every 5 years.					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance / Subdivision & Council Actions
Growth & Land Use	3.12. Establish development standards that encourage safety through design.					General Fund – No Additional Capital Required	CDD & PC	Zoning Ordinance
Growth & Land Use	3.13. Establish a highly visible business park that will attract a variety of light industrial and office uses to further strengthen Moberly’s economy.					General Fund – No Additional Capital Required	CDD, PC & CC	CIP & Council Action
Growth & Land Use	3.14. Identify and implement a long-term dedicated tax supported revenue stream for economic development to support land acquisition, infrastructure development, industry recruitment, entrepreneurial development, downtown revitalization, revolving loan funds, and other economic development initiatives as overseen by the City Council					Additional economic development tax	CC	Council Action, Public Vote
Growth & Land Use	3.15. Continue to dedicate significant investment and dedicate resources to attract, retain and expand economic development and employment opportunities in Moberly.					General Fund, Grants as they become available	CDD & CC	Council Action
Growth & Land Use	3.16. Invest in public lands & transportation corridors that build on the City’s well developed parks and recreation system.					General Fund, Grants as they become available	PC & CC	Council Action



















Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Growth & Land Use	3.17. Future development that proposes additional land area should focus on highly visible centers that utilize the City's transportation network to the highest degree possible.					General Fund – No Additional Capital Required	CDD, PC & CC	Future Land Use Map
Growth & Land Use	3.18. Target the 63 Highway corridor for annexation and eventual utility provision when feasible.					General Fund – No Additional Capital Required	CDD, PC & CC	Future Land Use Map & CIP
Growth & Land Use	3.19. Work with the Missouri Department of Transportation in the siting and design of a new interchange at 63 Highway and Sinnock Avenue when warranted.					General Fund – No Additional Capital Required	CDD & CC	Future Land Use Map and CC Action
Growth & Land Use	3.20. Adopt a "63 Highway Overlay District".					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance / Subdivision Regulations & Council Action
Growth & Land Use	3.21. Adopt a "Downtown Overlay District".					General Fund – No Additional Capital Required	CDD, PC, CC and Main Street	Zoning Ordinance / Subdivision Regulations & Council Action
Growth & Land Use	3.22. Adopt a unified development code that includes performance standards (screening; buffering; building mass and scale, building orientation; etc.)					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance / Subdivision Regulations & Council Action
Growth & Land Use	3.23. Update the Comprehensive Plan, official zoning map, and Capital Improvements Program concurrently on an annual basis.					General Fund – No Additional Capital Required	CDD, PC & CC	Comprehensive Plan, Zoning Map, CIP & Council Action
Growth & Land Use	3.24. Adopt a growth boundary that requires adequate public facilities prior to annexation and development.					General Fund – No Additional Capital Required	CDD, PC & CC	Comprehensive Plan, CIP & Council Action
Growth & Land Use	3.25. Support the adoption of Randolph County zoning/subdivision regulations and a change in state law to allow the extension of extra-territorial (peripheral) zoning.					General Fund – No Addition Capital Required	CC & County	Council Resolution















Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Mobility	4.1. Place wayfinding signage at intuitive locations to encourage tourism and efficient traffic movement.					General Fund – No Additional Capital Required	CDD & CC	CIP
Mobility	4.2. Initiate a transportation planning study to identify future road alignments.					General Fund – No Additional Capital Required	CDD & PC	Planning Document
Mobility	4.3. Develop a future Streets/Transportation Plan that includes design standards.					General Fund – No Additional Capital Required	CDD & PC	Planning Document
Mobility	4.4. Implement traffic calming measures along residential arterial streets.					General Fund or Special District	PC & CC	CIP
Mobility	4.5. Identify opportunities to connect streets					General Fund – No Additional Capital Required	CDD & PC	Subdivision Regulations & Design Guidelines
Mobility	4.6. Combine access points on arterial streets.					General Fund – No Additional Capital Required	CDD & PC	CIP
Mobility	4.7. Continue to identify areas for the provision of sidewalks and trails to connect parks and schools with surrounding neighborhoods.					General Fund – No Additional Capital Required	CDD & PC	Planning Document
Mobility	4.8. Create incentives for rights-of-way dedication and easements for alternative transportation modes.					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance
Mobility	4.9. Amend subdivision regulations to promote dedication of land for bicycle paths and pedestrian walks.					General Fund – No Additional Capital Required	CDD & PC	Subdivision Regulations
Mobility	4.10. Inventory where walks disconnect throughout neighborhoods.					General Fund – No Additional Capital Required	CDD & PC	Planning Document
Mobility	4.11. Include capital improvement plans for alternative transportation modes in the city-wide Capital Improvement Plan (CIP)					General Fund – No Additional Capital Required	CC	CIP
















Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Mobility	4.12. Update the CIP to include sidewalks and trails as part of a Bicycle and Pedestrian Connectivity Plan and update it on a regular basis.					General Fund – No Additional Capital Required	PC & CC	CIP
Mobility	4.13. Create policy standards to evaluate and weigh alternative transportation improvements as compared to auto-oriented improvements.					General Fund – No Additional Capital Required	PC & CC	Council Action
Mobility	4.14. Study the quantity and quality of end-of-trip bicycle facilities, such as parking and commuter facilities.					General Fund – No Additional Capital Required	PC	Planning Document
Mobility	4.15. Look at an escrow account requirement for new or redevelopment of residential/commercial that has no connectivity to sidewalks in order to better plan for future sidewalk provision.					General Fund – No Additional Capital Required	CDD	Zoning Ordinance / Subdivision Regulations
Mobility	4.16. Consider including subdivision requirements that grant right-of-way access to adjacent properties.					General Fund – No Additional Capital Required	CDD & PC	Zoning Ordinance / Subdivision Regulations
Mobility	4.17. Adopt a formal Complete Streets policy.					General Fund – No Additional Capital Required	CDD, PC & CC	City Resolution
Mobility	4.18. Amend current subdivision regulations to prescribe new road standards according to an agreed upon classification of new roads.					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance / Subdivision Regulations
Public Facilities	5.1. Implement a storm water fee that captures future needs.					General Fund – No Additional Capital Required	CDD, PC & CC	Subdivision Regulations
Public Facilities	5.2. Continue to partner with the school district in a number of ways, including the sharing of playgrounds, sidewalk construction, and bike path provisions.					General Fund – No Additional Capital Required	CDD, CC & School District	Internal Policies and Procedures, Comprehensive Plan
Public Facilities	5.3. Encourage the continued cooperation between all educational facilities, including the use of facility spaces and the sharing of personnel.					General Fund – No Additional Capital Required	CDD, CC & Schools	Internal Policies and Procedures, Comprehensive Plan












Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Public Facilities	5.4. Continue to work with Missouri DNR to acquire the funding needed to improve the city's storm water infrastructure.					General Fund, Missouri DNR Grants, CIP	CDD & CC	CIP
Public Facilities	5.5. Study the feasibility of constructing an additional fire station that will enhance response times throughout the city.					General Fund, Grants	CDD & CC	Planning Study
Public Facilities	5.6. Encourage the redevelopment of the old Junior High School into Senior Living Apartments.					General Fund, Missouri SHPO and MHDC grants	CDD, CC & Private Entity	Council Action
Public Facilities	5.7. Periodically review expansion plans in the school district's Long Range Facility Plan.					General Fund – No Additional Capital Required	CDD, CC & School District	N/A
Public Facilities	5.8. Adopt a Utilities Strategic Plan.					General Fund – No Additional Capital Required	City Staff & Council	Council Action
Character of the Community	6.1. Develop a Gateway / Corridor Plan that incorporates design guidelines to enhance the community's image.					General Fund – No Additional Capital Required	CDD, PC & CC	Design Guidelines & Zoning Ordinance
Character of the Community	6.2. Establish a Design Review Board to evaluate the architectural quality of incoming development proposals.					General Fund – No Additional Capital Required	PC & CC	Design Guidelines & Zoning Ordinance
Character of the Community	6.3. Continue to pursue grant opportunities from the State Historic Preservation Office for the rehabilitation and preservation of historic structures in the downtown.					Missouri Preservation Grants – State Historic Preservation Office	CDD, PC & CC	N/A
Character of the Community	6.4. Consider adopting a design guide providing property owners with suggestions on architectural and layout options that complement neighborhood qualities.					General Fund – No Additional Capital Required	PC & CC	Design Guidelines & Zoning Ordinance



Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Character of the Community	6.5. Consider adoption of techniques to avoid unnecessary demolition and to foster adaptive reuse of historical buildings and compatible new uses on nearby sites while avoiding strict regulation of design.					General Fund – No Additional Capital Required	PC & CC	Zoning Ordinance
Character of the Community	6.6. Implement a façade improvement program for the downtown.					HUD Hope VI Grants & General Fund	PC & CC	Planning Document & Council Action
Character of the Community	6.7. Ensure that existing parkland and recreational facilities are meeting the current and future needs of Moberly residents.					General Fund – No Additional Capital Required	CDD & PC	Zoning Ordinance
Character of the Community	6.8. Plan parkland development in coordination with the land uses that surround it.					General Fund – No Additional Capital Required	CDD & PC	Site Plan Review & Zoning Ordinance
Character of the Community	6.9. Plan and develop park facilities as recommended in Moberly’s Parks & Recreation Master Plan with input from residents.					General Fund – No Additional Capital Required	PC	Parks & Recreation Master Plan
Character of the Community	6.10. Develop a Downtown Strategic Plan to establish specific initiatives in the downtown core.					General Fund – No Additional Capital Required	CDD, PC & CC	Planning Document
Character of the Community	6.11. Develop a Historic Preservation & Revitalization Plan to identify historic districts and properties that have historic significance in Moberly.					Historic Preservation Fund & General Fund	CDD, PC & CC	Planning Document
Character of the Community	6.12. Develop a set of design guidelines that encourage proper rehabilitation techniques and new construction design standards in and around the Downtown core.					Historic Preservation Fund & General Fund	CDD, PC & CC	Planning Document
Character of the Community	6.13. Develop a set of corridor-specific design guidelines that guide aesthetically appropriate construction standards in highly visible areas in the community.					General Fund – No Additional Capital Required	CDD & PC	Planning Document



Plan Theme	Objective	Priority: 0-2 Years	Priority: 3-5 Years	Priority: 5-10 Years	Priority: Ongoing	Funding Source	Responsible Party	Implementation Tool
Character of the Community	6.14. Revise subdivision regulations and include infrastructure bonding.					General Fund – No Additional Capital Required	CDD & PC	Subdivision Regulations
Character of the Community	6.15. Create a local historic district and apply current design guidelines.					General Fund – No Additional Capital Required	CC & PC	Zoning Ordinance & Planning Document
Character of the Community	6.16. Adopt a stream buffer ordinance.					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance
Character of the Community	6.17. Adopt a minimum landscaping and tree planting requirement.					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance
Character of the Community	6.18. Adopt Tree City USA tree preservation and propagation standards.					General Fund – No Additional Capital Required	CDD, PC & CC	Zoning Ordinance
Character of the Community	6.19. Participate in the Playful City USA program to encourage investment and interest in Downtown Moberly.					General Fund – No Additional Capital Required	CC & Main Street	Council Action
Character of the Community	6.20. Conduct a Downtown economic development study to determine market strengths, weaknesses, opportunities, and external threats.					General Fund – No Additional Capital Required	CC, Main Street, MAEDC & Chamber	Council Action
Character of the Community	6.21. Create a Downtown Improvement District.					General Fund – No Additional Capital Required	CC & Main Street	Council Action
Character of the Community	6.22. Adopt non-residential guidelines regarding location, traffic volumes, pedestrian accessibility, buffering, landscaping, signage, lighting, number of curb cuts, and cross-access.					General Fund – No Additional Capital Required	CDD, PC & CC	Council Action



## State and Local Resources

### Community Development Programs

Program	Benefits/Uses	Funding Limits	Due Date
<b>AmeriCorps</b>	Projects include tutoring, youth mentoring, public safety, housing rehabilitation, health care, environmental issues, and disaster relief.	\$13,300 per year per member, match of 24 percent	Spring
<b>CLG Historic Preservation Fund Grant</b>	Program encourages certified local governments to engage in efforts to plan and preserve historic properties in the community.	Varies	October
<b>Community Development Block Grant</b>	Projects include improving local facilities, addressing critical health and safety concerns, housing rehabilitation, street repairs, and other utilities, among others.	Varies	Continuous
<b>Community Facility (CDBG)</b>	Projects include improving local facilities, addressing health and safety concerns, and developing a greater capacity for the growth of community facilities.	\$300,000	June 15
<b>Missouri Works / Enhanced Enterprise Zone Program</b>	Program streamlines and improves business development incentives, encouraging companies to invest and create jobs.	Retention of the state withholding tax of the new jobs and/or state tax credits	Continuous
<b>Neighborhood Assistance Program</b>	Program seeks to provide assistance to community-based organizations that enables them to implement community or neighborhood projects in the areas of community service, education, crime prevention, job training and physical revitalization	\$250,000 in 50 percent credits or \$350,000 in 70% credits	Winter
<b>Youth Opportunity Program</b>	Program seeks to broaden and strengthen opportunities for positive development and participation in community life for youth, and to discourage such persons from engaging in criminal and violent behavior.	\$250,000 in tax credits	August 31

### Energy / Housing Programs

Program	Benefits/Uses	Funding Limits	Due Date
<b>Energy Loan Program</b>	Program provides loans to local government entities to help reduce energy costs through various energy-saving investments, such as upgrading insulation, lighting systems, heating and cooling systems, windows and other items. Funds are repaid through energy savings.	Varies / competitive	Varies
<b>Neighborhood Preservation Act</b>	Program seeks to provide an incentive for the rehabilitation or construction of owner-occupied homes in certain areas of the state.	Varies per residence	Mid-February

## Infrastructure and Site Development Programs

Program	Benefits/Uses	Funding Limits	Due Date
<b>Action Fund Loan</b>	Program provides a loan to certain types of for-profit companies that need funds for start-up or expansion and have exhausted other sources.	Lesser of \$400,000 per project (or \$100,000 for startup companies); 30 percent of the total project cost; or \$25,000 per new job.	Continuous
<b>Industrial Infrastructure Grant</b>	Grant aims to assist local government in the development of public infrastructure that allows industries to locate new facilities, expand existing facilities, or prevent the closing of a facility or the relocation of a facility outside the state.	Up to \$2,000,000 (up to \$20,000 per job)	Continuous
<b>Interim Financing Loan</b>	Loan seeks to provide short-term cash flow relief for a company.	Lesser of \$5 million per project; 30 percent of the total project costs; or \$25,000 per job.	Continuous
<b>Microenterprise</b>	Program offers grants to communities to promote the development of small businesses or facilitate other revitalization/redevelopment activities by providing funds to local governments to establish a revolving loan fund.	\$50,000 per loan or 70 percent of the project, whichever is less.	Continuous
<b>Water and Wastewater</b>	Program offers grants to communities to establish or improve local water or sewer facilities.	\$500,000 or \$5,000 per household	Continuous

## Redevelopment Programs

Program	Benefits/Uses	Funding Limits	Due Date
<b>Brownfield Redevelopment Program</b>	Program provides financial incentives for the redevelopment of commercial/industrial sites that are contaminated with hazardous substances and have been abandoned or underutilized for at least three years.	Varies	Continuous
<b>Chapter 353 Tax Abatement</b>	Incentive program encourages the redevelopment of blighted areas by providing real property tax abatement.	Varies	Continuous
<b>Downtown Preservation</b>	Program helps facilitate the redevelopment of downtown areas and the creation of jobs by providing essential public infrastructure.	Up to half of the increased amount of state sales tax it generates.	Continuous
<b>Historic Preservation</b>	Program aims to provide an incentive for the redevelopment of commercial and residential historic structures in Missouri.	25 percent of eligible cost and expenses of the rehabilitation of approved historic structures	Continuous
<b>Local TIF</b>	Program permits the use of a portion of local property and sales taxes to assist funding the redevelopment of certain designated areas within the community.	Increased amount of sales tax generated for up to 23 years.	Continuous
<b>MORESA (Missouri Rural Economic Stimulus Act)</b>	Program aims to provide financial incentives for public infrastructure for the development of a renewable fuel production facility or eligible new generation processing entity facility, creating new jobs and agricultural product markets in rural Missouri.	Portion of new state and local taxes created by the project may be diverted to fund public infrastructure up to 25 years.	Continuous



### Transportation Programs

Program	Benefits/Uses	Funding Limits	Due Date
<b>Transportation Enhancements</b>	Program provides funding through a competitive selection process for transportation related activities other than routine highway and bridge construction.	80 percent of project can be funded	Continuous
<b>Transportation Alternatives Program</b>	Program provides for a variety of alternative transportation projects, including trail facilities; safe routes; and conversion and use of abandoned rail corridors for trails.	80 percent of project can be funded	Continuous
<b>Highway Bridge Program</b>	Program provides funding for public bridges that are not on the federal-aid system.	80 percent of project can be funded	Continuous
<b>Surface Transportation Program Small Urban Non-Attributable</b>	Program authorizes the expenditure of federal funds for highway related construction and improvements on on-system routes and bridges that are on or off the federal-aid system.	80 percent of project can be funded	Continuous
<b>Transportation Investment Generating Economic Recovery (TIGER) Grants</b>	Program provides funding for innovative projects, including multi-modal and multi-jurisdictional projects. The focus in 2016 was on capital projects that generate economic development and improve access to reliable, safe, and affordable transportation for communities.	80 percent of project can be funded	Continuous

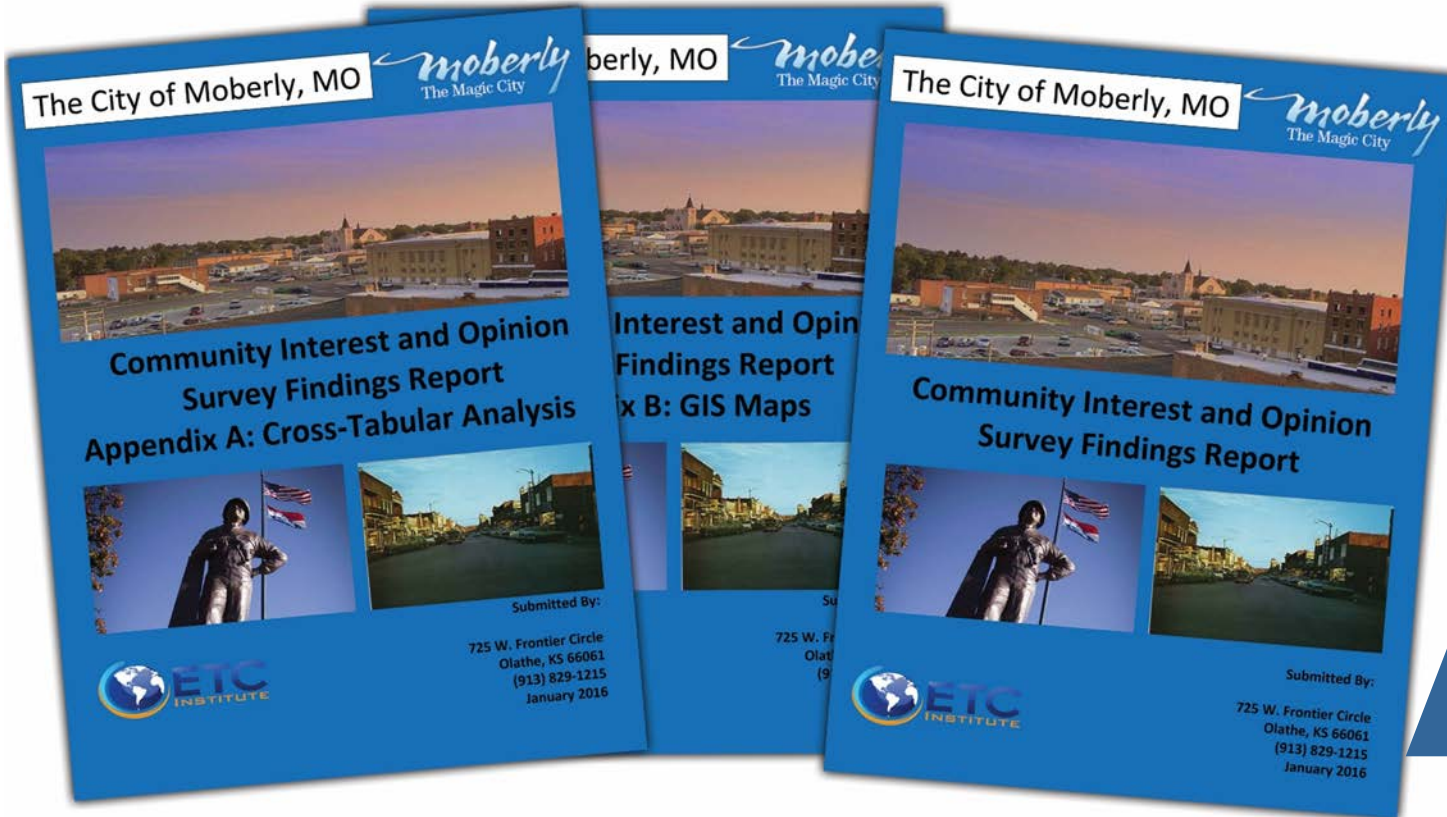
### Additional Local-Based Programs (Source: Moberly Area Economic Development Council)

- Missouri Works
- Real and Personal Property Tax Abatements
- Low Cost/No Cost Land Options
- Build to Suit Scenario/Bond Financing
- Waiver of Municipal Fees & Charges
- Negotiable Local Utilities
- Streamlined Permitting Process
- Sales & Use Tax Abatements on Building Materials and Equipment
- Assistance with Infrastructure Improvements
- Foreign Trade Zone Program
- Historically Underutilized Business Zones (HUBZone) Program
- U.S. Dept. of Agriculture/Small Business Administration (USDA/SBA) Loan Guarantee Programs
- New Market Tax Credit Financing Program
- Customized Training Opportunities
- Incentives Coordination and Assistance
- Facilitation of Permitting Process and Approva



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# APPENDIX

# A



## Community Interest and Opinion Survey




The City of Moberly, MO *moberly*  
The Magic City



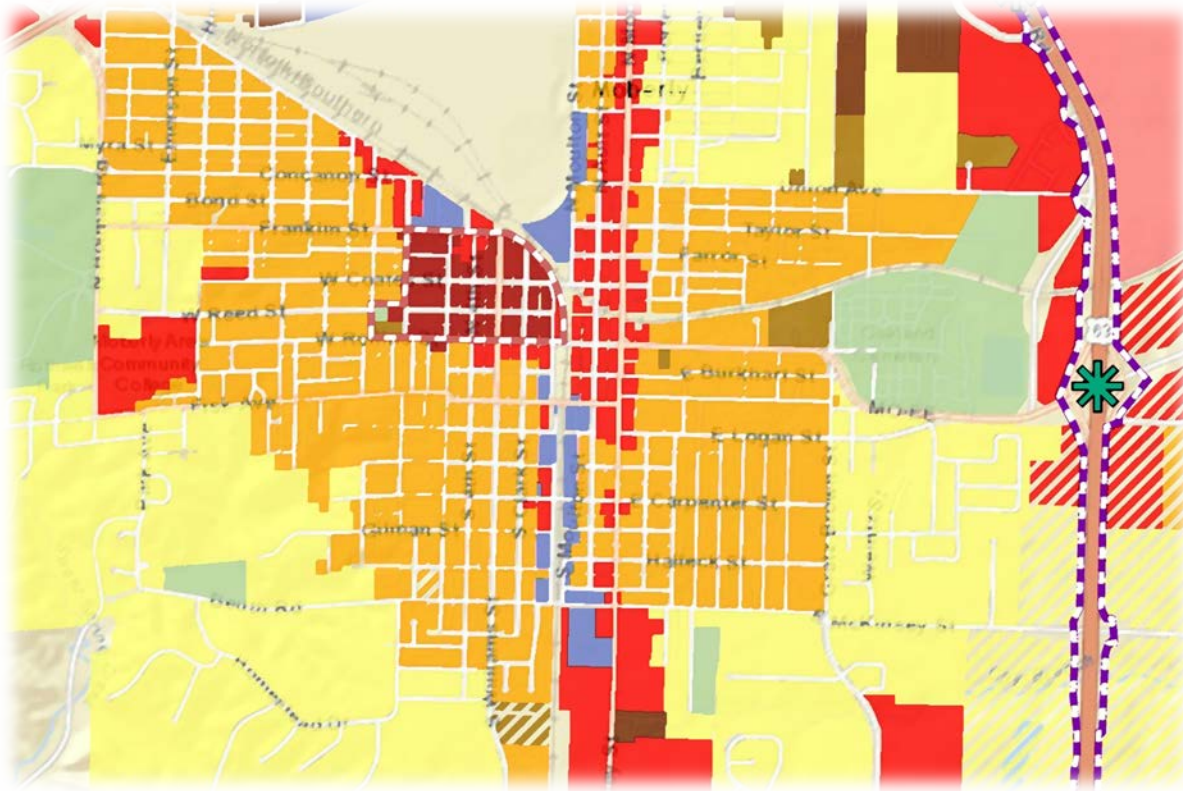
**Community Interest and Opinion  
Survey Findings Report**



Submitted By:



725 W. Frontier Circle  
Olathe, KS 66061  
(913) 829-1215  
January 2016

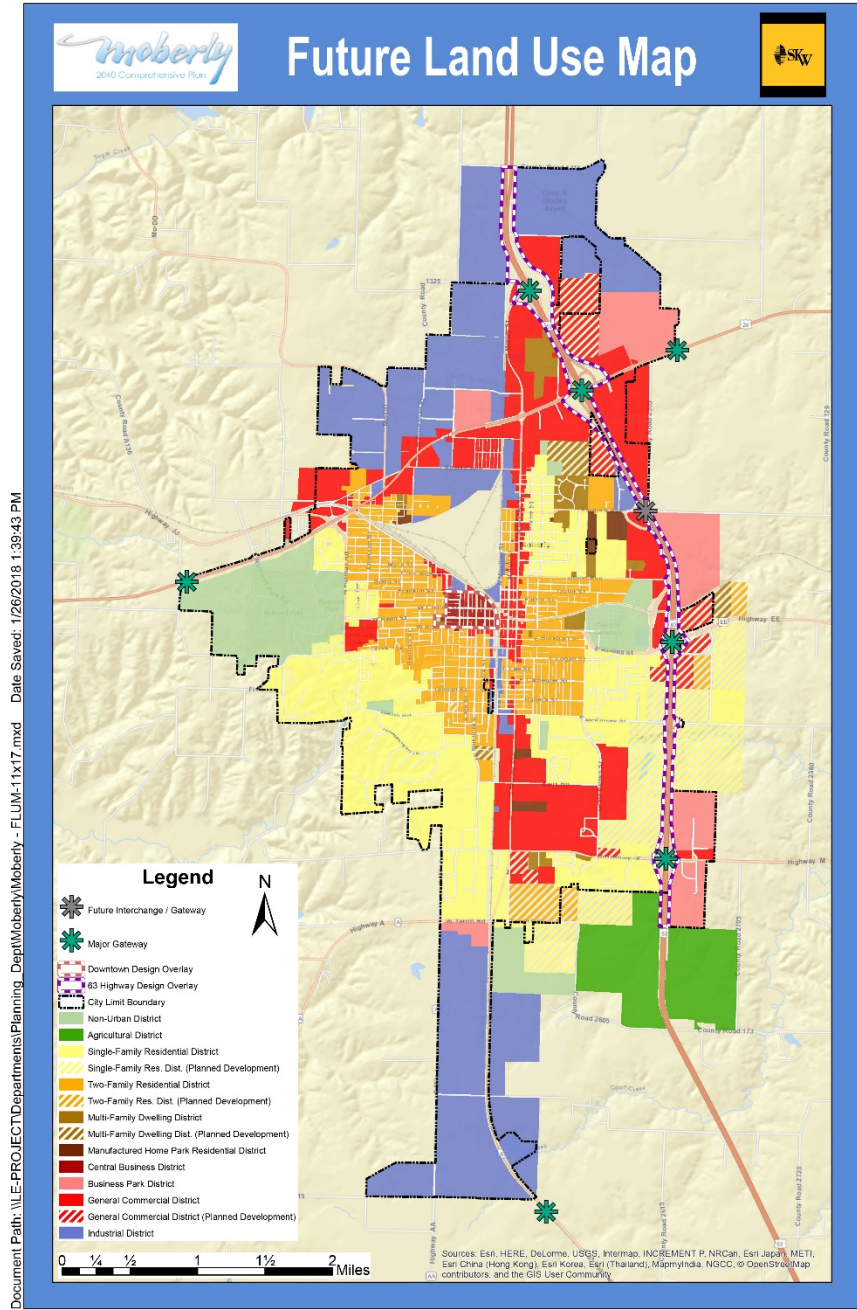


# APPENDIX

# B

## Future Land Use Map





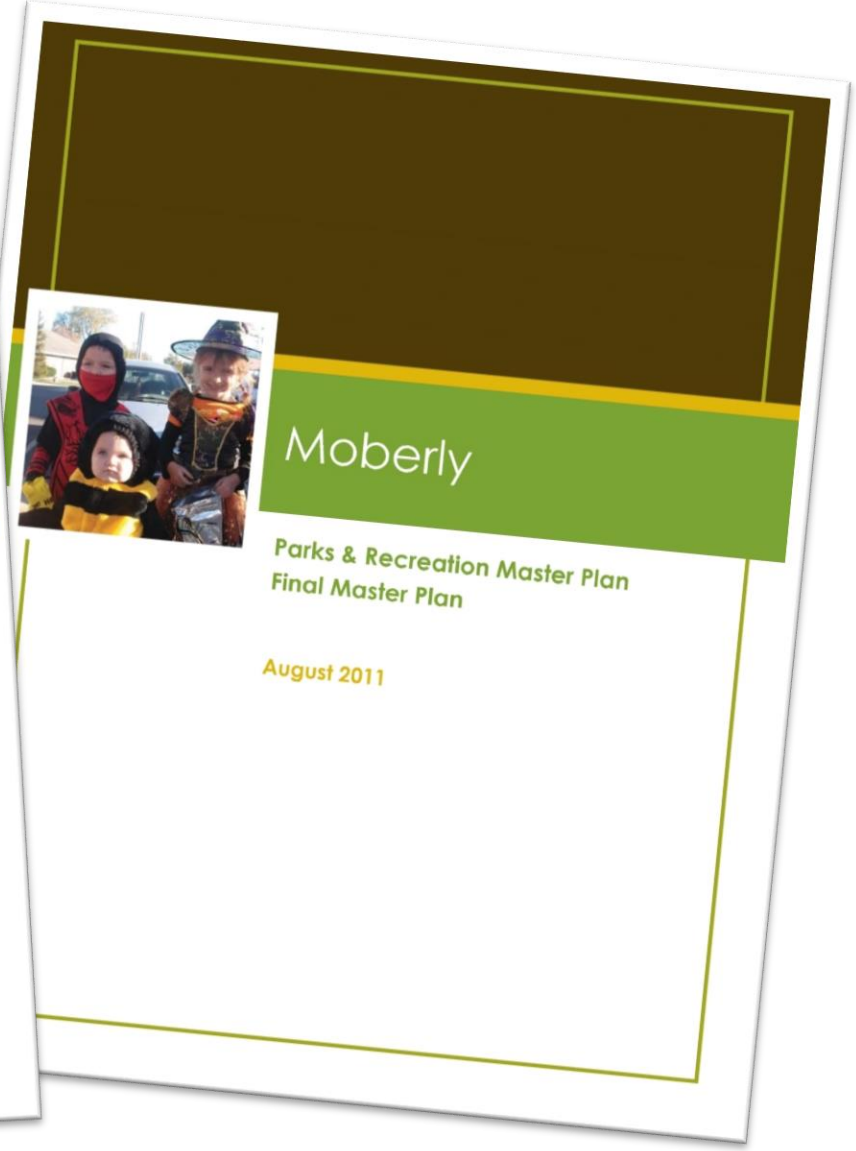


# APPENDIX

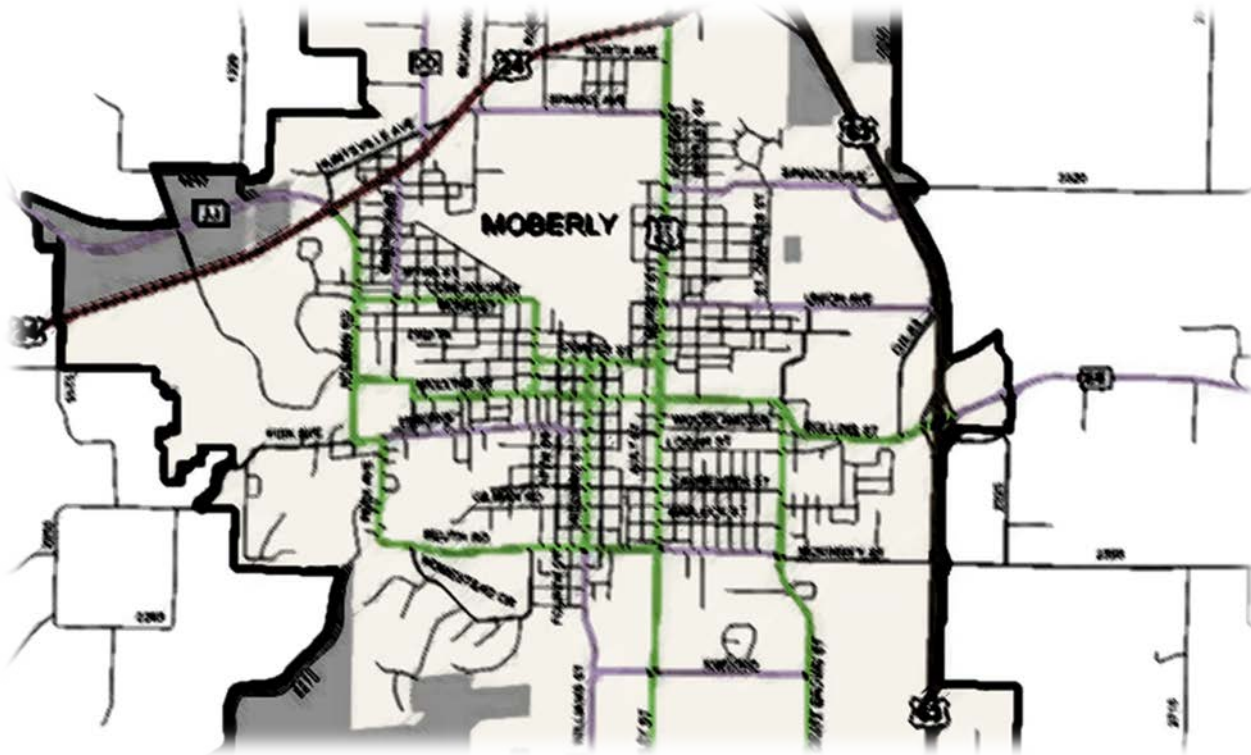
# C

## 2013 Parks, Recreation and Open Space Master Plan







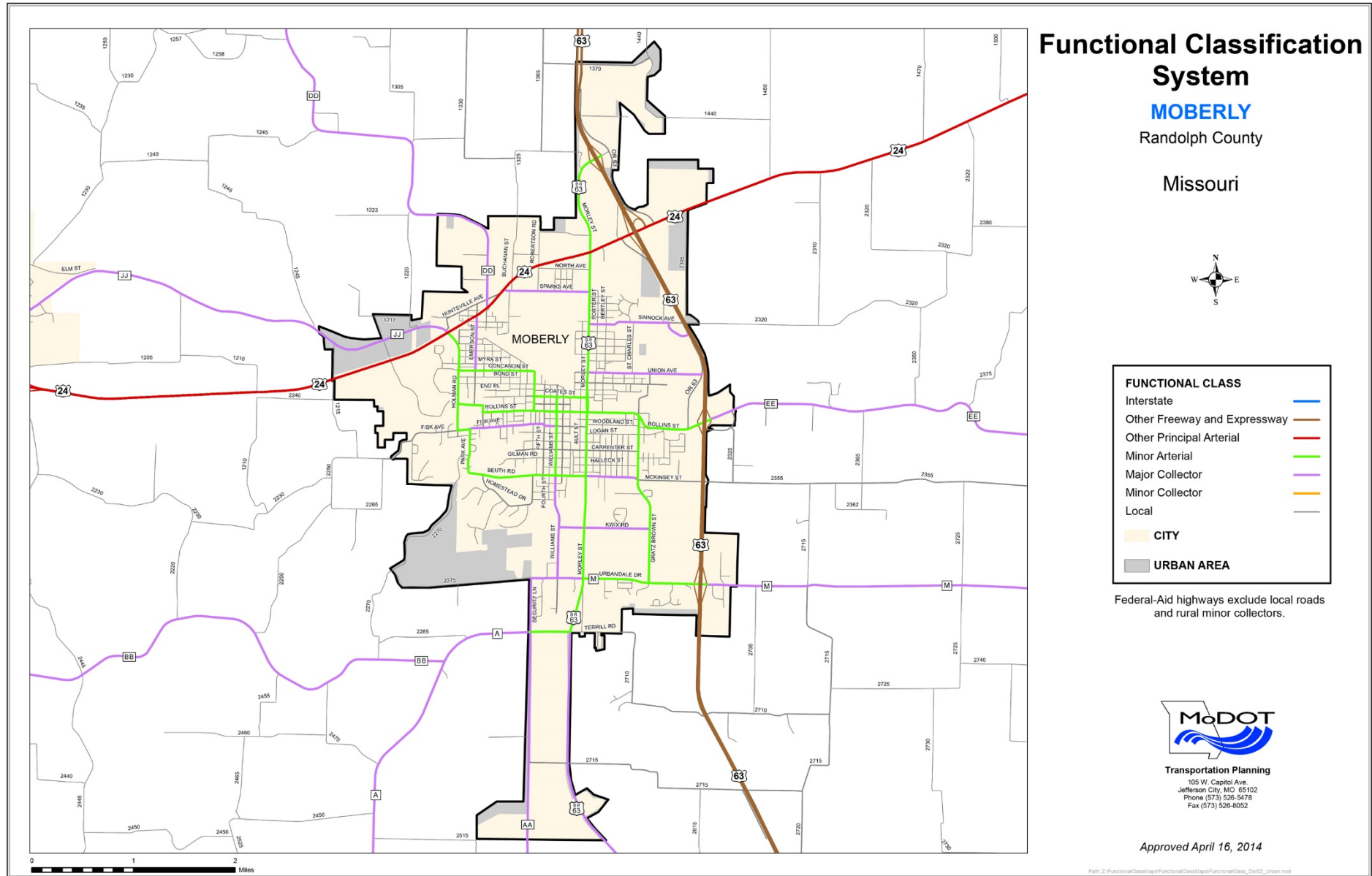


# APPENDIX

# D

## Moberly (MoDOT) Functional Classification System Map





BILL NO: 9358

ORDINANCE NO: 9358

AN ORDINANCE ACKNOWLEDGING AND ACCEPTING THE PLANNING AND ZONING COMMISSIONS' ADOPTION ON FEBRUARY 27, 2017 OF THE COMPREHENSIVE PLAN PREPARED BY CONSULTATION WITH SHAFER, KLINE & WARREN

G

NOW THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MOBERLY, MISSOURI, TO-WIT:

SECTION ONE: The attached Comprehensive Plan adopted by the Planning and Zoning Commission on February 27, 2017 is hereby acknowledged and accepted

SECTION TWO: This ordinance shall take effect and be in force from and after its passage and adoption by the Council of the City of Moberly, Missouri, and its signature by the officer presiding at the meeting at which it was passed and adopted.

PASSED AND ADOPTED by the Council of the City of Moberly, Missouri, this 17 day of July, 2017.

ATTEST:

\_\_\_\_\_  
Presiding Officer at Meeting

DK Salloway  
City Clerk

# APPENDIX

# E

## Adopting Ordinance



BILL NO: 9358

ORDINANCE NO: 9358

AN ORDINANCE ACKNOWLEDGING AND ACCEPTING THE PLANNING AND ZONING COMMISSIONS' ADOPTION ON FEBRUARY 27, 2017 OF THE COMPREHENSIVE PLAN PREPARED BY CONSULTATION WITH SHAFER, KLINE & WARREN

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PASSED AND ADOPTED by the Council of the City of Moberly, Missouri, this 17 day of July, 2017.

ATTEST:

  
\_\_\_\_\_  
Presiding Officer at Meeting

DK Galloway  
City Clerk



City of Moberly, Missouri

# 2040 Comprehensive Plan

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"It's just really sad," Helm said. "They've taken the teeth out of municipal courts."

"They" is the Missouri General Assembly, which meant well when it passed a series of laws that then-Gov. Jay Nixon called [the most comprehensive municipal court reform bill](#) in state history. They acted after a [Justice Department investigation](#) documented enormous problems in east Missouri towns like Ferguson, which essentially ticketed African Americans as a way to generate enough revenue to operate their cities.

The report concluded that officials in those municipalities viewed African Americans "less as constituents to be protected than as potential offenders and sources of revenue." The oppressive brand of law enforcement in those towns amounted to an ongoing abuse of power.

Then-state Sen. Eric Schmitt, who's now the state treasurer and was the bill's primary sponsor, [said at the time](#) the legislation was intended to address a "breakdown of trust" between people, the government and the court system. The old laws had treated citizens like ATMs. "Healing that," he said, "is something worth fighting for."

He was right. That those issues needed to be addressed was obvious. The problem? Lawmakers lumped every city in the state in with the bad actors in the St. Louis suburbs. The result was a vast overreach that created problems where none had existed before, which is exactly what Kansas City Mayor Sly James [predicted](#) before Nixon signed one of the bills.

Said [state Rep. DaRon McGee](#), a Kansas City Democrat, "We're making Ferguson's problems Kansas City's problems."

Among the changes was a lowering of maximum fines to \$225 from what used to be \$500. The result? Combined with a ban on late fees and warrant fees, revenue flowing into city coffers has dropped dramatically. Add to that some other expenses associated with the news laws, which included software and personnel requirements, and the result has been the shuttering of small municipal courts and police departments all over western Missouri.

They simply couldn't afford to remain open.

Among the affected towns are Holt, Platte City, Mosby, Lake Tapawingo, Randolph, Lake Lafayette, Avondale and Napoleon. Cases that would have been handled in those courtrooms are now winding up in associate circuit courts crowding those dockets to overflowing.

The change has undermined enforcement in another key area, too: [neighborhood nuisances](#) often involving abandoned homes. The Kansas City housing judge now says he no longer has the tools to stop offenders.

The state Senate [considered but did not pass a bill this year](#) aimed at undoing some of the reforms. Sen. Bob Dixon, a Springfield Republican, said his aim was to start a conversation about solutions. One of Dixon's ideas: If a citizen fails to show up for a court date, a judge could order community service, issue a civil fine or put a hold on a driver's license.

He told The St. Louis Post-Dispatch that he'd heard from mayors across the state that the 2015 law had hurt their cities.



"It has removed the ability for municipalities to enforce their ordinances," he said. "We need a different solution."

But Schmitt stands by the reforms as the best way to stop cities from abusing citizens via multiple tickets. The message to cities, he said, is: "You need to find another way to generate revenue."

Complaints about the new rules amount to sour grapes "from cities who don't like the loss of revenue."

Judge Helm likes the idea of imposing penalties for missing court. Too many defendants "just blow us off," he said. "There's no punishment for not showing up to court."

To him, public safety is being eroded. "My motto is if you don't want to pay the fine, don't do the crime."

In court that Friday morning, Helm gave one man until November to finish paying a fine that was already two years past due. "I can pay it in a week," the man told Helm.

The judge thumbed through case envelopes that document defendant after defendant with outstanding fines. One example: Larry Bradley of Independence has been arrested six times for failing to pay a years-old fine for driving with no insurance. He was never put in jail and once wrote a bad check to pay his \$187 fine.

"We lost money on that deal," Helm said.

Another defendant who didn't show that Friday was Shawanda Brown, who has been arrested four times for a \$450 ticket from 2015 for driving with no insurance and driving with a suspended license. She still hasn't paid.

"These people just continue to drive," Helm said, "except they don't drive to court."

Missouri needs to revisit its 2015 reforms with the goal of restoring some authority to its municipal courts. As of now, they've been effectively defanged.

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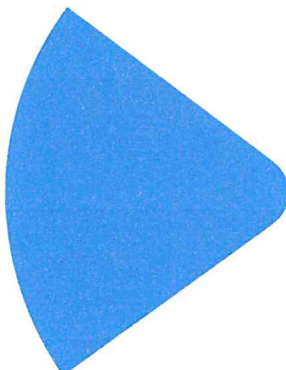
Missouri State Treasurer Eric Schmitt said there is a "breakdown of trust" between people, the government and the court system. FILE PHOTO

A recent Friday morning in the courtroom of presiding Independence Municipal Judge Garry Helm demonstrates as conclusively as anything why Missouri's sweeping 2015 judicial reforms went too far.

On the 10 a.m. docket that day were 368 cases. In the audience were — count 'em — seven defendants.

Helm had predicted the paltry turnout even before he walked into court that morning. No-shows dominate life in municipal courts these days. New state laws, enacted as a result of the Ferguson uprising, stipulate that Helm can't fine a defendant for missing court for minor traffic violations such as driving without a license. He can't get them tossed in jail. And he can't suspend their licenses.

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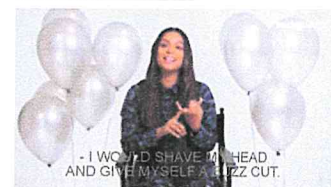
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## Supreme Court Rule 37 and New Municipal Court Minimum Operating Standards

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The Missouri Supreme Court recently issued its Order amending subdivision 37.04 of Missouri Supreme Court Rule 37, adding an appendix establishing minimum operating standards for municipal courts. The amended Rule reaffirms the importance of maintaining divisions between the judicial and executive/legislative branches of the City or town, i.e., elected and appointed officials, and in particular the Police Department and the Prosecuting Attorney's Office, on the one hand, and the municipal court on the other.

Much of the amended Rule 37 merely restates the law currently in effect. There are a number of new requirements that municipalities need to be aware of and begin implementing changes to be in compliance in advance of July 1, 2017, the stated effective date. The key changes involve: a. separation of court personnel from other municipal functions; b. clear identification of court operations and space as distinctly judicial (at least when it is being used by the court); and c. maintaining nearly full-time court clerk availability. Municipalities should not wait until July before beginning to make the necessary changes to achieve compliance. It is unclear whether the standards are effective immediately upon adoption, as it is only the Rule itself that has an effective date of July 1, 2017. Municipal judges should consider submitting to the presiding judge of their circuit the certification of compliance with minimum operating standards as set forth in the appendix by January 1, 2017.

### **THE NEW MINIMUM STANDARDS**

The Supreme Court adopted ten "Minimum Standards" along with numerous other requirements through the amended Rule 37 and its appendix. Much is merely a restatement of existing rules and state statutes<sup>1</sup> that have previously been adopted. The new Rule 37.04 provides that the presiding judge of the circuit shall have the superintending authority over the municipal courts within its circuit. The appendix to the Rule adopts the substantive material relative to municipal court operations.

***Standard #1: "Municipal divisions shall ensure that when individuals must be held in jail in the interests of justice, this is done strictly in accordance with the principles of due process of law."***

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<sup>1</sup> Much of these statutory requirements stem from items enacted by Senate Bill 5 (2015), as amended by Senate Bill 572 (2016). Several of the provisions of Senate Bill 5 are subject to legal challenge, which is currently being considered by the Missouri Supreme Court.

Pursuant to this provision, municipal courts are required to comply with Section 479.360.1 RSMo, which mandates the following:

- 1) Procedures are in place to prevent defendants from being held longer than 48 hours on minor traffic violations and 72 hours on other violations without being heard by a judge in person, by telephone or via video conferencing.
- 2) The Municipal Court must make “reasonable efforts” to communicate to the Police Department the “24-hour rule,” i.e. Defendants are not to be held more than 24 hours without a warrant after arrest. *See 544.170.1 RSMo.*
- 3) No jail to coerce payment of fines and costs unless the Court has found the Defendant in contempt pursuant to the procedure prescribed by Rule 37.65.
- 4) No additional charge of Failure to Appear for a minor traffic violation.
- 5) The municipal court must have a duty judge available at all times.
- 6) Bond schedules may only be used under certain circumstances, which is where an individual is arrested without a warrant and held less than 24 hours pursuant to Sections 479.360.1(2) and 544.170(1) RSMo, and Rule 37.17.
- 7) Warrants may only be issued upon a finding that reasonable grounds exist to believe that the Defendant will not appear upon a summons or that the accused poses a danger to a crime victim, the community, or any other person. Rule 37.43(b).
- 8) Warrants must be signed by the Judge, unless the Clerk is authorized to sign them consistent with Rule 37.45(b)(6).
- 9) The Municipal Court must have a procedure in place to ensure that when a case is dismissed or otherwise finally resolved, or when the circumstances authorizing the issuance of a warrant no longer exist, the Judge recalls and cancels any outstanding warrants as soon as practicable.
- 10) No confinement for “minor traffic violations” or “municipal ordinance violations” as defined in 479.350 RSMo with limited exceptions.
- 11) Strict adherence to procedures before allowing confinement for non-payment of fines and costs. Rule 37.65 details the procedure that must be followed.

***Standard #2: “Municipal divisions shall inquire of defendants and allow them to present information about their financial condition when assessing their ability to pay and establishing payment requirements for monies due.”***

The Municipal Court must be in compliance with several of the requirements set forth in Section 479.360.1 RSMo, namely: a. Procedures exist to conduct indigency hearings; b. Alternative payment plans are utilized, and; c. a Community Service option is offered with no fees. The Court must have procedures in place to stay execution of fines and costs or utilize installment payment plans. If probation fees are assessed, the Court must consider defendant's financial status when assessing probation fees and advise defendants of their rights to have individualized consideration of ability to pay.

***Standard #3: "Municipal Divisions shall not condition an indigent defendant's access to a judicial hearing or the granting of probation upon the payment of fines or fees."***

No fee for trial *de novo* fee to be assessed if defendant is indigent. No prepayment of any fee is to be charged to a defendant requesting a jury trial. Probation may not be conditioned upon defendant's ability to pay authorized probation fees and surcharges.

***Standard #4: "Municipal Divisions shall neither assess nor collect unauthorized fines, costs, or surcharges."***

- 1) Fines and costs assessed on "minor traffic violations" cannot exceed \$225.
- 2) Fines and costs assessed on "municipal ordinance violations" must comply with the schedule in 479.353(1)(b) RSMo, which is: (1) \$200 for a first offense; (2) \$275 for a second offense; (3) \$350 for the third offense; and (4) \$450 for the fourth and any subsequent offense within any 12 month period.
- 3) Fines shall not exceed the amounts authorized by law.
- 4) Only court costs authorized by state law are permitted. Comment - The Rule allows for the OSCA Bench Card on municipal court costs to be used as a reference, which is available at <http://www.courts.mo.gov/file.jsp?id=38954>.
- 5) No Dismissed on Payment of Costs (DPC) permitted.
- 6) Court costs are not assessed against indigent defendants. Comment - The Supreme Court has already issued a model local rule 69.01 designed to determine indigent status.
- 7) Courts must offer "no fee" community service.

***Standard #5: "All municipal judges shall be lawfully selected, lawfully authorized to act in specific cases, and adequately prepared for their duties through appropriate training and continuing education."***

- 1) All municipal judges, including provisional judges, must be selected pursuant to municipal ordinance or charter.
- 2) Mechanism must be in place to check for judicial conflicts by Rule 37.53(b)(2).
- 3) The Municipal Judge must comply with Rule 37.53(d) and Section 479.230 RSMo when a change of judge request is granted or the judge recuses him or herself.
- 4) Once a motion to disqualify, motion for jury trial or motion for trial *de novo* is filed, the Judge complies with all rules relative to the limitation of their authority and only acts within the scope of their powers and when they have subject matter jurisdiction.
- 5) All trial *de novo* requests must be certified to Circuit Court within 15 days.
- 6) Specific minimum training and continuing education requirements for all municipal judges (including provisional and special judges). Judges who are lawyers are required to complete (and provide documentation of completion to the presiding judge): An orientation course completed within 12 months of beginning to serve as a Judge, 5 hours of judicial CLE annually, and 2 hours of judicial ethics CLE annually. There is also specific study for non-lawyer judges.
- 7) Municipal Judges, including substitute or provisional, are to provide a copy of their CLE compliance form to the Presiding Judge of the Circuit Court.

***Standard #6: “Municipal divisions shall be operated in a manner reasonably convenient to the public and in facilities sufficient to the purpose.”***

- 1) Courtrooms must be open to the public and large enough to reasonably accommodate the public, parties and attorneys.
- 2) Procedures must exist for payment of fines and costs electronically online or by mail for all minor traffic violations.
- 3) Must make available free online access to information regarding pending cases, warrants and dockets or must be actively pursuing court automation.

***Standard #7: “Municipal divisions shall be operated in a manner that upholds the constitutional principles of separation of powers and integrity of the judiciary as a separate and independent branch of government.”***

This is probably the most significant Standard under the new Rule 37, and the one that requires the greatest amount of consideration to ensure compliance.

- 1) Court personnel cannot perform any other functions for the municipality that constitute an actual or apparent conflict of interest. Work for the police or prosecutor by the court clerk is specifically described as such a conflict. In its November revision, the Court stated that the clerk can perform other work for the municipality so long as there is no actual or apparent conflict. This should involve a specific consideration as to whether other tasks required of clerks cause the appearance of a conflict. This may require a major reorientation of clerks and duties compared to what may be present practice.
- 2) Court personnel when performing court-related functions work solely under the direction and supervision of the judge.
- 3) Judges and court personnel are not subject to informal pressure, discipline, firing or threats of non-retention or non-reappointment resulting from the performance of judicial duties in a manner that upholds independence of the judiciary.
- 4) Judges and court personnel are not subject to informal pressure, discipline, firing or threats of non-retention or non-reappointment that are designed to encourage or require the court to operate in such a way as to maximize revenue or to meet specified revenue targets, whether stated or not.
- 5) Municipal court facility must be designed in such a way as to convey an appearance that it is a separate and independent branch.

***Standard #8: “Municipal divisions shall be operated in accordance with the constitutional principles and legal requirements of open courts and open records.”***

- 1) Again, the courtroom needs to be large enough to reasonably accommodate the parties, attorneys and the public. Also, must be open to people of all ages.
- 2) Municipal Court must maintain a clerk’s office that is open and accessible to the public ***at least 30 hours per week*** during regular business hours for the purpose of paying fines and providing information. This was revised in November to provide that the Clerk may provide service up to 15 of the 30 hours per week by telephone, email or other electronic communication, if the Court does not have sufficient staff.
- 3) Municipal Court must allow access to open court records in accordance to Supreme Court Operating Rules 2 and 4.

***Standard #9: “Municipal divisions shall advise litigants of their rights in court.”***

Defendants must be advised of all their rights and a “Notice of Rights in Municipal Division,” in a form approved by or substantially similar to that approved by the Supreme Court must be provided to all defendants. The notice must also be prominently displayed at the Clerk’s office and in the courtroom. The notice must be printed as a handout and on the city’s website. The Judge’s announcements must be heard in the courtroom and to those waiting outside.

***Standard #10: “Municipal divisions shall be well-managed and accountable to the law, with appropriate oversight of municipal division operations provided by the circuit court presiding judge of the judicial circuit.”***

This standard restates early requirements but also requires:

- 1) By January 1<sup>st</sup> and July 1<sup>st</sup> of every year (starting 2017), every Municipal Judge must certify that they are in compliance with the minimum operating standards and must complete and submit a “Minimum Operating Standards Form” to the presiding judge.
- 2) Municipal Courts must maintain a Clerk’s office that organizes and preserves judicial records and that handles bookkeeping and money handling obligations in compliance with recommendations from the Office of State Courts Administrator (OSCA) and the Missouri State Auditor’s Office.
- 3) The Judge must certify substantial compliance with 479.301.1(subsections 1 to 10) RSMo.

***Additional Requirements:*** The appendix to Rule 37 also spells out that the Municipal Court must be aware of the following statutory and rule requirements, which are summarized as follows: ***Chapter 479 RSMo:***

- 1) Municipal Courts in certain larger charter cities (St. Louis City, Kansas City and Springfield only<sup>2</sup> – see Section 479.011 RSMo) can hold administrative hearings in limited circumstances.
- 2) Judges cannot serve as Judge in more than 5 municipalities.
- 3) The municipality must notify the Circuit Clerk of the Court’s existence.
- 4) Municipal Courts must employ their own staff.

---

<sup>2</sup> There is a fourth category of Home Rule City that can hold administrative hearings, which are cities having a population between 73,500 and 75,000 inhabitants. As of the 2010 census, no city in Missouri fell within that range. This range was adopted after the 2000 census, but before the 2010 census. The City of St. Joseph had a population of 74,078 as of the 2000 census, so it appears as if this was intended to be the fourth municipality that can hold administrative hearings in limited circumstances.

- 5) Fines and costs must be paid into the municipality's treasury at least on a monthly basis.
- 6) A monthly list of cases must be provided to the municipality within 10 days of the end of each month.
- 7) The Judge must receive instruction on the laws related to intoxication-related traffic offenses.
- 8) A written policy for reporting intoxication-related traffic offenses to the central repository must be adopted and provided to OSCA and the highway patrol.
- 9) A Semi-annual disposition report of intoxication-related traffic offenses must be provided to the Circuit Court en banc.

***Supreme Court Rule 37:***

- 1) All informations must be signed by the Prosecutor.
- 2) The violations bureau schedule of fines and costs must be prominently posted.
- 3) The Municipal Division must take reasonable steps to ensure that, where applicable, the accused is advised of the fine schedule at the time of receiving a violation notice.
- 4) If a violations bureau has been adopted, it must process only those violations authorized.
- 5) The Municipal Court must utilize a written "Waiver of Counsel" form.

***Open Records and Other Recordkeeping Matters (Article I, Section 14 of the Missouri Constitution; Court Operating Rules 2, 4 and 8, and Sections 483.065, 483.075 and 483.082 RSMo)***

- 1) The Municipal Court must maintain complete and accurate records.
- 2) The Municipal court must ensure proper disposition of all cases are documented and signed by the Judge, if required by law.
- 3) An information must be signed by the Prosecutor and filed in each case prosecuted. The Prosecuting attorney must review and sign all tickets and review and approve all amended and dismissed tickets.
- 4) All warrants must be signed by the Judge or the Clerk at the Judge's specific direction and issued timely.
- 5) The Municipal Court must have procedures in place to generate monthly reports of Court activity and submit such reports timely to OSCA and to the municipality.

- 6) The Municipal Court must regularly back up computer data and ensure it is stored in a secure off-site location and its recovery is tested on a regular basis.
- 7) The Municipal Court must require unique user IDs and passwords for each employee. User access must be periodically reviewed.

***Financial and Bookkeeping (Section 483.075.1 RSMo):***

- 1) The Municipal Court should segregate accounting duties to the extent possible. If not possible, then there must be periodic independent review of court records.
- 2) Accurate records must be maintained to account for all payments received and deposited. Receipts must be used and documented in all cases.
- 3) The Municipal Court must reconcile receipts to deposits.
- 4) The Municipal Court must perform monthly bank reconciliations.
- 5) The Municipal Court must develop procedures to ensure monthly distributions are made accurately and timely.
- 6) If payment plans are utilized, they must be in writing and signed by defendant.
- 7) The Municipal Court must maintain bond coverage for all personnel with access to Municipal Court monies.
- 8) The Municipal Court must ensure that all bond receipts are recorded and deposited in a timely manner.
- 9) The Municipal Court must develop procedures to identify and calculate the information required by 479.359 RSMo regarding limits on revenues derived from minor traffic and municipal ordinance violations.

Although the Rule and appendix is lengthy, most municipalities will find that they may already be in compliance with many aspects. Municipal courts and municipalities should begin working immediately on obtaining compliance with those provisions that do require changes in the way the municipal court is currently operating. Municipalities need to ensure that there is separation of Court personnel from other functions, clear identification of Court operations and space as distinctly judicial (at least when it is being used by the Court), and nearly full-time Court Clerk availability.



# MUNICIPAL COURT ADMINISTRATION IN MISSOURI

by Frank J. Vatterott

There are almost 400 municipal courts in the state of Missouri. Yet the operation of municipal courts remains mysterious to many elected city officials. Often, those officials' knowledge of their municipal court is limited to reviewing the monthly report of income at the city council meeting.

The vast majority of court administrators, of course, are honest and competent. However, there have been several serious defalcations of municipal court funds which have been reported recently in the media. These reports have highlighted the importance of proper administration of municipal courts.

The work required of court administrators is wholly different than that of other city hall employees. Because of this difference, the duties of administrators are often misunderstood, and sometimes underappreciated, by both city officials and municipal judges.

While researching statutes and court rules in preparation for a presentation at the annual conference at the Missouri Municipal Associate Circuit Judges Association (MMACJA) last year, entitled *The Other Half Of Your Job - The Administration Of Your Court*, I concluded that there has been something missing in municipal court administration. There

has been no clear delegation from the judge to the court administrator to perform the many tasks of a court administrator now spread among many statutes and rules. It has been left to the administrator to comply with this maze of duties without clear direction from the judge.

### Judges' Responsibilities

Under Missouri law, the municipal judge, not the court administrator nor the city, is charged with the ultimate responsibility of administration of the municipal court. The difficulty in such administration is that most municipal judges are part-time and therefore must rely

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John Brummer, Project Manager

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upon full-time court administrators to fulfill the many administrative functions of the court.

Municipal judges are also different than other types of judges in our state's judicial system. They are in a hybrid situation with respect to authority over their court administrators. Judges are not the direct supervisors of their court administrators. They cannot set hours, pay, or working conditions. These are properly established by the cities, the actual employers of court administrators.

Under the Missouri Constitution and statutes, judges, including municipal judges, are limited to making orders. The authority includes entering general orders, as well as orders on specific cases. So the delegation of authority from the judge to the court administrator for administration of the city's court must be in the form of an order. Hence, the evolution of the new Administrative Order we have recently written.

### Administrative Order

The new document generally consists of orders to the administrator to comply timely with a comprehensive list of those myriad of statutes and rules. It also includes a newly discovered Missouri Supreme Court accounting duty which will be discussed later in this article.

The Order includes provisions to the court administrator to report to four different entities, including the deadlines for such reporting to each.

Each court administrator is ordered to report monthly to the city, which generally consists of an accounting of the income of the court, to the Department of Revenue, to the Office of State Court Administrators (OSCA), and to the highway patrol. In the case of moving violation tickets, these must be sent to the Department of Revenue within seven days of each court session.

The reporting requirement to the Department of Revenue also includes reporting on non-resident violators, SATOP completion program, ignition interlock orders, crime victims compensation fees, and abuse and lose violations, among others.

The court administrator must by Supreme Court rule prepare and deliver monthly a form to OSCA which summarizes the previous month's court activity. There also is a report due to the high-

way patrol each month regarding any municipal convictions involving drug or alcohol offenses for fingerprint purposes.

In addition, to the administrator handling reporting requirements, the court administrator is placed in charge of management of each file. The administrator must make certain that each defendant who has plead guilty, or has been found guilty, pays the fine or serves a sentence, pays the court cost, and also pays a wide array of surcharges. These surcharges include the police training fund, domestic violence fund, recoupment for DWI arrests, and also may include restitution to victims when ordered by the judge. All of these separate surcharges must be accounted for by the court administrator. Warrants must be prepared by the administrator for non-compliance of a court order or for failure to appear to court.

### Accounting Provision

The accounting provision of the Order was developed as a result of a discovery your author made. OSCA has for

years developed specific accounting procedures. These procedures have been adopted by the Missouri Supreme Court as an official rule. However, OSCA and municipal judges have always believed that the Supreme Court accounting procedures applied only to the circuit courts and associate circuit courts, and were only "recommended" to the municipal courts. An inquiry to the Supreme Court Rules Administrator this year resulted in a surprising and important opinion that the accounting procedures set forth by OSCA do apply to municipal courts.

As a result of this revelation, the Administrative Order includes a provision ordering the court administrator to follow the specific accounting procedures set forth in the Missouri Supreme Court rule. These procedures can be found in the Municipal Court Manual, a copy of which your court administrator should have. The Association believes it is vital that the city manager or finance department of your city review these accounting procedures with the court adminis-

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trator to make certain that the court and the city are in compliance. Some of these procedures may cause a hardship to smaller cities, as it requires frequent bank deposits and a system of pre-numbered receipts which may be viewed as "over-kill" by some cities. However, the rules apply to all cities regardless of docket size or frequency of court sessions.

The Administrative Order includes a provision regarding maintenance of closed records to comply to the Sunshine Law, and a section on privacy laws regarding medical conditions of defendants contained in SATOP reports. It also includes, orders relating to the maintenance of permanent records and the authority to destroy non-permanent records in accordance with Supreme Court procedures.

### Role Of City Officials

We recommend that if your municipal judge adopts this order, that your city manager or other official immediately review the Order with your judge and court

administrator, to make sure of your city's compliance. Some city administrators who have already read the order have commented to me that they were completely unaware of the numerous and serious obligations imposed upon the modern court administrator.

The Missouri Municipal and Associate Circuit Judges Association's Board of Directors adopted the Administrative Order on October 21, 2006. The Order itself is available on the Association's Web site at [www.mmacja.org](http://www.mmacja.org) or through your court administrator.

The MMACJA recognizes that the court administrator cannot be expected to know all the statutes and rules required to administer the municipal court. That is the ultimate responsibility of the judge, who by execution of the Order then delegates the implementation of the statutes and rules to the court administrator.

The Order also provides an opportunity for city officials to understand

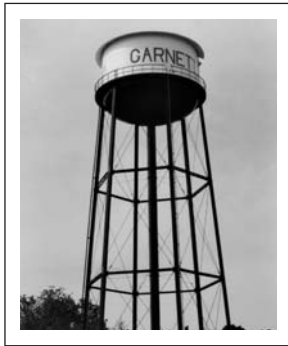
more completely the serious ties of the court administrator and to work with the administrator to comply with the Supreme Court mandated accounting procedures and reporting requirements.

While no order can prevent embezzlement, the Administrative Order does create a clear delegation of responsibility to the court administrator. The MMACJA believes that implementation of the Order will improve your court's reporting and accounting compliance. Municipal court judges must rely upon their court administrator and their cities to provide the support necessary for compliance with the statutes and rules of the Supreme Court. By doing so, your city may prevent an unfortunate situation which has been an embarrassment to several cities across our state. □



**Frank J. Vatterott** is an attorney and serves as municipal judge for the city of Overland.

## SUSTAINABILITY



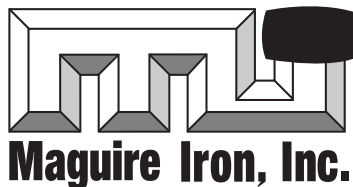
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## MACKS CREEK II

by Ken Heinz

On March 28, 2016, Judge Jon Beetem of the Circuit Court of Cole County struck down portions of what is commonly known as Senate Bill 5 (Macks Creek II), legislation that passed in May of 2015 and generally went into effect on Aug. 28, 2015. The ruling was a result of a lawsuit filed by 12 communities in St. Louis County and two individuals. The Judge ruled in favor of the Plaintiff (cities and individuals) on their contention that portions of SB 5 were a special law designed solely for St. Louis County and therefore illegal. The Court issued a declaratory judgment and an injunction against Section 67.287 of the Revised Statutes of Missouri that states certain minimum standards must be met in St. Louis County within three years, including a balanced budget, an annual audit, accounting, insurance, police certification by the Commission on Accreditation for Law Enforcement Agencies (CALEA) or the Missouri

Police Chief's Association, certain written policies for police, construction code review, and website publication. This portion of the law was stricken in its entirety as being in violation of the Hancock Amendment as creating an unfunded mandate. It was also held to be illegal as a special law since it was only framed as standards for municipalities in St. Louis County.

The Court also ruled in favor of the plaintiffs' argument that the percentage of traffic violation revenue that had been reduced statewide from 30 percent to 20 percent beginning Jan. 1, 2016, was a special law because it reduced the revenue cap from 30 percent to 12.5 percent in St. Louis County. The Court also struck down the part of 479.359 RSMo that required an addendum to the annual financial report with calculations regarding the total minor traffic revenues and percentage of general operating revenues. The Court appeared to leave in effect the 20 percent

cap statewide and the requirement that every city shall annually calculate the costs for minor traffic violations as a percentage of annual general operating revenue and pay over any excess.

The Court rejected several other challenges that the plaintiffs had made to SB.

Both the Attorney General may appeal on behalf of the defendants and the plaintiffs may appeal with respect to the dismissal of the additional claims.

Other provisions of SB 5, such as limiting minor traffic violations to \$300 for fine and costs, limiting confinement for minor traffic violations, indigency, custody hearings, no failure to appear charges for minor traffic violations, income tax setoff for fines, etc., were unaffected by the ruling. □

**Kenneth J. Heinz** is a Principal with Curtis, Heinz, Garrett & O'Keefe, P.C. He serves as general counsel for several communities. Heinz has been active as special counsel to many municipalities in Missouri and Illinois on municipal issues. He has delivered seminars to many public and private groups at the local and state level on municipal issues, such as municipal contracts, zoning and sunshine law. Contact the firm at 314-725-8788 or [www.chgolaw.com](http://www.chgolaw.com).

*Learn more about SB 5 from the July 2015 issue of the Missouri Municipal Review magazine, contributed by Carl Lumley, Ken Heinz and Kevin O'Keefe of Curtis, Heinz, Garrett and O'Keefe P.C., in St. Louis. Find the article at [http://c.ymcdn.com/sites/www.mocities.com/resource/resmgr/July\\_Review/Macks\\_Creek\\_SB5\\_Analysis.pdf](http://c.ymcdn.com/sites/www.mocities.com/resource/resmgr/July_Review/Macks_Creek_SB5_Analysis.pdf).*



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WS #6.

# Municipal Courts 2017 Where Are We Now?

Municipal Officials Training Academy  
January 26, 2017

**Presented by:**  
Christopher Graville  
The Graville Law Firm



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## Municipal Court Reform legislation: Senate Bill 5 (SB5):

- Sponsored by then State Senator Eric Schmitt;
- First bill passed in 2015 Missouri legislative session;
- Signed by Governor Jay Nixon on July 9, 2015;
- A follow-up to Mack's Creek Law; limit % of general revenue from municipal court;
- "Taxation by citation";
- Created "minor traffic violations (MTV's)", fine limits and revenue limits.

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## Municipal Court Reform Legislation: Senate Bill 572 (SB572):

- "SB5 part two";
- Sponsored by Eric Schmitt;
- Signed by the Governor on June 17, 2016;
- Created a new category of ordinance violations called "Municipal Ordinance Violations(MOVs)";
- Capped fines on MOVs;
- Further clarified the definition of MTVs.

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WS #6.



### Municipal Court Reform: Missouri Supreme Court Working Groups

- **Municipal Division Work Group of the Missouri Supreme Court:** Created May 14, 2015 and submitted report to Supreme Court on March 1, 2016; conducted public hearings and made recommendations regarding municipal court issues submitted by the public;
- **Commission on Racial and Ethnic Fairness:** Created October 6, 2015; created to "identify solutions and make recommendations"; has met three (3) times.
- **Implementation Committee:** Oversee implementation of Municipal Division Work Group final report.

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### Municipal Court Reform: Missouri Supreme Court Rule Revisions

- June 27, 2016: **Rule 37.53** Disqualification of Judge  
Judge and prosecutor cannot switch jobs and be prosecutor and judge in another municipality;
  - Response to conflict of interest complaints
- September 19, 2016: **Rule 69.01** Determination of Indigent Status  
Created a "statement of financial condition" to be filled out by an indigent defendant.
- September 20, 2016: **Rule 37.04** Supervision of Courts Hearing Ordinance Violations
  - Created "Appendix A" and the Minimum Operating Standards for Missouri Courts: Municipal Division
  - Sets forth 10 minimum operating standards for the municipal courts
  - Requires municipal judge to certify "substantial compliance" with operating standards to presiding judge.
- November 16, 2016 **Rule 37.04:** Created "Appendix B" Code of Conduct for Municipal Division Personnel

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### Minor Traffic Violations ("MTVs") SB5, further clarified by SB572: 479.350(3) RSMo

1. Only "Traffic Ordinance Violations";
2. No accident or injury;
3. Does not involve operation of commercial MV;
4. No points assessed (ex: failure to register, illegal parking);
5. Less than 4 points;

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Ctd...

- 6. Included amended charges for MTV speeding ;  
(cannot amend up to a non-MTV to have a higher fine ceiling)
- 7. Excludes speeding over 19mph;  
(most cities have 25-30mph residential zone speed limits)  
- Is 44/25 a MTV? Try telling citizens that live there!
- 8. Excludes speeding in construction or school zones.

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SB5 and SB572 Restrictions on MTVs

- 1. No fine AND costs in excess of \$225.00;
  - Note that Muni Court Costs in St. Louis County are between \$49.00-\$79.00
  - Always be aware of your court costs on certified cases! Most municipal costs are \$22.50-\$28.50
- 2. No jail sentence, unless traffic violation involves alcohol or controlled substance, violation endangering the health/welfare of others, or eluding of giving false information to an LEO.

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Municipal Ordinance Violations (MOVs)  
Amendment to §479.350(4) RSMo  
SB572

- 1. County zoning and building codes;
  - §67.398 RSMo: abatement of public nuisance
  - §71.285 RSMo: weeds, trash, abatement
  - §89.120 RSMo: Muni zoning penalty
  - §89.490 RSMo: Muni Planning penalty
- 2. Shall include amended charges range.  
(cannot amend up to higher fine than authorized)

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### MOV Legislative Restrictions

Violations Committed Within a 12 Month Period:

- a. **First violation \$200.00, Including Fine/Court Costs;**  
 - \*\*MTV = \$225.00, MOV = \$200.00  
 - 1 year runs from 1<sup>st</sup> violation, not calendar year
- b. **\$275.00 for 2<sup>nd</sup> within 12 months of first MOV;**
- c. **\$350.00 for 3<sup>rd</sup> within 12 months of first MOV;**
- d. **\$450.00 for 4<sup>th</sup> and subsequent MOV.**  
 - Consider conviction v. citation for prior violation – stronger to proceed with conviction?

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### Auditor Addendum - City

Addendum to the annual financial report submitted to the State Auditor under Section 105.145 [479.359 RSMo (SB 572)]:

- a. Annual general operating revenue;
- b. Total amount of revenue from MTVs and MOVs, including amendments from MTVs and MOVs;
- c. The % of annual general operating revenue from MTVs and MOVs;
- d. Addendum must be certified and signed by representative with subject matter of accuracy of addendum contents (usually your auditor).

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### 479.362 RSMo: If Auditor Addendum is NOT filed:

- Noncompliance notice goes to presiding judge and all pending court matters are “certified” and “reassigned” until compliance.
- Fines and costs are sent directly to Director of Revenue who shall pay to schools and City shall not receive any of the money.
- If it’s not filed under, 479.368 RSMo: Lose your Sales Tax!
- If City fails to remit excess revenue then statute requires election for consideration of disincorporation of the city by voters.

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### Auditor Addendum - Judge

Judicial certificate of substantial compliance filed with State Auditor SB5 and SB572 [479.360 RSMo]:

- a. Submit with City's annual report of financial transactions submitted to the Auditor under §105.145 RSMo;
- b. Municipal judge signs certifying the preceding fiscal year;
- c. This document certifies that any defendant held pursuant to a municipal warrant on a MTV is seen or heard by a judge within 48 hours or defendant is released, any other violation must be released within 72 hours if not seen by a judge;
- d. Defendant cannot be held longer than 24 hours without a municipal warrant;

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### Ctd...

- e. Defendants are not held in custody to coerce payment of fines;
- f. Defendant given opportunity to present evidence of financial conditions for payment of fines if indigent;
- g. The court assess only fines and costs that are authorized by law;
- h. No additional charges shall be issued for failure to appear violations for MTVs;

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### Ctd...

- i. Open access courtrooms;
- j. Muni court makes use of community services alternatives for which no associated charges are assessed to defendant;
- k. Muni court has adopted electronic payment system or allows for payment by mail. (\*Supreme Court Addendum requires adopt online payments or in process of adopting online payments)

If it's not timely filed, 479.362: noncompliance notice goes to presiding judge and all pending court matters are "certified" and "reassigned" until compliance.

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### Report to Presiding Judge from Municipal Division 479.155 RSMo (SB5)

- a. OSCA Form GN240;
- b. Submit by every municipal court to the Presiding Judge by September 1 of each year (statute unclear, says September 1, 2015);
- c. If you establish or abolish a muni division, need to report within 90 days;
- d. Report is basic info for court: judge, mailing address, telephone number, etc.

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### Report on Intoxication-Related Traffic Offenses [479.172 RSMo, prior to SB 5 and SB572]

- a. Pursuant to written policy adopted by municipal judge; municipal court must provide a copy to the office of the state court administrator and the highway patrol.
- b. The court must prepare a report every six months (January 1 – June 30; July 1-December 31);
- c. Must submit to the Circuit Court en banc no later than 60 days after due.

The Circuit Court en banc shall make recommendations or take any action it deems appropriate “based on its review of said report.”

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### Missouri Supreme Court Rule 37 Addendum “A”

- Essentially a judicial certification of “substantial compliance” with every statutory requirement AND Court Rule applicable to municipal court (plus some extra).
- However, there are some of the “controversial issues” with:
  - Police reports;
  - Clerk’s hours;
  - Clerk’s job functions;
  - Court v. City Hall?

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WS #6.



**Missouri Supreme Court Rule 37 Addendum “A”  
“Controversial Issues”**

Can the police report be in the file?

“Best practice” guideline from presiding judge Douglas Beach that requires a separate “prosecutor’s file.”

How many hours a week does the municipal court clerk have to work in person?

- Originally, 30 hours per week;
- Supreme Court revised on November 1, 2016;
- Still need 30 hours a week with at least 15 hours in person;
- Available other 15 hours “to provide information about charges, payments and court operations **through live communication by telephone, email, or other means of electronic communication.**”

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**Ctd...**

Can the court clerk do recommendations for the prosecutor or assist the police department as part of their job function?

- No;
- Constitutional functions that must be separated;
- Can perform “other functions for the municipality that do not constitute an actual or apparent conflict with the impartial performance of judicial duties.”

Does our facility’s exterior and interior signage, design, functionality, and other factors convey an appearance that the court is separate from City hall?

- Evaluate building and signage for compliance;
- Questions? Judge or city attorney contact Judge Beach;
- Must have a “Notice of Rights in Municipal Division” displayed “prominently wherever the municipal clerk transacts business.”

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**Rule 37  
Minimum Operating Standards Form**

1. Submit by January 1 and July 1 of Each Year by Municipal Judge to the Presiding Judge of the County.
2. Certification by Judge of Court’s Compliance with Missouri Supreme Court’s Minimum Operating Standards.
3. Must Include:
  - a. Copy of written policy report of intoxication-related offenses;
  - b. Semi-annual disposition report of intoxication-related offenses;
  - c. Proof of compliance with Judge’s addendum to Auditor;
  - d. Judge’s continuing legal education for municipal judge compliance.

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### What's Coming?

1. State Legislature – I think they are probably done for now, have heard some whispers of bills that would assist cities in “cleaning up” issues with SB 5 and SB 572.
2. MO State Auditor
  - a. Muni Court Audits – randomly selecting municipal courts to audit. St. Ann, Pine Lawn, Northwoods, Wellston, etc. “Municipal Court Initiative – Based on Citizen and Community Engagement”;
  - b. Reports on municipal court and revenue filings;

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### Ctd...

3. Mo Supreme Court
  - a. More Rules? Don't think so (at least for now; Appendix A and B are exhaustive);
  - b. Court Monitors will report to the clerk of the Supreme Court with work directed by the presiding judge.
    1. Visit municipal divisions, observe court proceedings;
    2. Utilize a checklist to evaluate compliance with state law and minimum operating standards;
    3. Provide feedback to city, suggestions and recommendations regarding additional practices and procedures;
    4. Develop material and training for seminars;
    5. Stay up with the national trends;
    6. Coordinate work activity.

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### Ctd...

4. Judge Douglas R. Beach, presiding judge, St. Louis County
  - a. Court Visits – upon request and for compliance;
  - b. Strict Enforcement of Reports to Presiding Judge;
  - c. Court monitors, Brest Practices;
  - d. Enforcement: will be fair and understanding but will not tolerate deception or avoidance.
5. Lawsuits
  - a. Jennings Arch City Defenders \$4.7 million lawsuit;
  - b. Sunshine Request from Class Action Firms trying to replicate Arch City's success;
  - c. Continue to see settlements on lawsuits for defendants jailed when they could not pay fines or fees; as big as Jennings?; Watch out for Ferguson “debtor’s prison” settlement. These are already filed and do not believe ANY courts are doing this.
  - d. Continue to see litigation.
    - i. Bond Schedule v. Unsecured Bonds.
    - ii. Class actions (I think it will become even more of a national trend)

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WS #6.



Ctd...

- 6. What can municipal officials do?
  - **Support your police, courts and court officers!;**
  - Rogue courts were very few. Most, if not all, are in compliance;
  - St. Louis County municipal courts are the workhorses of our St. Louis County Court system (County PA does not generally prosecute misdemeanors) and an essential function of balanced government.

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Questions?



636.778.9810  
cbg@gravillelaw.com

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# SUPREME COURT OF MISSOURI

**en banc**

September 20, 2016

In re:

(1) Repeal of subdivision 37.04, entitled "Supervision of Courts Hearing Ordinance Violations," of Rule 37, entitled "Statutory and Ordinance Violations and Violation Bureaus," and in lieu thereof adoption of a new subdivision 37.04, entitled "Supervision of Courts Hearing Ordinance Violations."

(2) Adoption of "Minimum Operating Standards for Missouri Courts: Municipal Divisions" as Appendix A to subdivision 37.04, entitled "Supervision of Courts Hearing Ordinance Violations," of Rule 37, entitled "Statutory and Ordinance Violations and Violation Bureaus."

## ORDER

1. It is ordered that effective July 1, 2017, subdivision 37.04 of Rule 37 be and the same is hereby repealed and a new subdivision 37.04 adopted in lieu thereof to read as follows:

37.04 SUPERVISION OF COURTS HEARING ORDINANCE VIOLATIONS

The presiding judge of the circuit shall have general administrative authority over the judges and court personnel of all divisions of the circuit court hearing and determining ordinance violations within the circuit.

Municipal divisions shall operate in substantial compliance with the minimum operating standards set out in Appendix A of this Rule 37.04.

The judges of all such divisions shall be subject to the rules of the circuit court that are not inconsistent with this Rule 37.

2. It is ordered that Appendix A to subdivision 37.04 is hereby adopted to read as follows:

Appendix A

Minimum Operating Standards for Missouri Courts: Municipal Divisions

Minimum Operating Standard # 1: Municipal divisions shall ensure that when individuals must be held in jail in the interests of justice, this is done strictly in accordance with the principles of due process of law.

- The municipal division is in compliance with the following requirements of section 479.360.1, RSMo:
  - Procedures exist to prevent defendants from being held longer than 48 hours on minor traffic violations and 72 hours on other violations without being heard by a judge in person, by telephone, or via video conferencing.
  - The municipal division has made reasonable efforts to communicate to local law enforcement the 24-hour rule: "Defendants in municipal

custody shall not be held more than twenty-four hours without a warrant after arrest.” See also section 544.170.1, RSMo.

- Confinement to coerce payment of fines and costs is utilized only if found in contempt of court after compliance with Rule 37.65.
- No additional charge is issued for failure to appear for a minor traffic violation.
- The municipal division has a duty judge available at all times to rule promptly upon warrants, bail and conditions of pretrial release, and other matters, without undue delay.
- Bond schedules are utilized **only** for persons arrested without a warrant and held no longer than 24 hours pursuant to sections 479.360.1(2) and 544.170.1, RSMo; Rule 37.17.
- Warrants are issued **only** upon a finding that reasonable grounds exist to believe that the defendant will not appear upon a summons or that the accused poses a danger to a crime victim, the community, or any other person. Rule 37.43(b).
- Warrants are signed **only** by judges unless the exception of a **specific** warrant ordered by a judge to be signed by a clerk is applicable. Rule 37.45(b)(6).
- The municipal division has procedures in place to ensure that when a case is dismissed by the prosecuting attorney or otherwise finally resolved, or when the circumstances that justified issuance of a warrant no longer exist, the judge recalls and cancels any outstanding warrants in that case as soon as practicable.
- The municipal division has procedures in place to ensure that the recall and cancellation of outstanding warrants is communicated to law enforcement by the clerk without delay.
- No person is sentenced to confinement on “minor traffic violations” or “municipal ordinance violations” with the exception of violations: involving alcohol or controlled substances; endangering the health or welfare of others; or involving eluding or giving false information to a law enforcement officer. Section 479.353(2).
- Due process procedures of Rule 37.65 are strictly followed before confining defendants for failure to pay fines and costs. Section 479.353(3).



**Minimum Operating Standard # 2: Municipal divisions shall inquire of defendants and allow them to present information about their financial condition when assessing their ability to pay and establishing payment requirements for monies due.**

- The Municipal division is in compliance with the following requirements of section 479.360.1, RSMo:
  - Procedures exist to inquire of defendants and allow them to present evidence about their financial condition in assessing their ability to pay and establishing payment requirements.
  - Alternative payment plans are utilized. See also Rule 37.65(a)(1)(2).
  - Community service is utilized with no fee assessed to the defendant.
- Stay of execution procedures exist for defendants to pay fines and costs within a specified period of time or to make installment payments. Rule 37.65(a)(1)(2).
- If probation fees are assessed, the municipal division does so in compliance with sections 549.525.2, 559.604, and 559.607, RSMo, including consideration of factors exempting a probationer from part or all of the standard monthly probation fee of \$30 to \$50 per month. The municipal division advises offenders of the right to request individualized consideration of exemption from paying probation fees and surcharges under these statutes.

**Minimum Operating Standard # 3: Municipal divisions shall not condition an indigent defendant's access to a judicial hearing or the granting of probation upon the payment of fines or fees.**

- If a defendant files an application for trial *de novo*, the payment of the statutory trial *de novo* fee shall be waived if the defendant qualifies as indigent.
- If the defendant requests a jury trial, the cause shall be transferred to the circuit court without prepayment of fees.
- The municipal division does not make the granting of probation conditional upon the payment of anything other than authorized fees or deny probation because of the inability of the defendant to pay authorized probation fees and surcharges.

**Minimum Operating Standard # 4: Municipal divisions shall neither assess nor collect unauthorized fines, costs, or surcharges.**

- Fines and costs assessed on minor traffic violations do not exceed \$225.00. Section 479.353(1)(a).
- Fines and costs assessed on “municipal ordinance violations” as defined at section 479.350(4) meet the mandatory maximum schedule of section 479.353(1)(b).
- Fines assessed on other ordinance violations do not exceed the maximum amount authorized by state law and the city code.
- Only court costs (fees, miscellaneous charges, and surcharges as defined at section 488.010) authorized by state statute are assessed. The OSCA bench card on municipal court costs shall be used as a reference. Sections 479.260.1, 479.360(5), and 488.012, RSMo; COR 21.01.
- DPC (Dismissal on Payment of Costs) is not permitted. Section 479.353(5), RSMo; COR 21.01(c).
- Court costs are not assessed against indigent defendants. Section 479.353(4)(5).
- The municipal division is in compliance with the following requirements of section 479.360.1, RSMo:
  - o Community service is utilized with no fee assessed to the defendant.

**Minimum Operating Standard # 5: All municipal judges shall be lawfully selected, lawfully authorized to act in specific cases, and adequately prepared for their duties through appropriate training and continuing education.**

- All judge(s) serving in a municipality—full-time, part-time, substitute, and provisional—are selected pursuant to municipality’s ordinance or charter before serving. Section 479.020.1.
- The municipal division has a mechanism in place to check for judicial conflicts prohibited by Rule 37.53(b)(2), and the judge recuses in all instances when required to do so pursuant to this rule.
- Upon successful change of judge requests and recusals, the procedural requirements of Rule 37.53(d) and section 479.230, RSMo are followed.

- Following applicable law, the judge follows rules cutting off or limiting their authority to act in a case once a motion to disqualify, motion for jury trial, or motion for trial *de novo* is filed.
- When a trial *de novo* request has been filed, the municipal division certifies the file to circuit court within 15 days.
- Lawyer judges shall obtain the following required training and continuing education, and provide documentation thereof to the presiding circuit judge:
  - Orientation course completed within 12 months after beginning service. Rule 18.05(d)
  - Five hours of judicial CLE completed annually. Rule 18.05(a).
  - Two hours of judicial ethics CLE completed annually. Rule 18.05(b).
  - CLE compliance form is submitted to the circuit court presiding judge.
  - If substitute/provisional judges preside, names and CLE compliance forms have been provided to the circuit court presiding judge.
- Non-lawyer judges shall obtain the following required training and continuing education, and provide documentation thereof to the presiding circuit judge:
  - Course of instruction administered by the MJEC completed within 6 months after selection. Rule 18.04; section 479.020, RSMo.
  - 15 hours of judicial CLE completed annually with the exception of the first reporting year as described at Rule 18.05(d). Rule 18.05 (a).
  - Two hours of judicial ethics CLE completed annually. Rule 18.05(b).
  - CLE compliance form is submitted to the circuit court presiding judge.
  - If substitute/provisional judges preside, names and CLE compliance forms have been provided to the circuit court presiding judge.

**Minimum Operating Standard # 6: Municipal divisions shall be operated in a manner reasonably convenient to the public and in facilities sufficient to the purpose.**

- Courtrooms are suitable and meet due process requirements for all court attendees. Section 479.060.1.
- The municipal division is in compliance with the following requirements of section 479.360.1, RSMo:

- The courtroom is open to the public of all ages and large enough to reasonably accommodate the public, parties, and attorneys.
- For minor traffic violations, procedures exist for electronic payment or payment by mail.
- The municipal division allows payments online and makes available free, online access to information about pending cases, outstanding warrants, and scheduled municipal division dockets.

OR

The municipal division is actively pursuing court automation to achieve compliance with allowing payments online and making available free, online access to information about pending cases, outstanding warrants, and scheduled municipal division dockets.

**Minimum Operating Standard # 7: Municipal divisions shall be operated in a manner that upholds the constitutional principles of separation of powers and the integrity of the judiciary as a separate and independent branch of government.**

- Clerks of court and other nonjudicial personnel do not perform any functions that constitute an actual or apparent conflict of interest with the impartial performance of their judicial duties. Work performed on behalf of law enforcement or the prosecuting attorney is one example of an actual or apparent conflict of interest.
- Clerks of court and other nonjudicial personnel, when performing court-related functions, work solely under the direction and supervision of the municipal judge, the circuit clerk, or another officer of the judicial branch as to the work to be performed and the manner in which it is to be done.
- Judges, clerks of court, and other nonjudicial personnel are not subject to informal pressure, formal discipline, firing, or threats of non-retention or non-reappointment at the conclusion of a term of office by officers and administrators of the municipal government resulting from the performance of judicial duties in a manner that upholds the independence of the judiciary.
- Judges, clerks of court, and other nonjudicial personnel are not subject to informal pressure, formal discipline, firing, or threats of non-retention or non-reappointment at the conclusion of a term of office by officers and administrators of the municipal government that are designed to encourage

or require the municipal division to operate in such a way as to maximize the municipal revenues derived from municipal division operations or to meet specified revenue targets without regard to whether such goals or targets are communicated formally or informally to court personnel.

- Municipal division facility's exterior and interior signage, design, functionality, and other factors convey an appearance to the public that it is a separate and independent branch of government.

**Minimum Operating Standard # 8: Municipal divisions shall be operated in accordance with the constitutional principles and legal requirements of open courts and open records.**

- The municipal division is in compliance with the following requirements of section 479.360.1, RSMo:
  - The courtroom is open to the public of all ages and large enough to reasonably accommodate the public, parties, and attorneys.
- The municipal division maintains a clerk's office that is open and accessible to the public at least thirty hours per week during regular business hours for the purpose of paying fines and providing information.
- Proceedings in the municipal division are open to the public of all ages unless the municipal division orders otherwise in a particular circumstance for good cause shown.
- Courtroom facility is sufficient for the purpose of a courtroom. Courtroom is open to the public of all ages and large enough to reasonably accommodate the public, parties, and attorneys. The facility chosen for court takes into consideration the safety and comfort of the public, parties, and lawyers. The facilities chosen uphold the integrity and independence of the judiciary as a separate branch of government.
- The municipal division allows members of the public and the news media access to open municipal division records in accordance with Court Operating Rules (COR) 2 and 4 and other relevant law.

**Minimum Operating Standard # 9: Municipal divisions shall advise litigants of their rights in court.**

- Standardized procedures exist to assure that defendants are given advice of rights pursuant to Rules 37.47, 37.48, 37.50, and 37.58.
- The municipal division provides a "Notice of Rights in Municipal Division," in a form approved by or substantially similar to that approved by the Supreme Court, to all defendants. This notice of rights is displayed prominently wherever the municipal clerk transacts business with the public and in the facility where proceedings in the municipal division are held. This notice of rights in municipal division is made available as a handout for those appearing before the municipal division and is displayed on each public information website operated by the municipal division or on behalf of the municipal division.
- Announcements by the judge that are intended for the benefit of all present can be heard throughout the courtroom or are communicated adequately in other ways. Such announcements are also communicated to those waiting outside the courtroom or otherwise made available to them when they come into the courtroom.

**Minimum Operating Standard # 10: Municipal divisions shall be well-managed and accountable to the law, with appropriate oversight of municipal division operations provided by the circuit court presiding judge of the judicial circuit.**

- By January 1<sup>st</sup> and July 1<sup>st</sup> of each year every municipal judge, substitute or provisional judge certifies to the presiding circuit judge compliance with the minimum operating standards by completing the "Minimum Operating Standards Form" and submitting it to the presiding circuit judge.
- The municipal division has a functional clerk's office that organizes and preserves the judicial records of the municipal division in a prudent and organized manner and in compliance with applicable laws and supreme court rules.
- The municipal division has a functional clerk's office that handles bookkeeping and money handling obligations of the municipal division in a prudent and organized manner and in compliance with the current recommendations of the Office of State Courts Administrator and the Missouri state auditor.
- Judge has certified substantial compliance with section 479.360.1(1 to 10), RSMo, and provided signed certification to the governing body in

compliance with the state auditor’s rules and procedures. Section 479.360.1 and .2. Additionally, the judge complies with the following provisions of section 479.360.1, RSMo:

- Procedures exist to prevent defendants from being held longer than 48 hours on minor-traffic violations and 72 hours on other violations without being heard by a judge in person, by telephone, or via video conferencing.
- The municipal division has made reasonable efforts to communicate to local law enforcement the 24-hour rule: “Defendants in municipal custody shall not be held more than twenty-four hours without a warrant after arrest.” See also section 544.170.1, RSMo.
- Confinement to coerce payment of fines and costs is utilized only if found in contempt of court after compliance with Rule 37.65.
- The municipal division inquires of defendants and allows them to present information about their financial condition when assessing the defendants' ability to pay and establishing payment requirements for monies due.
- The courtroom is open to the public of all ages and large enough to reasonably accommodate the public, parties, and attorneys.
- Alternative payment plans are utilized. See also Rule 37.65(a)(1)(2).
- Community service is utilized with no fee assessed to the defendant.
- For minor traffic violations, procedures exist for electronic payment or payment by mail.
- No additional charge is issued for failure to appear for a minor traffic violation.

**Municipal Divisions should also be familiar with and comply with the provisions set forth below:**

**Chapter 479, RSMo**

- If holding administrative hearings, the municipal division is authorized to do so. Section 479.011.1.
- Judge serves as a judge in no more than five municipalities. Section 479.020.9.
- Judge is under the age of 75 years. Section 479.020.7.

- Municipality has notified circuit clerk of the municipal division's existence. Section 479.030.1.
- Nonjudicial personnel have been provided to ensure proper functioning of the municipal division. Section 479.060.1.
- Fines and costs collected are paid into the municipality's treasury at least monthly. Section 479.080.1
- A monthly list of cases with required detail is provided within 10 days of the end of each month to the municipality. Section 479.080.1
- Judge has received instruction on laws related to intoxicated-related traffic offenses. Section 479.172.1.
- A written policy for reporting intoxication-related traffic offenses to the central repository has been **adopted** and **provided** to OSCA and the highway patrol. Section 479.172.1 and 2.
- Semiannual disposition report of intoxication-related traffic offenses provided to the circuit court *en banc*. Section 479.172.3.

### **Supreme Court Rule 37**

- Informations are signed by the prosecutor. Rule 37.35(a).
- The violation bureau schedule of fines and costs is prominently posted at the place where fines are to be paid. Rule 37.49(d).
- The municipal division has taken reasonable steps to ensure that, where applicable, the schedule of fines and costs is provided to an accused at the same time as a violation notice. Rule 37.33(b).
- If a violation bureau has been adopted, it processes only those violations authorized by Rule 37.49(c).
- The municipal division utilizes a written "Waiver of Counsel" substantially in the form of Form 37.C. Rule 37.58(d).

### **Open Records and Other Recordkeeping Matters (article I, § 14, Constitution of Missouri; Court Operating Rules 2, 4 and 8; sections 483.065, 483.075, 483.082, RSMo)**

- The municipal division maintains complete and accurate records of municipal division proceedings, including warrants outstanding, bonds posted, case files and dispositions.
- The municipal division ensures that the proper disposition of all cases is documented on the municipal division dockets or backer sheets and that all



municipal division dockets or backer sheets are signed by the municipal judge, if required by law.

- The municipal division ensures that an information signed by the prosecuting attorney is filed for each ordinance violation to be prosecuted. In addition, the municipal division ensures that the prosecuting attorney signs all tickets and reviews and approves all amended and dismissed tickets.
- The municipal division ensures that the proper disposition of cases is documented in manual and electronic records and sufficient documentation is maintained to support all case actions.
- The municipal division ensures that warrants are signed by a municipal judge or by the court clerk/administrator only when directed by the municipal judge for a specific warrant and ensures that warrants are issued timely.
- The municipal division has established procedures to generate monthly reports of municipal division activity, and the municipal division submits these reports timely to OSCA and to the city in accordance with state law, COR 4.28 and 4.29, and section 479.080.3, RSMo.
- The municipal division regularly backs up computer data and ensures it is stored in a secure off-site location and its recovery is tested on a regular, predefined basis.
- The municipal division requires unique user identifications and passwords for each employee and passwords that are confidential and periodically changed. The municipal division ensures that user access is periodically reviewed and unnecessary access, including that of terminated users, is removed timely as well as reviews user access to data and other information resources to ensure access rights are commensurate with current user job responsibilities.

**Financial and Bookkeeping (section 483.075.1, RSMo)**

- The municipal division segregates accounting duties to the extent possible. If it is not possible to segregate duties, the municipal division ensures that documented periodic independent or supervisory reviews of municipal division records are performed.
- The municipal division ensures that accurate records are maintained to account for all payments received and deposited, receipts are posted accurately and timely, and the method for payment is indicated on all

receipts. Checks and money orders are endorsed immediately upon receipt. Additionally, if manual receipts are in use, the municipal division ensures that manual receipt slips are timely entered in the computerized system and the numerical sequence of manual receipt slips is accounted for properly. In addition, the municipal division ensures that voided transactions are properly documented and approved.

- The municipal division reconciles the composition of receipts to the composition of deposits, and deposits all monies intact and timely.
- The municipal division performs monthly bank reconciliations, resolves reconciling items, and makes appropriate, documented adjustments to accounting records timely.
- The municipal division prepares monthly lists of liabilities and reconciles the lists to the bank account and/or city fund balance, promptly investigates and resolves differences, and has established procedures to review the status of liabilities to determine the appropriate disposition of funds held.
- The municipal division has developed procedures to ensure the monthly distributions are properly calculated and disbursed timely.
- The municipal division has established procedures to routinely generate and review the accrued costs list for accuracy and properly follows up on all amounts due.
- The municipal division obtains signed payment plans from all defendants and ensures payment plans are established in the case management system in accordance with court operating rules where applicable.
- The municipal division ensures that adequate documentation is maintained to support all adjustment transactions and ensures that an independent review and approval of these transactions is performed and documented.
- The municipal division maintains the change fund at an established amount and periodically counts and reconciles the monies on hand to the authorized balance.
- The municipal division maintains bond coverage for all personnel with access to municipal division monies.
- The municipal division ensures that all bond receipts are recorded and deposited timely and intact.
- The municipal division has developed procedures and records to identify applicable violations and the associated fines and court costs revenues for the purposes of the revenue calculations required by section 479.359,

RSMo et seq, and the municipal division provides this information to the city.

**Trial de novo Procedure**

- When a case record is certified to the circuit court upon filing of a request for trial *de novo*, all funds received in connection with the case, any bonds, and the record are transferred within 15 days.
- Once a case has been certified to circuit court, the municipal division does not act on that case unless and until the case is remanded back to that municipal division.

**Minimum Operating Standards Form  
(Submitted Semiannually to Presiding Circuit Judge)**

By January 1 and July 1 of each year, every Municipal Judge, Substitute Judge, or Provisional Judge shall certify to the Presiding Circuit Judge of the County compliance with the Minimum Operating Standards by completing the following form.

Municipal Division

\_\_\_\_\_

Municipal Judge

\_\_\_\_\_

Any Substitute or Provisional Judges

\_\_\_\_\_

Address where municipal division is held

\_\_\_\_\_

\_\_\_\_\_

Dates and times where municipal division is held

\_\_\_\_\_

Municipal division Phone Number

\_\_\_\_\_

Judge Contact Number

\_\_\_\_\_

Judge Email

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Clerk Email

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I, \_\_\_\_\_, certify that this municipality complies with the following minimum operating standards together with all other minimum operating standards as approved by the Supreme Court of Missouri:

- Judge has received instruction on laws related to intoxicated-related traffic offenses. Section 479.172.1.
- A written policy for reporting intoxication-related traffic offenses to the central repository has been adopted and provided to OSCA and the highway patrol. Section 479.172.1 and 2.
- A copy of this written policy for reporting intoxication-related offenses to the central repository has been provided to the presiding circuit judge.
- Warrants are signed by the judge or by a clerk of the court when directed by the judge for a specific warrant. Rule 37.45
- Judge complies with Rule 37.47: Initial Proceedings before the Judge, including:
  - o Arraignment as soon as practicable if defendant has not satisfied conditions for release
  - o Judge shall inform the defendant of the:
    - Ordinance violation charged,
    - Right to retain counsel,
    - Right to request the appointment of counsel if defendant is indigent and there is a possibility of a jail sentence,
    - Right to remain silent,
    - Fact that anything that the defendant says may be used against him or her.
- Judge complies with Rule 37.48: Arraignment
  - o Arraignment shall be conducted in open court.
  - o Judge reads the information to the defendant or states the substance of the charge.
  - o Municipal division calls upon the Defendant to plead there to.
  - o Defendant shall be afforded a reasonable time to examine the charge before defendant is called upon to plead.
- Judge complies with Rule 37.50: Right to Counsel

- If conviction for an ordinance violation could result in confinement, the judge advises the defendant of the right to counsel and willingness of the judge to appoint counsel to represent the defendant.
- Upon a showing of indigency, judge appoints counsel to represent the defendant.
- Judge allows the defendant to proceed without counsel if the judge finds that the defendant has knowingly, voluntarily, and intelligently waived the right to counsel.
- If it appears during the proceedings that because of the gravity of the ordinance violation charged and other circumstances that failure to appoint counsel may result in injustice, the judge then appoints counsel. Judge gives said counsel reasonable time to prepare.
- Choose one of the following:
  - The municipal division allows payments online and makes available free, online access to information about pending cases, outstanding warrants, and scheduled municipal division dockets. The municipal division website is \_\_\_\_\_
  - OR
  - The municipal division is actively pursuing court automation for compliance with payments online and making free, online access to information about pending cases, outstanding warrants, and schedule municipal division dockets is scheduled to be in place by \_\_\_\_\_ (estimated date).
- Courtroom facility is sufficient for the purpose of a courtroom.
  - Courtroom is open to the public of all ages and large enough to reasonably accommodate the public, parties, and attorneys.
  - The facility chosen for the municipal division takes into consideration the safety and comfort of the public, parties, and lawyers.
  - The facilities chosen shall uphold the integrity and independence of the judiciary as a separate branch of government.
- Following applicable law, the judge relinquishes jurisdiction over a case when a motion to disqualify, motion for jury trial, or motion for trial de novo is filed.
- When a case is transferred to circuit court, the transfer occurs within 15 days.
- Judge has certified substantial compliance with section 479.360.1(1 to 10), RSMo, and provided signed certification to the governing body in compliance with the state auditor's rules and procedures. Section 479.360.1 and 2. Additionally, the judge complies with the following provisions of section 479.360.1:

- Procedures exist to prevent defendants from being held longer than 48 hours on minor traffic violations and 72 hours on other violations without being heard by a judge in person, by telephone, or via video conferencing.
  - The municipal division has made reasonable efforts to communicate to local law enforcement the 24-hour rule: “Defendants in municipal custody shall not be held more than twenty-four hours without a warrant after arrest.” See also section 544.170.1, RSMo.
  - Confinement to coerce payment of fines and costs is utilized only if found in contempt of court after compliance with Rule 37.65.
  - The municipal division inquires of defendants and allows them to present information about their financial condition when assessing their ability to pay and establishing payment requirements for monies due.
  - The courtroom is open to the public of all ages and large enough to reasonably accommodate the public, parties, and attorneys.
  - Alternative payment plans are utilized. See also Rule 37.65(a)(1)(2).
  - Community service is utilized with no fee assessed to the defendant.
  - For minor traffic violations, procedures exist for electronic payment or payment by mail.
- Municipal division provides to the municipality adequate information for the municipality to determine excessive revenue calculations to the state auditor.
  - If judge is a lawyer, complete Section A. If judge is non-lawyer, complete Section B.

Section A

- If judge is a lawyer, the lawyer has completed each of the following:
  - MJEC orientation course within 12 months after beginning service. Rule 18.05(d).
  - Five hours of judicial CLE annually. Rule 18.05(a).
  - Two hours of judicial ethics CLE annually. Rule 18.05(b).
  - CLE compliance form is submitted to the circuit court presiding judge.
  - If substitute/provisional judges preside, names and CLE compliance forms have been provided to the circuit court presiding judge.

Section B

- If judge is a non-lawyer judge, he or she has completed each of the following:
  - Course of instruction administered by the MJEC within six months after selection. Rule 18.04; section 479.020, RSMo.
  - 15 hours of judicial CLE annually. Rule 18.05(a).
  - Two hours of judicial ethics CLE annually. Rule 18.05(b).

- o CLE compliance form is submitted to the circuit court presiding judge.
  - o If substitute/provisional judges preside, names and CLE compliance forms have been provided to the circuit court presiding judge.
- Judge has read the Supreme Court's "Minimum Operating Standards for Missouri Courts: Municipal Divisions" and substantially complies with the remaining minimum operating standards.
  - Judge has attached to this certification the following:
    - o Semiannual disposition report of intoxication-related traffic offenses provided to the circuit court *en banc*,
    - o Substantial compliance certification with section 479.360.1(1 to 10),
    - o CLE compliance forms.

**I hereby certify that my municipal division has complied with all of the above minimum operating standards terms.**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

2. It is ordered that notice of this order be published in the Journal of the Missouri Bar.
3. It is ordered that this order be published in the South Western Reporter.
- 4, The state courts administrator shall furnish a copy of this order to each circuit court presiding judge, each municipal judge, each municipal clerk, and such other persons as she may direct.

Day - to - Day

  
 PATRICIA BRECKENRIDGE  
 Chief Justice



# SUPREME COURT OF MISSOURI

**en banc**

September 19, 2016

In re: MODEL LOCAL RULE 69.01 - DETERMINING INDIGENT STATUS IN MUNICIPAL DIVISION CASES

## ORDER

1. The Court hereby approves for distribution the following model local rule:

### 69.01 DETERMINATION OF INDIGENT STATUS

(a) A person seeking permission to proceed as an indigent in a municipal division case shall submit to the court the following “Statement of Financial Condition.”

<b>STATEMENT OF FINANCIAL CONDITION</b>	
Name: _____	Case Number: _____
Address: _____	
Your Age and Date of Birth: _____	
Phone Number: _____ (Is it OK to text you at this number? Yes/No)	
<b>1) If you plead guilty or are found guilty, can you pay your fines and costs today? Yes/No</b>	
If you answered “No,” why not? _____	
_____	
_____	
<b>144</b>	



If you answered "No" to Question #1, or if you want the court to consider your financial situation, please answer the following questions and provide the following information:

2) Are you currently in the custody of the Children's Division or DYS? Yes/No

3) Have you spent a night in jail during the past year because you were unable to post a bond?

Yes/No If "Yes," how much was your bond? \$ \_\_\_\_\_

4) Are you receiving public assistance? Yes/No If "Yes," please tell us what type of public assistance you are receiving (for example, food stamps, TANF, Medicaid, housing assistance, other types of public assistance): \_\_\_\_\_

5) Please list the following income from the **previous month** for your **entire household**:

Take home pay for the month including overtime and bonuses: \_\_\_\_\_

Social security income (including social security disability): \_\_\_\_\_

Workers' compensation income: \_\_\_\_\_

Unemployment income: \_\_\_\_\_

Retirement income: \_\_\_\_\_

All other income: \_\_\_\_\_

**Total:** \_\_\_\_\_

6) How many people live in your household? \_\_\_\_\_

7) Do you have cash, bank accounts, or any other assets, including vehicles or real estate free of debt, that totals more than \$5,000? Yes/No If "Yes," what type? \_\_\_\_\_

**If you are facing the possibility of jail time and cannot afford to hire a lawyer you are entitled to have a lawyer appointed by the court to represent you.**

WS #6.

Do you want a lawyer to represent you in this case? Yes/No

Can you afford to hire a lawyer to represent you in this case? Yes/No

Are you asking the court to give you some more time to hire a lawyer? Yes/No

Are you asking the court to appoint a lawyer for you today? Yes/No

*The above information is true and correct to the best of my knowledge under penalty of law.*

\_\_\_\_\_  
Applicant

**[The above form is for the Judge's use and does not replace the Legal Aid Application.]**

(b) A person is presumed indigent if the person:

(1) Is in the custody of the Children's Division or the Division of Youth Services; or

(2)(A) Has unencumbered assets totaling under \$5,000, and

(B) Has total household monthly income below 125% of Federal Poverty Guidelines, which currently are:

1 household person: \$1,237

2 household persons: \$1,668

3 household persons: \$2,100

4 household persons: \$2,531

5 household persons: \$2,962

6 household persons: \$2,715


7 household persons: \$3,393

8 household persons: \$4,258

[Add \$433 for each additional person]

2. The state courts administrator shall provide copies of this order to every presiding circuit court judge and such other persons as the administrator deems appropriate.
3. It is ordered that notice of this order be published in the Journal of the Missouri Bar.
4. It is ordered that this order be published in the South Western Reporter.

Day – to – Day

  
PATRICIA BRECKENRIDGE  
Chief Justice

# Report for 2019 Moberly, MO Area Community Survey

WS #7.

## 1. Please rate the following public services in Moberly, MO.

	Very Good	Good	OK	Poor	Very Poor	No Opinion	Not Applicable
<b>City Council</b>							
Count	18	89	134	57	27	85	14
Row %	4.2%	21.0%	31.6%	13.4%	6.4%	20.0%	3.3%
<b>City Administration</b>							
Count	25	92	135	49	30	79	13
Row %	5.9%	21.7%	31.9%	11.6%	7.1%	18.7%	3.1%
<b>City Planning &amp; Zoning Commission</b>							
Count	18	73	137	62	31	88	14
Row %	4.3%	17.3%	32.4%	14.7%	7.3%	20.8%	3.3%
<b>City Water Taste/Quality</b>							
Count	40	101	123	72	46	25	18
Row %	9.4%	23.8%	28.9%	16.9%	10.8%	5.9%	4.2%
<b>City Water Pressure</b>							
Count	31	121	155	58	19	21	18
Row %	7.3%	28.6%	36.6%	13.7%	4.5%	5.0%	4.3%
<b>Advanced Disposal Trash Collection</b>							
Count	30	113	143	44	51	23	22
Row %	7.0%	26.5%	33.6%	10.3%	12.0%	5.4%	5.2%
<b>City Sewer Service</b>							
Count	27	88	144	64	36	41	25
Row %	6.4%	20.7%	33.9%	15.1%	8.5%	9.6%	5.9%
<b>City Park Board</b>							
Count	80	133	116	17	14	55	9
Row %	18.9%	31.4%	27.4%	4.0%	3.3%	13.0%	2.1%
<b>Parking Downtown</b>							
Count	49	158	152	30	15	14	6
Row %	11.6%	37.3%	35.8%	7.1%	3.5%	3.3%	1.4%
<b>Electric Service</b>							
Count	58	151	133	20	13	34	15
Row %	13.7%	35.6%	31.4%	4.7%	3.1%	8.0%	3.5%
<b>Natural Gas Service</b>							
Count	47	121	115	9	11	58	64
Row %	11.1%	28.5%	27.1%	2.1%	2.6%	13.6%	15.1%
<b>Fire Protection</b>							
Count	114	169	71	6	5	41	19
Row %	26.8%	39.8%	16.7%	1.4%	1.2%	9.6%	4.5%
<b>City Streets</b>							
Count	11	85	157	119	46	4	3
Row %	2.6%	20.0%	36.9%	28.0%	10.8%	0.9%	0.7%
<b>Emergency Management</b>							
Count	48	150	134	12	9	60	11
Row %	11.3%	35.4%	31.6%	2.8%	2.1%	14.2%	2.6%

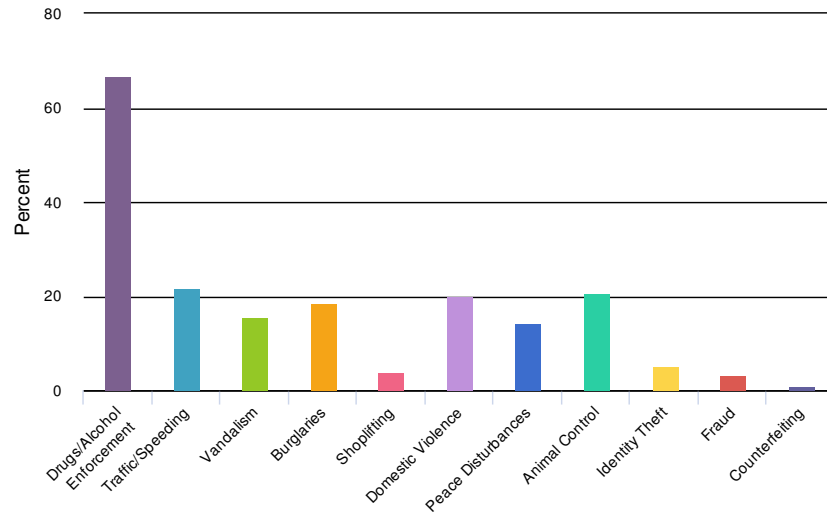
2. Please rate your satisfaction with the following items.

WS #7.

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	No Opinion
City law enforcement overall.						
Count	71	184	108	29	11	17
Row %	16.9%	43.8%	25.7%	6.9%	2.6%	4.0%
Visibility of police officers.						
Count	77	169	107	42	9	16
Row %	18.3%	40.2%	25.5%	10.0%	2.1%	3.8%
Timeliness of police officer response in an emergency.						
Count	50	125	87	31	5	122
Row %	11.9%	29.8%	20.7%	7.4%	1.2%	29.0%
Feeling of being safe in Moberly.						
Count	67	166	120	43	17	6
Row %	16.0%	39.6%	28.6%	10.3%	4.1%	1.4%
Enforcement of traffic laws.						
Count	47	176	101	48	20	27
Row %	11.2%	42.0%	24.1%	11.5%	4.8%	6.4%
Enforcement of building codes and zoning regulations.						
Count	19	74	125	58	44	100
Row %	4.5%	17.6%	29.8%	13.8%	10.5%	23.8%

3. Choose up to two (2) issues on which you would like to see local law enforcement increase their efforts.

WS #7.



Value	Percent	Responses
Drugs/Alcohol Enforcement	66.8%	264
Traffic/Speeding	21.8%	86
Vandalism	15.7%	62
Burglaries	18.5%	73
Shoplifting	4.1%	16
Domestic Violence	20.3%	80
Peace Disturbances	14.4%	57
Animal Control	20.8%	82
Identity Theft	5.1%	20
Fraud	3.5%	14
Counterfeiting	0.8%	3

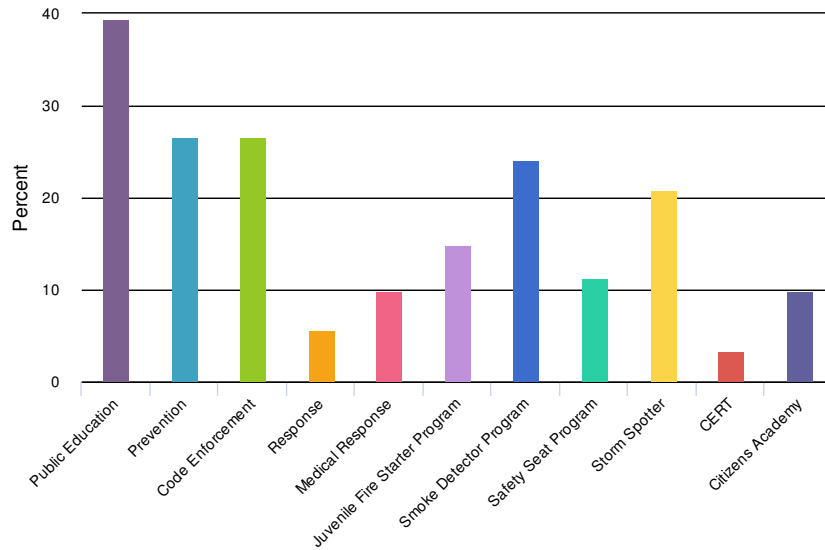
4. Please rate your satisfaction with the following items.

WS #7.

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	No Opinion
City Fire Department overall.						
Count	136	171	51	4	1	50
Row %	32.9%	41.4%	12.3%	1.0%	0.2%	12.1%
Visibility of firefighters.						
Count	106	180	70	7	2	48
Row %	25.7%	43.6%	16.9%	1.7%	0.5%	11.6%
Response of the fire department in an emergency.						
Count	118	146	48	4	1	92
Row %	28.9%	35.7%	11.7%	1.0%	0.2%	22.5%
Feeling of being safe in Moberly.						
Count	100	191	74	30	10	8
Row %	24.2%	46.2%	17.9%	7.3%	2.4%	1.9%
Enforcement of building codes and zoning regulations.						
Count	38	92	109	46	27	99
Row %	9.2%	22.4%	26.5%	11.2%	6.6%	24.1%

5. Choose up to two (2) issues on which you would like to see local fire department increase their efforts.

WS #7.



Value	Percent	Responses
Public Education	39.3%	144
Prevention	26.5%	97
Code Enforcement	26.5%	97
Response	5.7%	21
Medical Response	9.8%	36
Juvenile Fire Starter Program	14.8%	54
Smoke Detector Program	24.0%	88
Safety Seat Program	11.2%	41
Storm Spotter	20.8%	76
CERT	3.3%	12
Citizens Academy	9.8%	36



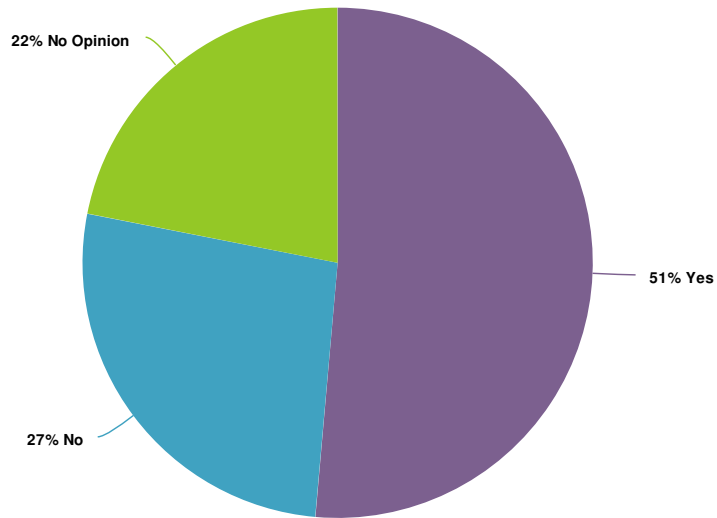
6. Regarding Streets and Sidewalks:

WS #7.

	Yes	No	No O
Do you think Moberly should dedicate additional resources to improve its existing streets? Count Row %	326 80.9%	30 7.4%	47 11.7%
Do you think Moberly should dedicate additional resources to build new connecting streets? Count Row %	105 26.2%	187 46.6%	109 27.2%
Do you think Randolph County should dedicate additional resources to improve its existing roads? Count Row %	329 81.8%	26 6.5%	47 11.7%
Do you think Randolph County should dedicate additional resources to improve its existing state roads? Count Row %	260 64.7%	69 17.2%	73 18.2%
Are you satisfied with Moberly's snow removal on city streets? Count Row %	244 60.8%	105 26.2%	52 13.0%
Are you satisfied with city street lighting? Count Row %	242 60.5%	120 30.0%	38 9.5%
Do you think Moberly should dedicate additional resources to improve its existing sidewalks? Count Row %	272 67.7%	66 16.4%	64 15.9%
Should the city embark on a planned program to add sidewalks, curbs, and gutters to all principal streets? Count Row %	265 65.9%	69 17.2%	68 16.9%

7. Would you support a tax levy for an increase in the police/public safety budget?

WS #7.

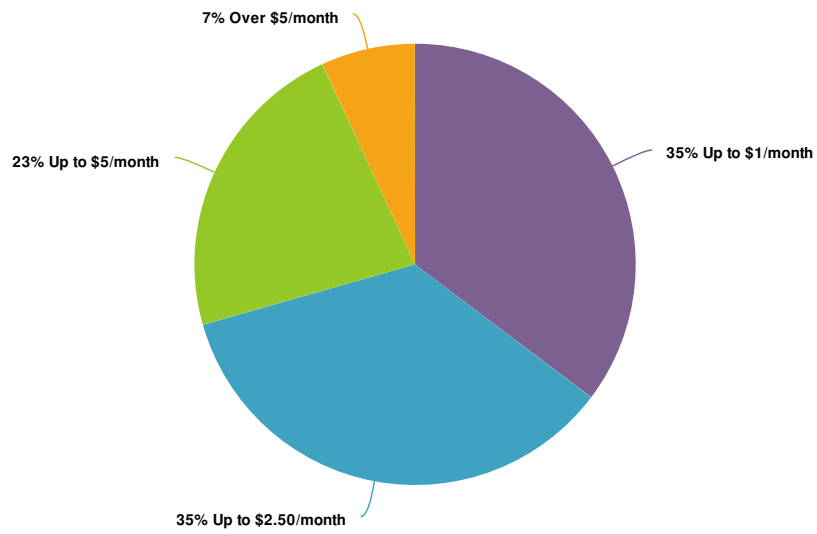


Value	Percent	Responses
Yes	51.4%	206
No	26.7%	107
No Opinion	21.9%	88

Totals: 401

8. To what level would you support a police/public safety tax levy?

WS #7.

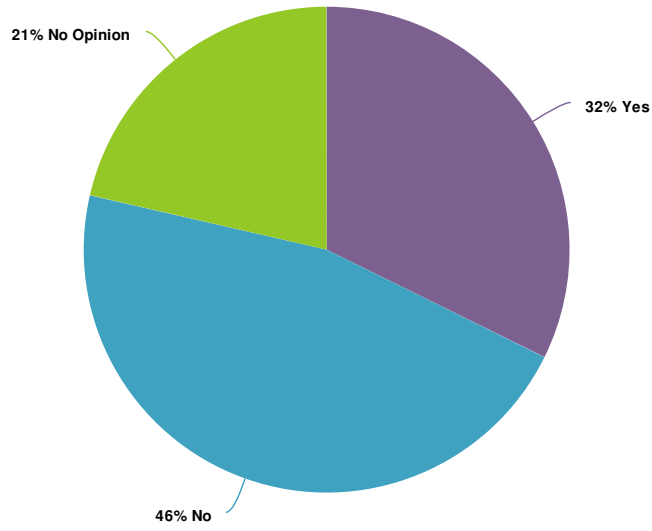


Value	Percent	Responses
Up to \$1/month	35.3%	72
Up to \$2.50/month	35.3%	72
Up to \$5/month	22.5%	46
Over \$5/month	6.9%	14

Totals: 204

9. Would you support a capital improvements tax to fund specific city projects (examples include: amphitheater, museum, etc.)

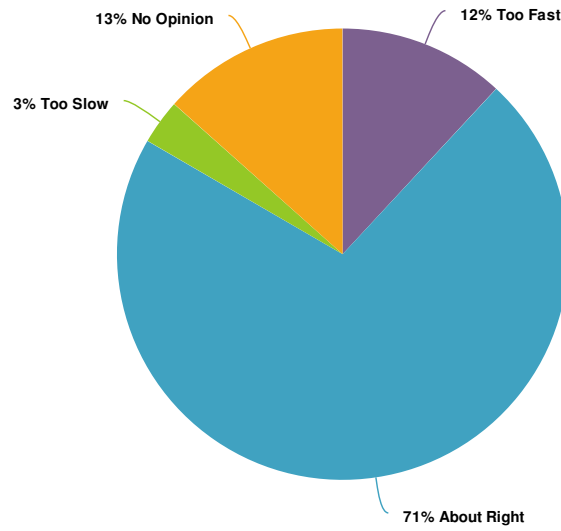
WS #7.



Value	Percent	Responses
Yes	32.3%	130
No	46.3%	186
No Opinion	21.4%	86
		<b>Totals: 402</b>

10. The speed limit in my neighborhood is...

WS #7.

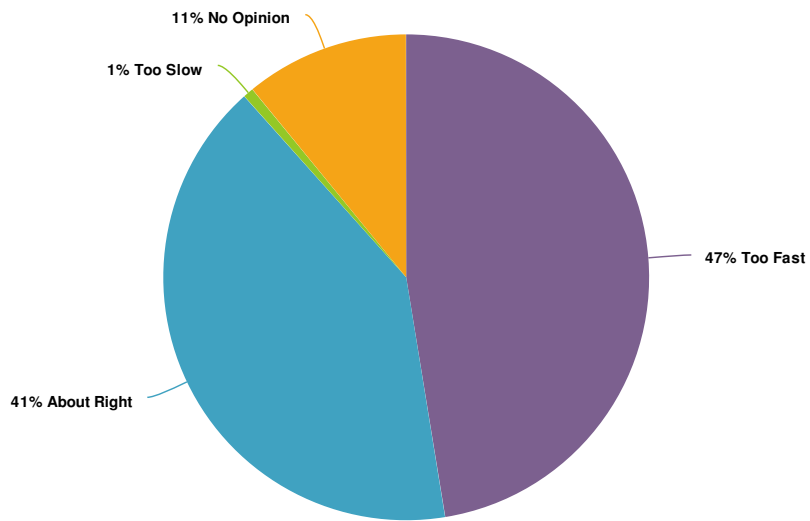


Value	Percent	Responses
Too Fast	11.9%	48
About Right	71.4%	287
Too Slow	3.2%	13
No Opinion	13.4%	54

Totals: 402

11. Motorists in my neighborhood drive...

WS #7.



Value	Percent	Responses
Too Fast	47.4%	191
About Right	40.9%	165
Too Slow	0.7%	3
No Opinion	10.9%	44

Totals: 403

12. Rate your level of agreement with the following statements.

WS #7.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Opinion
I would like the Moberly area to grow. Count Row %	209 53.9%	119 30.7%	46 11.9%	4 1.0%	5 1.3%	5 1.3%
It is important for the city to control the location of additional growth and development. Count Row %	97 25.0%	116 29.9%	103 26.5%	46 11.9%	12 3.1%	14 3.6%
The city should establish building and design regulations for the appearance of new buildings. Count Row %	72 18.6%	108 27.9%	97 25.1%	70 18.1%	23 5.9%	17 4.4%
The city should establish building and design regulations for the appearance of existing homes and businesses. Count Row %	60 15.5%	73 18.8%	101 26.0%	96 24.7%	46 11.9%	12 3.1%
The amount of tax money budgeted by the City Council for economic development should be increased. Count Row %	38 9.8%	92 23.8%	115 29.7%	68 17.6%	39 10.1%	35 9.0%
The city should use tax incentive programs to increase retail development in Moberly, even at the expense of other taxing jurisdictions. Count Row %	49 12.7%	96 24.8%	111 28.7%	68 17.6%	30 7.8%	33 8.5%
The city should use tax incentive programs to increase industrial development for new jobs in Moberly, even at the expense of other taxing jurisdictions. Count Row %	64 16.6%	114 29.5%	110 28.5%	50 13.0%	25 6.5%	23 6.0%
It is important to revitalize downtown Moberly. Count Row %	107 27.6%	157 40.5%	73 18.8%	32 8.2%	14 3.6%	5 1.3%
I am satisfied with the overall physical appearance of Moberly. Count Row %	10 2.6%	57 14.7%	113 29.0%	152 39.1%	52 13.4%	5 1.3%
There are sufficient employment opportunities in Moberly. Count Row %	11 2.8%	49 12.7%	87 22.5%	152 39.3%	74 19.1%	14 3.6%
Should there be "only permitted" areas for mobile homes? Count Row %	102 26.5%	132 34.3%	58 15.1%	52 13.5%	18 4.7%	23 6.0%

13. Suggestion(s) for revitalizing downtown Moberly:

WS #7.

ResponseID	Response
58	Incentive Program to attract interest in downtown area for new businesses. Also, Downtown is far from highway - need to pull visitors to the area. Holiday celebrations/parades are wonderful that we do now.
61	Attract a variety of new businesses.
62	Criminals are rewarded for snitching to LE and get away with atrocious crimes. I believe LE uses people to do too much of their work and they are not held accountable for their actions as the average citizen. Our town is corrupt.
64	Put more businesses town down. Bring back the sidewalk bizarre
67	Get a youth center or rec. Hall for teenagers to keep off streets. Enforce speeding on residential areas, school zones. Get larger business downtown
72	Downtown assoc does a great job but they need everyone to get involved
79	Have the city work with down town store owners instead of creating ridiculous upgrade requirements that force the business owners to leave. We need to keep our local, family owned businesses.
81	Bring in shops that people want. No more pawn shops or second hand stores.
83	Try to utilize the vacant buildings. Maybe offer some incentives to get more businesses to come downtown. LOWER some of the rent so they can afford to stay! Too many empty buildings! Antique stores would be a bonus.
84	Buildings need to be rented at reduced rates for 1-2 yrs to give renters a chance at making their business work. Its awful to see a business open and later have to close due to the rent prices.
86	Support efforts already in place or work in conjunction with the downtown association.
87	Everyone needs to get along, decide to combine organizations, and execute projects. Most important of all is cleaning up the properties and making sure all businesses and residential units meet code!
88	Downtown needs more entertainment and things to do especially on weekends and at night
90	Get rid of Eldon Smith
91	Discontinue Separate organizations due to ineffectiveness and lack off communication and partnerships.
99	I know it's too late but stop trying to revitalize this area before we attract more jobs, then citizens can afford to spend more on retail and restaurants. Once this happens we will see organic growth across Moberly. We are putting the cart before the horse trying to revitalize downtown.
102	Fill the empty buildings. More variety of businesses downtown.
103	Not forcing busines and owners to pay for renovations to revitalize the downtown area when Grant's and other monies should be used., Limiting one owner or owners /corporation's of several buildings this makes very poor upkeep and this is why Moberly downtown is dying due to poor management and poor purchase by the city ie: a train car that was purchased for a huge sum of money when these monies could have been given perhaps as a incentive to possable businesses.
104	Remove homes that are abandoned or in disrepair and those that are condemned or have burned down. Also a city clean up of houses with junky yards and vacant lots with trash or over grown grass etc. offer vacant lots to be sold at reasonable costs to build homes on
106	Bring in more family oriented benefits to the downtown ie. amusement, block activities, events,
107	HOTEL AND RESTAURANT
109	building façade improvements. no wood closures. inforce city codes repair sidewalks
110	Try to bring in actual stores and get rid of all the junk shops.
118	The CID board is dysfunctional. They are not moving forward fast enough. They are not asking for downtown property owner's input. The four programs they have developed are too difficult to understand. The attorney is running the meetings, not the citizens.



## ResponseID Response

121	A nice outside area for people to have lunch or just sit and read a book. Plaques indicating historical spots in downtown. Like maybe where the first building was. If you want to promote the downtown and some of its history maybe there should be signs with this information. More unique shops less junk stores. Pop up events or maybe more events
133	Free rent while businesses renovate / revitalize the historical aspect of their building. Money / labor put into the building that month offsets rent costs. Then, they can be earning money to pay rent, once the establishment opens.
137	Encourage boutiques and antiques shops. Free or cheap family friendly concerts on weekends. Street parties. Extended hours for businesses.
138	A long time business is closing it's doors due to imposed exterior regulations. The buildings are old and poorly maintained. Tax increases and Grants are not going to provide enough funding to revitalize the downtown area. You are 20 yrs to late.
139	Stop rollin up the sidewalk at 5pm.
143	Bring in businesses or propose event ideas that will attract people 30 years or younger (of all backgrounds and interests) to the areas. There are too many events and businesses that cater to older people or do not market themselves properly that make it where younger people want to visit/attend.
144	More places for kids/young adults
146	More community events, like first Friday or Moberly Mondays, in the winter time have a showing of a kids movie at the 4th street theater, otherwise at Tannehill park.
148	Have businesses that are open in the evening. By the time people get off work, the downtown is closed and shuttered.
154	Demolish dilapidated buildings, clean alleys, paint rear of buildings, more greenery
160	Make outside of buildings attractive. Landlords willing to help fix up insides so businesses will want to rent their space. More restaurants.
161	Bringing in practical businesses that are dedicated and also bring life back to the old buildings.
162	Require all food trucks to have a daily license and must be located only in Depot Park, nowhere else in the city. Require all independent food/produce sales to be located in downtown Selectively permit first floor living spaces Use zoning regs to require and government related offices to be downtown
165	We need more businesses downtown that isn't just for shopping. They also need to stay open later especially on weekends and in the summer. Most businesses downtown close around the same time people get off work.
167	Diversify business options, include local businesses and nationally known businesses that attract people from outside of our area too. Would be a great spot to offer some outlet store options to well know businesses like Under Armour, Nike, Bath and Body Works, etc. They recently left the Osage Beach Outlet mall and could be looking for a new option.
169	Activities/events
171	Entertainment type businesses for families that are indoor: roller skating, axe throwing, mini "City Museum", arcades, bumper cars, "sky zone", indoor soccer, indoor batting cages
176	Downtown is dead! Move the post office & Coach Light to highway 24 or Morley & it will be complete! How many banks, nasty pawn shops, pay day loan offices & nail care\hair care shops do we need?! Christ, can't you people get a fucking Hy-Vee or Target on here? What are you afraid of? This town is dying & i hope to be able to leave like every other intelligent person already has. Get rid of Asshole Disposal! RTS does a lot better & are used in surrounding towns for a reason.
178	Downtown is overthought. Let's consider bringing business to other parts of Moberly. Downtown is fine.
179	Central Park area with restrooms good lighting seating etc. more quality businesses like shady tuesdays. They have great food. Maybe neighborhood police on foot walking and visiting in that central area.
180	You all do a terrific job during the holiday season. But more efforts should be made to restore some of the downtown buildings
182	I just want to see more small local businesses downtown. I love small business and would support them if I have the chance.
185	Stop trying to be Columbia, MO.
190	Mentor Program for Existing Businesses. Improve C outreach.

## ResponseID Response

191	None
192	I would open a business but I cannot afford to loose my money on a town that hasn't proved successful for soo many. The buildings are run down and I can't afford both opening a business and getting the building up to code.
198	Focus on more ths. Just Reed street. So often it feels like Reed street is the only down town area the city cares about and Coates street is often forgotten. Do more family friendly events down town. Make it fun and exciting. Families like to have fun and share exleriences with their kids. Families like traditions and memories. Sometimes it feels as though city council is a bit stuffy and up tight when it comes to having fun and including families. Also down town murals and other down town art is a great idea! It IS ok to look at other successful towns for ideas! The arts and sciences are an amazing idea. Bring in more cultural stuff too. Advertise better. The community does not even know about a lot of events because you miss out on some basic advertisement. Fliers are not a bad thing ;) Listen to the community. They do not want to fight with the city. They want to be heard. I love this survey. I love down town Moberly.
201	Longer hours, most close by 5 and I work til. It would be nice they had set hours that work with most people
202	Don't insist on all buildings maintaining same exterior appearance. It's unattractive.
206	Bring in an anchor. Retail is pretty much dead so something like lazer lanes in columbia or some other destination entertainment
207	There needs to be indoor places for families to take their children to for birthday parties and entertainment. Columbia has Bonkers, Tiger Bounce, Macon has a Roller rink (which are back into being a major fun event.) Even a duel roller rink with hockey/skate rink would be great! Golf is for old people who have nothing better to do then putter around. Give us middle age people and parents a fun place to go and take our kids in all weather so we can stop spending our money in Como and better our own community here. The YMCA is not the greatest for any of this. It's stuffy, rather dirty and over chlorinated. The ARC rec center down by the Como mall is a better example of what a rec center should be.
209	empty buildings indicated dying community.
214	Enforce all rules equally!! Allow for buildings to be updated and provide an affordable place for businesses to locate.
220	Beautification, parking, variety of commerce, broader advertisement of commerce, city communication to it's citizens and residents of everything happening. In this town, you're not going to know anything going on if you don't know the right people. Access, access, access. Marketing, marketing, marketing. Facebook posts aren't always the best way not only way to get the word out. Kid friendly commerce. Arcade, video game, activity center, homework club, non religious denomination teen/kid hangout. Community events for more reasons than what we currently have. Celebrate everything. Invent things to celebrate. Feels good to meet locals and enjoy like minded things... In town. Improve chamber of commerce. Again, if you don't know the right folks, you won't know what's going on. Some folks rely on it coming to their doorsteps or mailbox.
223	Downtown needs more color and nature to make it nicer to walk through
232	Limit the type of businesses allowed (no tattoo shops), fill up the empty buildings (consider a credit of some sort to get new businesses downtown), make events to gather people (5k), improve the appearance to drive up business
234	Get rid of the existing group managing the revitalization of Downtown and bring in people capable of executing. They are clueless and worthless at their job.
235	Bring employment to the Moberly area with higher salaries and people will support businesses in the downtown area. Also reduce the amount of second hand stores and increase quality dining and shopping.
237	Shut down reed street for the festivities downtown. Put up some tables and chairs for people in the street. Let sellers set up kiosks. People will travel to stroll around and eat.
240	Food, bars,food, bars
242	Give building owners an incentive to create apartment/living space above store fronts down town . People living downtown draws life to downtown food entertainment and it helps with the appearance of the store fronts ..
251	Need more family stores,Antiques,home decor,mom and pop restaurants, anything to give character. Make it more like our past. Make a garden/sitting area
252	Stores for young people. Little old lady stores do not generate interest or excitement.
253	You're doing a great job!

## ResponseID Response

255	Appreciate Bean, Dinner's Ready, Coates Street Corner Bistro, and encourage more of that type as well as a medical marijuana dispensary. A wine bar might be nice. Not sure what market will support. I encourage exploration.
262	Attract new businesses and work to retain current businesses.
264	No opinion. It may be a waste of time and money. Consider other options. Don't know what that would be.
270	More business. More events. More pride in history. Incentive to visit
275	Tax incentives to repair and restore abandon warehouses. Increase housing by creating upper level apartments with new restaurants below.
277	Get something besides junk shops. Get significant named businesses.
280	More street art...make it fun to walk down the sidewalks. If it's fun to walk down the sidewalks people will be more likely to just stop into shops as they are taking in a the neat things around them. This will increase sales and help bring more people into that area.
284	City has control issues already, they do not need more power.
290	Demolish condemned buildings, create an ordinance of existing buildings/houses to maintain a "clean, uniform" kept look
292	Difference in selections. We have a lot of " repeat" businesses in our town. We need a better variety of goods that are not only used. Better marketing for the businesses we do have would be helpful. Most people work past 5 pm so having buisnesses that are open a little later might be helpful as well.
299	Work on Coates St.
303	Educate children about saying NO to drugs and NO electronic education schools. Meaning no teachers and students taking away paper and books from learning. In other words: COMPUTERS are taking over this world. Keep students learning with paper and pencil and books. Computers are terrible for the environment because there are too many errors to fix when you can fix your own mistakes. God put us humans on this earth for a reason which is to learn from our mistakes instead of "technology" do it for us.
304	Have more opportunities for lower and middle-class citizens and less for Moberly elite
309	This town doesn't care enough. It would be a waste of money, time, and resources
312	-A master plan that encompasses not only historic review but also an overall scope (ie exterior facade, new construction and renovation).
313	Max efforts to refurbish buildings, occupy spaces, incentives for fun and good businesses.
315	Provide incentives for businesses who are downtown.
316	We a tax incentive or decreased sales tax for downtown businesses to draw more businesses and customers to shop downtown. There is nothing like walking downtown shopping and eating in the restaurants.
317	They are doing a great job. I think having more activities centralized in downtown would help traffic and revitalization of businesses.
318	None - too much funding used for downtrodden, dead downtown is already being wasted.
324	Give assistance with building rental costs to entice new businesses to come to downtown
329	Remodeling and reasonable rent for existing buildings.
330	Tax abatement and other incentives for quality stores and shops.
333	As long as businesses such as the Wabash is used to sell drugs out of the hope of revitalizing downtown Moberly is only a home. Certain parts of downtown are really improving, but why bother when places like this don't have to obey city rules and regulations.
334	Fixing up property for retail development and adding available restrooms.
336	Moberly already taxes us too much and waste a lot of our tax dollars, spend wisely and stop adding more taxes, even when a tax is temporary you refuse to let it go by the wayside and you keep taking our money, and our trash service is crap.

## ResponseID Response

339	Limit the number of "resale" shops downtown. Too many flea market, antique, etc. makes they downtown look likes it is dying and even junkie if they aren't tasteful like Odd Pear and Vintage 424.
344	restaurants night life
345	It saddens me that our downtown is pretty much non-existent. I wish I had the funds to purchase one of the buildings and restore it myself or just put something in it that will last as a business. It has gotten better---but there's still a ways for it to go. I do wish it was prettier in general--more flowers--more festive. I've seen old pictures of it at Christmas time and it was beautiful. As of now, at Christmas-it's nothing major. I'm all for restoring history if we can-I hate to see old replaced with new as much as we do.
351	Find some members that understand Downtown Moberly is more than 4-5 blocks of Reed Street.
355	Infrastructure improvements. Need general merchandise store. Need professional services offices downtown.
356	variety of stores available.
357	N/A
358	Start with cleaning it up! The city needs to clean up the streets and sidewalks. Make it walking friendly. Make it pleasant to walk around in. Too many buildings vacant and dilapidated. It's too depressing to want to hang around in the city.
359	Downtown is doing a great job of offering good stores and keeping the area look nice.
360	None by city. Private industry
361	Services and stores out of downtown area should pay a higher tax to be designated toward improvements of the downtown business district. This would help .bring more businesses back to downtown.
363	Put a family style restaurant downtown, an affordable Family Clothing Store. A family shoe store. Specialty stores like a music store, computer store or cell phone store electronics store.
364	All store fronts downtown should be uniform in appearance. By that I mean they should have a "quaint" look much like what one would see in New England/East Coast. They need to be a destination for people who want unique shopping opportunities and restaurants. The Bean is a great example of what can be done. Also, Coates Street Grill and the new little shop where DeWeese Photography was once located have undergone great renovations.
365	The city maintains many barriers for a person to open, relocate have a business in Moberly. This is under the guise of "protecting " the cities interest. There are people in city hall who have their ideas of what should be done, and interpret city ordinances, state laws, regulations to conform to their interpretation. It is believed that city government caters to those with money, stature or power.
367	no opinion
368	Downtown Moberly is a lost cause. Not sure what should be done about that mess. Their aren't any opportunities for new business in Downtown Moberly.
372	Keep the local businesses from leaving. Stop charging an outrageous price for renting and creating unrealistic codes that businesses owners have to abide by or risk losing them. Multiple local businesses have closed or new ones haven't lasted long because of this.
379	There is more to Moberly than the downtown area. The improvements need to be throughout the city.
380	tear it all down, buildings are too old
381	Demolish all condemned houses and clean up old businesses.
385	The smell downtown is awful - especially by Coachlight. Litter is always an issue and there are unsightly buildings that should be torn down - like the corner of Morley and Coates
389	We spend a lot of time downtown. I really enjoy it. I was able to see the theater downtown last weekend and it looks awesome! I think a thriving downtown indicates the status of a town. More events downtown would be a plus, we would definitely like to get more involved in the community.
395	Buildings on Coats street are worn down and look vacant. Not sure how, but would be nice to see them put to a use. Maybe as a community event area or something?

ResponseID	Response
396	Being a building owner downtown the city is not helping. I take care of my buildings and do anything the Fire Dept and building inspectors say need to be done. I try to stay a step ahead but am finding out there is no way to. Thanks to the city I have a building I can't rent out due to a water issue. I didn't have a problem till the city worked on a building next to mine and now they just turn there back on it. In order to revitalize we all have to work together but instead we have some working against the property owners.
397	Keep up the good work
398	I have lived here most of my life and downtown Moberly makes me sad. I applaud the businesses that are still there and the new business. Not sure how you can make it grow. I do enjoy the restaurants that are located there and the many shops. Hate the empty buildings.
400	Get individuals who can think out of the box and good luck.
401	Bring in decent paying jobs Tax rate one if the highest in the state and what do we have to show for it
403	I am very thankful for Orscheln and the jobs they offer. However, it seems like they monopolize the job options and keep other industries from coming to Moberly. Aside from Wal-Mart distribution, there are very few blue collar jobs available in Moberly. Some people have been loyal and dependable employees for Orscheln for over 15 years but still do not make a living wage.
404	Bull doze it down
405	The city would benefit from more small businesses downtown. In particular, incentivizing and permitting higher end dining, including bars, and clothing would keep me in town much more often. I go to St. Louis and Columbia for business attire and better bars and restaurants. I love several Moberly establishments, but too few are downtown.
407	Bulldozers
411	Provide space and equipment for 'Maker' clubs or other hobby groups.
412	Continue with work on rehabbing current structures, such a beautiful main street
414	Incentives to attract small businesses that will sell products/services that people actually want to buy and that will be open at times that are convenient for most shoppers. Most businesses currently located downtown either don't sell anything I need or aren't open evenings or weekends when most people shop.
415	Volunteer to work on existing organization that are trying to do just that.
419	How does the city think they can pass a downtown historic district and force building owners to make high dollar changes because of certain peoples opinions??
420	Host more events.
425	I have none, but I do not want to see it run down and looking shabbier than it does.
426	Incentive programs to promote diversity of businesses in downtown. Development of a Co-working space to attract regional entrepreneurs. Promote unique, high quality endeavors and avoid national chains, create a unique destination for people wanting to get away from the hassles of a larger city.
427	Na
428	Businesses, restaurants that stay open into evening hours. Many close by 5 pm and at least 2 of the restaurants close shortly after noon. Offer low interest loans or tax credit to encourage renovations of buildings to include loft apartments.
431	"Refresh" the buildings, and make the downtown area look more lively to make people want to do business there, or open a business there.
437	I see no vision. Plans and talk, but poorly conceived. Too few voices heard. Too much of the same old same old. And we shall do it again. Money is spent. Nothing happens.
448	Encouraging businesses to paint exterior or upgrade to be more inviting.
452	More restaurants and shopping stores that are open after 5. Lower rent
455	Variety with special incentives for locally owned shops
456	More clothing stores for men and women, children

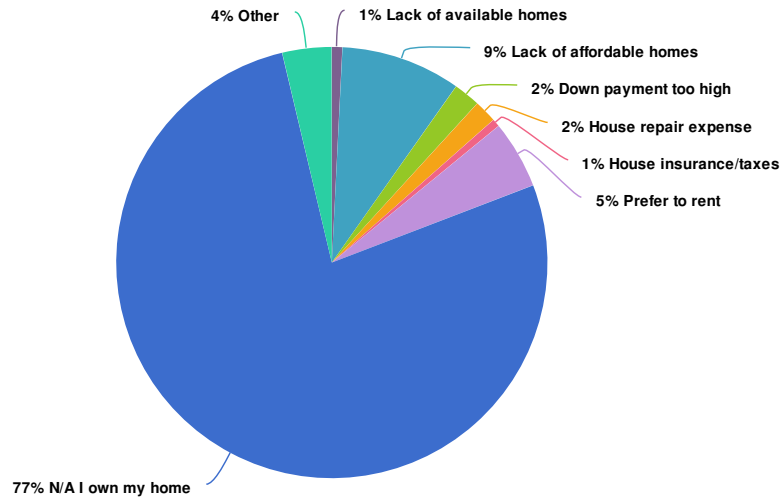
459	restaurants might encourage more shops with interesting products for sale. books, ceramic shop,upper class clothing
469	Just clean it..beautify it..promote it..
470	More things to do with kids! Antique and specialty stores aren't good to take kids to. Small mini golf or "arcade" type place (skee ball, carnival type games) would be something my kids would enjoy year-round and is a major draw for us when we go to other places (St. Charles, Lake of the Ozarks). A downtown general store, which would be in walking distance of many residents including myself, would be extremely convenient when needing a few grocery items but not wanting to go the whole way out to Walmart. Do something with the empty buildings... Walking past vacant and dirty buildings on our walk through downtown isn't pleasant. I may not be able to take my kids into the stores but window shopping at more places than Hallmark would be nice.
476	I don't know what is actually feasible, but I would love it if we had more restaurants downtown. But preferably something other than burgers and fries. We have plenty of that in Moberly. Our family may be in the minority in Moberly so I don't know how many others would eat at places we do in Columbia, MO. We enjoy Thai, Korean, Japanese, and Indian food restaurants.
477	Let the property owner make decisions rather than the City of Moberly.
487	Make efforts to promote downtown. The day of large chain stores have pulled the business to the highway side of town and small businesses downtown suffer. Promote the downtown area and incentivize business owners to bring their business downtown.
489	Give owners time
495	Continued improvement of existing structures and store hours should be increased to encourage foot traffic downtown in the evenings, which would increase restaurant customers
500	Facelift for existing buildings. So many open for rent buildings have inches of dust on windows, cracks in brickwork etc. Make it look nice appearance wise to attract new business. Create incentive for someone to open up shop downtown (less taxes for those in these buildings etc)
505	FOR ONE GET BUSINESS OWNERS TO A CITY COUNCIL MEETING AND HAVE COUNCIL MEMEBERS ASKS QUESTIONS AND LISTEN AS WELL AS ANSWER QUESTIONS AND CITIZENS AS WELL
507	New businesses, fix streets, flowers, trees
514	Ask for input from downtown property owners before rolling out any initiatives that may affect their business. Ask property owners to be on the Historic Preservation board. Only downtown property owners should be on that board! City needs to work with property owners to get properties up to code instead of threatening them!
515	Empty buildings filled and remodeled! Crack down on Eldon Smith his buildings need lots of work before occupying!
518	Promote downtown with Billboards. Maintain trees, planted areas, clean street intersections from weeds and neglect. Work with Downtown business to help them all succeed rather than punish them by making them charge higher sales tax and pick apart them in their efforts to thrive and promote their business. All business should be treated equal despite their connections to City Staff and personal.
534	Restaurants and entertainment to pull people downtown
540	I will leave that to the experts.
545	Increase businesses
546	Keep moving forward. There has been progress and we just need to keep going.
547	Looks good
548	Food/beverage and encouragement of outdoor seating.
552	Variety of shops
553	I personally would tear down many old buildings and build new ones, if they are needed. Old buildings give a tired look to the town.
562	Second hand stores do not make people want to shop downtown...
564	Don't charge downtown businesses more taxes than others
566	Get rid of the slum lorde's

## ResponseID Response

567	Buildings in downtown should be checked for asbestos and black mold. Building structure. Before rebuilding the outside of the buildings.
568	Add more bathrooms at strategic locations throughout the city. Or force local businesses to open their bathrooms to the public. This will help keep complaints down.
572	We need to bring something for kids to do downtown. Such as Bonker's or a place that is similar.
573	Enforce on city codes on delapid homes & buildings. Convention Center with Paid parking. Casino
575	More for teens, a local hang out for only 13-20. Our children dont have anywhere to go and hang out. Bowling alley busy, movie theater expensive. Dance club, games, tvs, mini food court.
579	WORK ON SIDEWALKS
588	?
591	Downtown Moberly shouldn't be the main focus of our city administration. We need to revitalize the entire town. stop focusing on just downtown. That's ridiculous. There is more to Moberly than downtown.
594	Make it a place people want to go-things for kids to do!
601	Downtown Moberly is big....section it off. Have the General Omar Bradley area....the Depot area, etc. We put emphasis on the fact we were a railroad town and not enough emphasis on the fact the Moberly is the home town of one of the greatest generals in history.
602	More affordable building rent might help with businesses staying.
604	It's such a great piece of history!! lets keep it alive as much as possible
605	Indoor children's play area in existing building
610	Add some trees. Somehow add some color.
612	STOP SPENDING TAX PAYER \$\$\$ ON BULLSHIT
615	More high quality dining establishments
618	Reduce rents to fill buildings, even if it is city-subsidized
622	Before approving new building encourage downtown remodel
625	Stay open longer than 5pm Take down old signs, have activities throughout all of downtown not just one end, clean up the vacant buildings, murals or creative art on vacant building windows, clean up trash like,
632	Restaurants, Get rid of unappealing, eyesore buildings/businesses
633	More funds going towards renovation of buildings. Rewards for businesses that bring traffic to area.
634	We need brighter street lights like LED lights and also the lines on the road need redone in many places. The potholes need filling in and resealed.

14. If you currently rent your residence, what is the main reason you choose to rent?

WS #7.



Value	Percent	Responses
Lack of available homes	0.8%	3
Lack of affordable homes	9.0%	32
Down payment too high	2.0%	7
House repair expense	1.7%	6
House insurance/taxes	0.6%	2
Prefer to rent	5.1%	18
N/A I own my home	77.2%	275
Other	3.7%	13

Totals: 356



Other	Count
Building savings	1
Can't afford to buy on minimum wage	1
Credit and houses are not liveable in Moberly	1
I own mobile home and rent lot	1
Live with Parents	1
Live with owner	1
NONE ANSWER	1
No decent rentals	1
Not going to invest bc this is short term	1
Not planning on living in Moberly long term	1
Not your buisness	1
Saving up money for a house	1
just haven't found the right place	1
Totals	13

WS #7.

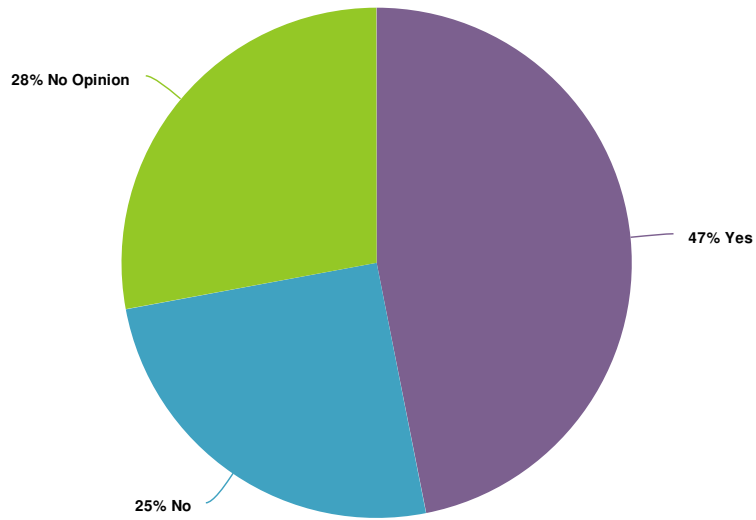
15. Regarding housing in Moberly, please rate your level of agreement with the following statements. Regarding housing developments, our priorities should include...




WS #7.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
Subsidized rental housing for low-income families. Count Row %	55 14.6%	93 24.6%	99 26.2%	68 18.0%	35 9.3%	28 7.4%
Subsidized rental housing for the elderly. Count Row %	97 25.6%	164 43.3%	63 16.6%	27 7.1%	9 2.4%	19 5.0%
Homeownership opportunities for low income families. Count Row %	88 23.3%	162 42.9%	72 19.0%	28 7.4%	15 4.0%	13 3.4%
Homeownership opportunities for middle income families. Count Row %	117 31.0%	193 51.1%	47 12.4%	6 1.6%	4 1.1%	11 2.9%
Homeownership opportunities for high income families. Count Row %	42 11.1%	98 25.9%	135 35.6%	58 15.3%	22 5.8%	24 6.3%
Manufactured/modular homes on single-family house lots. Count Row %	34 9.0%	99 26.1%	112 29.6%	67 17.7%	40 10.6%	27 7.1%
Manufactured/modular homes in mobile home parks. Count Row %	30 7.9%	113 29.8%	138 36.4%	47 12.4%	26 6.9%	25 6.6%
Town-house/Duplex rental developments. Count Row %	56 14.8%	161 42.5%	97 25.6%	42 11.1%	8 2.1%	15 4.0%
Affordable housing for the disabled. Count Row %	99 26.2%	187 49.5%	64 16.9%	12 3.2%	6 1.6%	10 2.6%

16. Should the city adopt storm water impact fees for new developments in order to reduce the downstream in

WS #7.

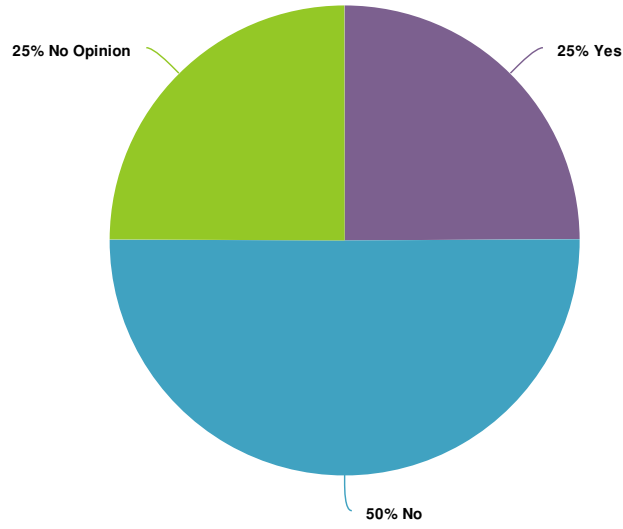


Value		Percent	Responses
Yes		46.9%	175
No		25.2%	94
No Opinion		27.9%	104

Totals: 373

17. Should the city adopt a monthly storm water utility fee or other city-wide tax to fix storm water problems and maintain storm water improvement projects?

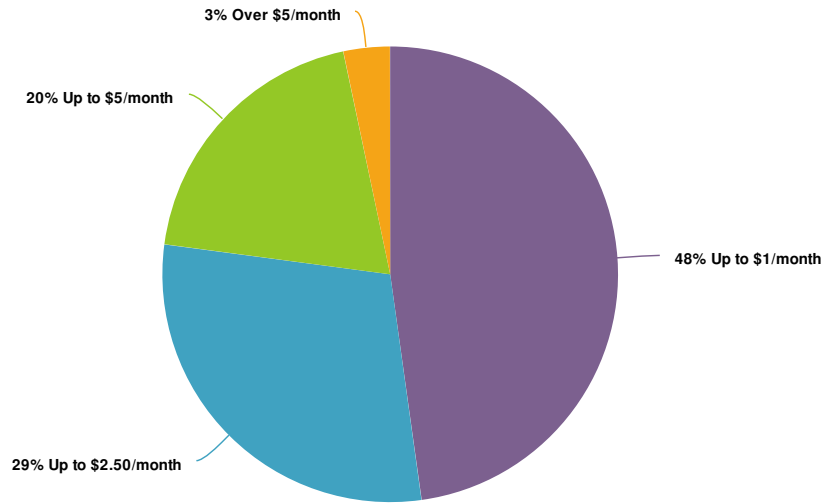
WS #7.







Value	Percent	Responses
Yes	24.9%	94
No	50.1%	189
No Opinion	24.9%	94
		<b>Totals: 377</b>

18. How much would you be willing to pay each month?

WS #7.



Value		Percent	Responses
Up to \$1/month		47.8%	44
Up to \$2.50/month		29.3%	27
Up to \$5/month		19.6%	18
Over \$5/month		3.3%	3

Totals: 92

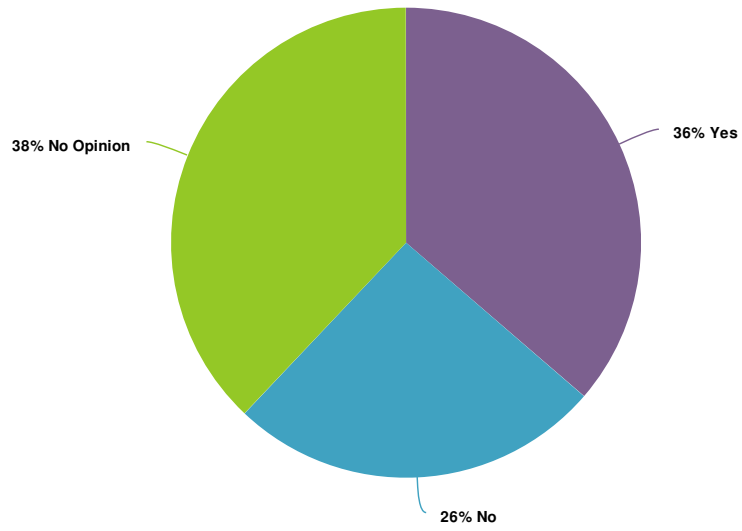
19. Rate your level of agreement with the following statements.

WS #7.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
Moberly needs more family physicians. Count Row %	140 37.1%	124 32.9%	66 17.5%	22 5.8%	2 0.5%	23 6.1%
Moberly needs more dentists/orthodontists. Count Row %	67 17.9%	86 22.9%	125 33.3%	73 19.5%	3 0.8%	21 5.6%
Moberly needs more optometrists (eye care). Count Row %	72 19.2%	110 29.3%	112 29.9%	52 13.9%	3 0.8%	26 6.9%
Moberly needs an improved Hospital Emergency Room Count Row %	176 46.8%	89 23.7%	59 15.7%	28 7.4%	4 1.1%	20 5.3%

20. Do you support the current tax levy for the RCAD ambulance site in Moberly?

WS #7.

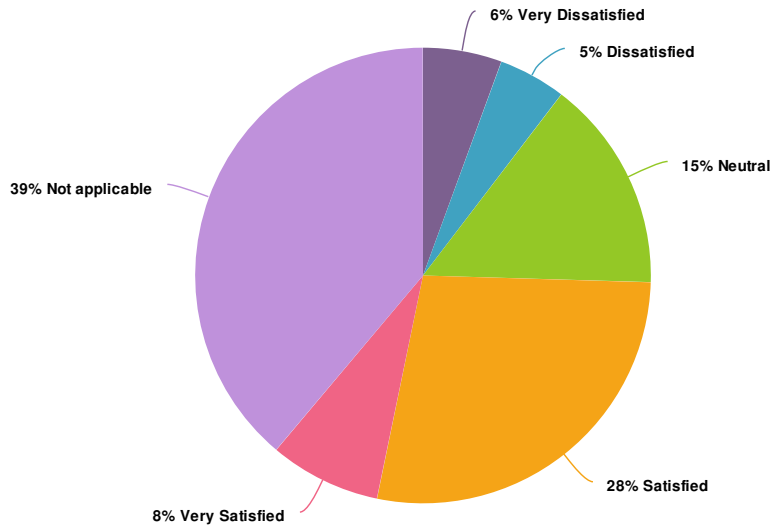


Value	Percent	Responses
Yes	36.3%	137
No	25.7%	97
No Opinion	37.9%	143

Totals: 377

21. How satisfied are you with the response time of emergency personnel when (if) you have called for medical assistance?

WS #7.



Value	Percent	Responses
Very Dissatisfied	5.6%	21
Dissatisfied	4.8%	18
Neutral	15.1%	57
Satisfied	27.8%	105
Very Satisfied	7.9%	30
Not applicable	38.9%	147

Totals: 378



22. Efforts would best be spent to...

WS #7.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
Attract new industry. Count Row %	164 44.3%	156 42.2%	37 10.0%	7 1.9%	3 0.8%	3 0.8%
Attract new retail businesses. Count Row %	141 38.3%	158 42.9%	51 13.9%	10 2.7%	5 1.4%	3 0.8%
Attract a hotel/motel. Count Row %	118 32.1%	96 26.1%	92 25.0%	46 12.5%	7 1.9%	9 2.4%
Attract new service businesses (day care, hair salon, etc.). Count Row %	57 15.5%	104 28.3%	127 34.6%	59 16.1%	9 2.5%	11 3.0%
Attract new health/medical services. Count Row %	124 33.7%	127 34.5%	91 24.7%	18 4.9%	4 1.1%	4 1.1%
Improve appearance of commercial areas. Count Row %	103 27.9%	131 35.5%	101 27.4%	20 5.4%	11 3.0%	3 0.8%
Improve appearance of downtown. Count Row %	123 33.4%	125 34.0%	80 21.7%	23 6.3%	14 3.8%	3 0.8%
Create new jobs in Moberly. Count Row %	216 58.2%	124 33.4%	24 6.5%	3 0.8%	2 0.5%	2 0.5%
Improve infrastructure Count Row %	125 34.2%	157 43.0%	67 18.4%	2 0.5%	4 1.1%	10 2.7%

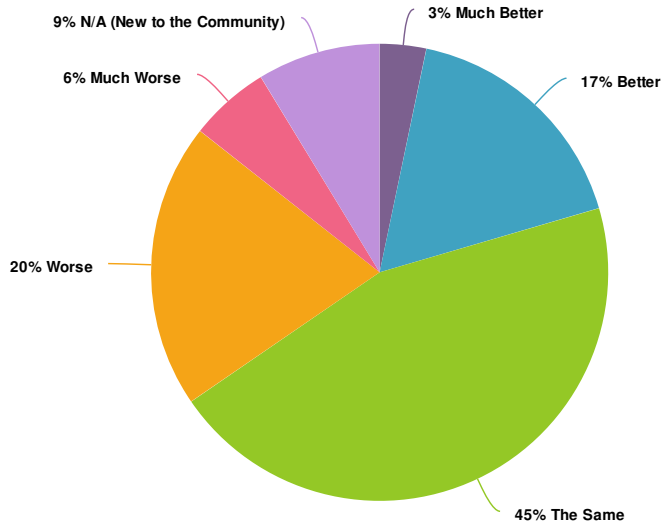
23. Please complete the following statements: The quality of Moberly as a place...

WS #7.

	Very Good	Good	OK	Poor	Very Poor	No Opinion	Not Applica
to live is...							
Count	44	138	135	34	11	3	1
Row %	12.0%	37.7%	36.9%	9.3%	3.0%	0.8%	0.3%
to raise children is...							
Count	35	130	113	51	16	6	16
Row %	9.5%	35.4%	30.8%	13.9%	4.4%	1.6%	4.4%
to retire is...							
Count	31	92	115	67	20	19	23
Row %	8.4%	25.1%	31.3%	18.3%	5.4%	5.2%	6.3%
to work is...							
Count	21	93	125	71	31	7	17
Row %	5.8%	25.5%	34.2%	19.5%	8.5%	1.9%	4.7%

24. The quality of life in Moberly compared to 5 years ago is...

WS #7.



Value	Percent	Responses
Much Better	3.3%	12
Better	17.2%	63
The Same	45.0%	165
Worse	20.2%	74
Much Worse	5.7%	21
N/A (New to the Community)	8.7%	32

Totals: 367

25. Please share any other comments about the quality of life in Moberly:

WS #7.

ResponseID	Response
53	It's a good place to raise a family!
58	I feel that Moberly is growing and attracting new business/ideas/growth opportunities. We need to clean, sides of road are messy - certain of areas of town are messy - drug problem needs to get under control before it gets out of hand - continue to expand - invest in the town - City Council/Parks & Rec need to be seen and truly have interest in towns people and new developments - encouraging growth and change.
62	Security at the Towers is not great. We need affordable places to live. To feel safe. To be free yet safe. Sidewalks are horrendous! No one wants our water poisoned with chemicals we don't need. Not everyone can afford the filters. We need more affordable organic available food. Crime seems to be a business instead of an issue. Property loss & damage happens and is not seen as the issue it has grown to be.
64	I think there needs to be more things to do for kids.
75	The spending on morley st
79	Need more jobs and stop taxing people to death.
80	There is a major drug problem in moberly that really needs to be wiped out. If it weren't for the druggies, it would probably be a lot better place to live.
81	The appearance of the town continues to decline. The quality of citizens continues to decline. The water rates are the absolute worst of anywhere around.
82	The city of Moberly is too focused on serving the wealthy. Middle and low income people are being ignored. More representation for the children of Moberly is needed, especially for those of challenged income brackets. Bored children do damage to themselves and to others.
83	NO comment.
84	More things to do would make the quality of life better. Spend money in our town!
85	Increase in drug related issues.
86	There needs of course to be continued movements to help create experiences.
87	I'm excited to see new industry, development around town and new residential housing!
91	Support existing businesses with training and incentives.
95	I was raised in Moberly. Recently retired and moved back!
99	No new tax, program, retail/service attraction scheme will work until we have new industry. Most of the other issues will be solved in response to economic development. Stop trying to force the issue and place your efforts on economic development.
101	No matter what part of town you are in there is drug activity
102	The rate of crime has skyrocketed. It's nothing like it was when I was a kid. People don't pay attention to traffic laws. Nobody seems to care about anyone else anymore and are just in for themselves to take what they can take and not have to pay for it. It has become a horrible place to live. Landlords don't keep up their properties and tenants have nowhere to complain. Most tenants are forced to live in substandard housing because they can't afford to go anywhere else.
103	Moberly has a severe crime rate and a proactive Police and City council would be nice. Moberly made a huge mistake when they built the prison in 1969? This co -incited with building a so called low income housing in Moberly as the families of these detainees with a habitual crime records came along to Moberly bringing Moberly problems. Moberly needs to fix this problem as this has made Moberly a very poor place to live for crime.
104	Having the prison so close to town brings some unwanted residents with drugs / illegal activities and that causes new problems in families and young teens to try. I have noticed there are a lot of drug related issues in Moberly and it needs cracked down on hard
106	Seems to be a lot of abandoned and condemned houses and or businesses. A lot of feral cats is a health concern.
110	Need something to do other than bowl, drink, and p definitely need somewhere for teens.

ResponseID Response

WS #7.

118	Our park system is great. Our downtown has the potential to be better, but we need more downtown residents to boost the downtown economy.
121	I like living in a small town and just visiting cities. I don't think life is too bad here. I think the rental properties are really outrages especially since most of the rental properties are ran down and not taken care of. I do own my own home but see the ran down rental properties around town. Makes the town look bad. I believe it codes are going to be made they should be enforced to everyone. Morley street should be cleaned up and and kept nice it is our main street from north to south and in winter sidewalks all the way down Morley should be cleaned for the people who have to walk. The city isnt what it was when I first moved here there has been some improvements but the city seems to be behind in other things. I have notice we are getting alot of people here that maybe bringing in unwanted activities, not sure a nice way to put it. Not sure if this is from people being released from prison and just settling down here or what. I hate to see the city run over by drugs. I think more attention needs to be focused in a special needs school for Randolph County and the surrounding areas that provide the education the children with special needs have instead of having them attend regular school where maybe they are not learning enough
129	We have good and bad. To some degree our low taxes make it nice for retirees but we also have a lot of poor looking neighborhoods due to low taxes and slum landlords. Would like to see more zoning in neighborhoods so landlords were forced to fix up their properties. I do think our crime rate is fairly low overall and we have a fabulous park and other recreation areas. Downtown is better than many and the economic investment there should be helpful.
137	There are not enough jobs. I am a 38 woman. I work for university hospital. 25% of the people in my department live in Randolph county. At least 50% of the woman I know who my age that work, work in Columbia. I would love to not have to commute but I have given up trying to find a job here.
138	Moberly attracts low income families, maybe because of the prison. Subsidized housing, medical services, lunch programs, etc make it necessary for home owners to shoulder the burden of increased property taxes. I would appreciate my tax dollars being spent to improve neighborhoods. City service workers should be able to earn a reasonable wage so that we can retain experienced people. There is a need for after school programs so that the children are safe so that parents can work. Spend less money on parks and more money on people.
139	Drugs. Not enough police officers.
153	Moberly attracts mostly low income families which does not lead to improvement in community because low disposable income does not financially support new businesses.
154	Too many city regulations for new/or existing businesses. High drug rate, poor paying jobs, ambulance service doesnt support local hospital,
155	New non chain business don't seem to make it and some chain stores have left. It is nice seeing Aldi expand. To many of the same business come in
159	More drugs in the area, judges arent willing to hold villains accountable, not enough officers to do the job they are over worked and underpaid as well
167	Would be nice to have more sit down restaurants and recreational/fun options to do, but overall a pretty good place to live
171	Having moved here from a larger community several years ago it is easy to see the improvements in Moberly. Many residents take for granted the ease of life here. No traffic jams, very low crime, quick drives around town, all the things big cities have just on a smaller scale with fewer choices but that's not a bad thing! Businesses in large communities struggle for business because they compete against so many other similar businesses.
176	I'll be glad when I'm able to move away. There is NOTHING here!
178	Industry isn't drawn to Moberly because the workforce here is so poor. We are out numbered by the amount of low income residents. We need to increase our mid-income to upper income residents.
179	Really appreciate the huge improvement in communication about status of moberly such as water, parks, regulations etc. new police chief communicates very well as does the water lady Mary and city manager.
185	Stop trying to be Columbia, MO. I like small town.
190	Clean up Junk and distressed properties.
192	Excellent place to plan retirement. Could use a transportation system to Columbia but I love it here.
193	5 years ago things were cheaper and you could afford things now you have to rely on food banks for food plus drugs have taken over the neighborhoods

ResponseID Response

WS #7.

- 198 It gets boring. We have to leave town as a family to have fun and on a fixed income that is rarely possible. You can only do the public pool in the summer and the Y is fun for so long and kids get bored there easily. A lot of things get pricey quick if you have more than one kid so that holds people back. I think the county fair needs rides. I love rail road days. The kids need more to do if you want to keep them out of trouble. Embrace your Families! Encourage teens to join volunteer efforts and have a say in something. They like to be heard. We do love raising our family here and have made many great memories here. Moved here for college and stayed to be married here and all my kids were born here and attend school here. We work here and want to give our best. We work to make our rental home look nice and appreciate our land Lord and community. Over all we love this town and try to be a part of as many things as we can.
- 201 The school system is failing horribly-glad my kids are graduated. I pulled them out of the Moberly Schools and put them in private school. The amount of crime per capita is high compared to Columbia. Except for shootings. Drugs is rampant ask any employer the number of people that fail a drug test.
- 202 I am from a bigger city, so Moberly has always seemed too "small town" for my tastes. There aren't enough options for extracurricular activities / family fun. There isn't enough cultural diversity. There isn't any option for fine arts entertainment. Rental housing options are dismal. Houses are old and in sad repair. I have lived here for almost 15 years and have disliked it the entire time, but am unable to make enough money to move back home due to rent and cost of living.
- 214 The quality is good, it just seems that your quality improves with "who you know" as those areas tend to get the grease.
- 220 Quality of life in Moberly is better than a lot of places for some of us. For those who struggle with finding specialists, stores, docs, rehabs, shelters, etc. can become burdensome on the rest. Lack of resources can increase the lack of quality, and again burden the systems we have in place. Jobs with decent paying jobs is lacking here in town. Yes, there's a few good paying companies here, which makes the competition fierce, but it still doesn't address the needs of those who cannot compete.
- 223 There is not enough here to do for fun. Families need to do fun activities together that is also affordable. This town needs more variety.
- 232 I personally love my job in Moberly, However my family cannot live in Moberly bc there is no job for my husband. There is no available daycare for my children.
- 234 Improvements are happening, but we still are way behind other communities of our size.
- 235 The economics of life in Moberly is a deterrent to all aspects of this survey. Cost of living is higher than comparable communities and wages are significantly lower. If these two were more in check, beautification, retail, family life, and volunteerism would all improve in our community.
- 237 You guys are doing a great job. It's a good place to live.
- 255 I have lived several places and like Moberly, big enough to have many of the basics but not expensive and crowded
- 258 If there were more good paying jobs in town, it would drastically improve Moberly
- 264 Not enough choices for quality restaurants. We do have some good 'diners' or bars but no decent choices for dining out. We hate going to Columbia to dine. Don't get me wrong, we have good food here but need a large steak house or BBQ like we used to have (Golden Corral, Steak Palace, etc.). Not enough higher paying jobs for our young people. Minimum wage increases will help but take too long considering how hard it is for a young person to live on \$8/hr. Our theaters stepped up recently, now we need more dining options other than bars and certainly not more Mexican or Chinese. Roads are in terrible repair and side streets are ignored too much in the winter.
- 266 Fix the water lines so they don't keep breaking.
- 270 Drugs are a huge problem. Lack of 24 hour food. Lack of retail shopping. Utilities are high. Community togetherness is lacking. Cairo has strong community support we need to be more prideful like that.
- 271 Poor pay
- 277 There is more run-down building attracting wild animals and homeless. This brings down the overall look of the city causing new business to not want to move to Moberly. The lack of police patrolling the less wealthy neighborhoods makes it not safe for children to be outside to play for fear of them running into traffic because cars do NOT slow down or stop at stop signs since drivers know there isn't any traffic enforcement. Makes the city not safe.
- 280 There have been many improvements however... When we went to walk on the new paths at Park they were locked we want more outdoors activities that the whole family can enjoy! I hate sitting on a park bench or following my kids around on play equipment. I want to hike, bike, ect. Also a fun indoor activity area (with a monthly fee) the YMCA or other monthly fee) SkyZone, Bonkers, or think American Ninja Warrior type place.

## ResponseID Response

290	This town has seen a decline structurally and in the quality of people living here, residents don't seem to care or have pride in themselves or their homes/lawns. Born and raised here I've seen a terrible decline overall, family is the only reason I stay. There is nothing to attract anyone to live or have businesses here.
309	This town hasn't changed in decades
312	We have a city that encompasses almost everything a growing family needs: sports, school district, groceries, general supplies and medical. While we are missing good restaurants, that choice is getting better. When compared to larger urban suburban living, Moberly is a great place to live!
316	Moberly has a fantastic park!
317	The look of Moberly's streets has improved over the last 5 years. We still have a ways to go but looks much better with all the new businesses in town.
318	Stop spending funds that enhance only the "elite" residents,
320	Sad but true the city has slipped.
324	Low paying jobs equals below average quality of life
332	a lot of old buildings downtown need to be torn down
333	Loan companies. Shady car lots and run down fast food restaurants are what you see every 2 blocks. City codes are so picky on housing that people can't afford to fix their houses so they just leave them. Roads are ridiculous. South Morley is like driving a back country road. The overall appearance is far from appealing. Cops patrol and pick on people for no reason but let others drive 50 down morley. There is no fairness in this town. No equality. All the city's focus seems to be on how to increase taxes and fix as little as possible. Moberly is becoming a joke.
336	Moberly already taxes the hell out of us for sewers that are NOT being fixed so why the hell would we trust you with any other additional taxes ! Moberly's taxes are already insane, especially adding taxes to our electric bill...
338	More crime, Less jobs,poor community programs water mains flood when it rains backing in to basements and crawl spaces
339	We just have too many run down, junkie, trash laden properties in Moberly. Make people get the furniture off their porches and out of the yards. Stop allowing people to create their own drives and park on the grass. If the property is run down condemn it. One of the biggest eye sores right in the middle of Moberly is the huge tower by Depot Park. Everyone knows that is a "political" issue, but it's the first impression anyone going downtown or to MACC are seeing.
345	I feel like we don't hold much accountability towards home owners. If you drive around town there are so many houses that are trashed--even the yards are awful. Our town would look 100x's better if the city held home owners or landlords accountable for the appearance of their homes. I can speak personally that the house next to me...is empty and has been for years. The back yard has never been mowed and the pool is full of black murky--frog and mosquito infested water. My family can't hardly sit outside during the summer due to the amount of mosquito bites we suffer from. This is a health hazard. The house also has several animals that live in the basement and the cat community in our neighborhood is insane. They tear up my yard and all my outside furniture. The neighbors feed and take care of strays so of course they flock to our area. I chose to live in town for a reason...I have animals of my own but they are fenced or house ridden and they're fixed.
351	Too many Police Officers for the size of the town.
355	Trending positive for a small city.
356	okay
357	Other than trash bins are not changed when moving into new homes even after requested, I'd say good ove
358	Not enough jobs for people with higher education. Too many businesses come and go. The city looks dumpy and depressing so people want to leave.
359	Any area is as good as the individual people and families want to make it.
361	Too bad so many businesses have moved NE of downtown. The city needs to spend money to improve the overall appearance of downtown.
363	None

## ResponseID Response

367	Rothwell Park is exceptional and an asset to Moberly
372	No jobs. No educated doctors, everyone goes to Columbia because of this. Impure water. Rent to high and most dont allow pets.
379	There is anything for kids to do. Moberly needs needs more kid and family attractions.
385	There are few affordable structured activities for kids - if you have more than 1 child it is too expensive. Columbia has multiple Boys & Girls Clubs that are affordable
386	It's not Moberly's fault, but I believe drug use has increased. I think it has increased everywhere. Especially hard drugs such as heroin and meth. These drugs can and do lead to other crimes.
389	I have really enjoyed Moberly since moving here. My grandparents have always lived her and so has my girlfriend. From what I've heard, there have been a lot of efforts to renovate the downtown area and improve the community. There are a lot of eye sores though from houses that really need to be torn down. I understand that there are efforts to get that going.
400	Clean up the slum areas. Once beautiful neighbor hoods are trash homes.
401	Nothing to do for the youth or anyone else
402	Water rates keep going up but I see no visible improvement of the drainage system
403	I realize that we have to have taxes to pay for improvements, but compared to other cities, our water and trash bills seem higher. Our property taxes seem higher too. So many people in Moberly already struggle to pay bills, more taxes would be a hardship on families.
404	150 years of losers
407	People and places are not what they where more tax less getting it done.
412	Pleased with the quality of life here in Moberly overall, prefer the small(er) city life Moberly provides
419	the class of citizens of moberly has gone down. The town is run down.
420	I am worried about the negativity in regards to this community. What you talk about is what you get. Let's mark a weekend for city wide clean up. Motivation to pull this community together and pressure on those to keep buildings clean mowed and picked up.
425	Moberly spends money on stupid things we do not need, like the walking bridge over Rollins, very stupid waste of money. And the purchase of the golf course, beyond stupid waste of money. Most people do not use that and if they want it let them pay for it themselves. Spending all the money on the pool and not even having a separate area for babies and toddlers. Trying to promote Moberly as a vacation destination. Ridiculous! This is not a tourist area! Need to concentrate on a family friendly area for the people who live here. Maybe stop discouraging businesses that actually pay well, in order to keep wages low for the local millionaires.
449	Moberly really needs to be revamped. It's almost as though it's a dying town to those not involved in the everyday decision making. The workers for the City of Moberly are unpaid and under appreciated. If the city workers themselves, ie the fire department, aren't compensated fairly, how can you expect businesses in the area to hire people at live-able wages. This is why I work in Columbia and in turn have options to take business outside of Moberly and not worry about staying local.
456	The city codes need to been enforced,making property owners keep their property looking good,no trash in yards,old vehicles,etc.
459	Rental houses are junky and rent too high.
476	Having had the opportunity to work with some low income/government support people in the community through church service, my biggest eye opener was the terrible rental properties here in town and limited choices for those who don't want to live in a cockroach etc. infested environment. Moberly has slum lords. Granted some people may not mind living in the places I've seen or will just tear them up further while living there but I hope I never need to rent in Moberly. There's no middle ground for rentals. It's either expensive and not available or nasty and available.
477	I do not want to be like Columbia, MO. Moberly City Leadership is much too focused on growth rather than taking care of what we already have to maintain. Fix the storm water ongoing problem!!! The erosion damaging and is unacceptable!!! People dumping trash. Increase enforcement for those that liter and dump. Loose dog enforcement. Animal Control should be on duty 24/7. Not enough resources for Animal Control. Increase the budget for Animal control. Bushes block street view for driving at corners. Enforcement of juvenile curfew!! Fireworks regulations are not enforced. Regulations are not strong enough. No fireworks inside Moberly City Limits. They are a peace disturbance.



## ResponseID Response

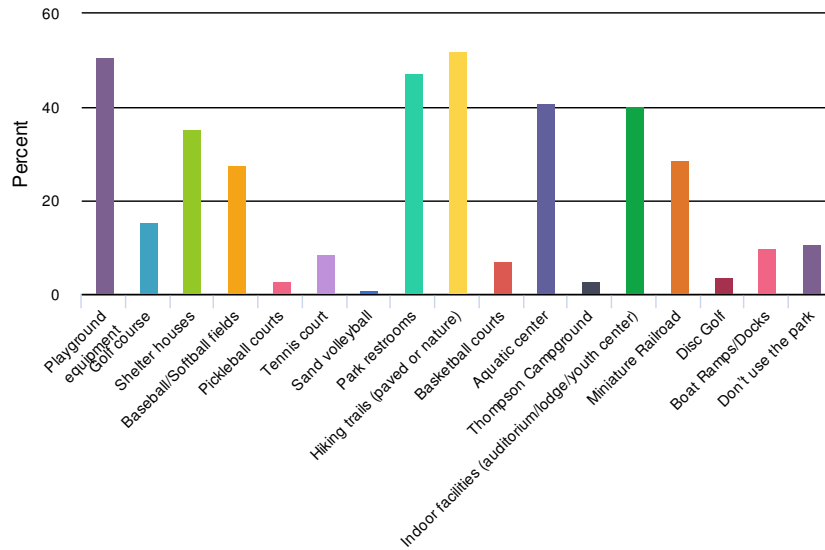
495	It seems to take a long time for projects to get off the ground and moving in Moberly. How long have we heard that Wendy's is coming. More eat-in restaurants are needed. However, if the City changes requirements after a company announces they are coming to Moberly it isn't fair to the new business. Progress is important to attract and keep younger people living in Moberly and to attract new people.
500	I feel a lot safer in Moberly then nearby cities. Yes we have a drug problem but I'm hoping as years go by the local PD can combat those areas of concern. I wish there were more community centers for kids and adults to visit
505	MOBERLY CAN IMPROVE ITS QUALITY OF LIFE IF WE T THE PEOPLE DO MORE AND GOV'T LESS
507	Na
518	Every one is so worried about how downtown are a can look. Well there are no business that can survive downtown for very long. Make business strong first and then worrie about how it will look. Its backwards!!!! You can have a pretty down town with all empty building?? Or thriving business and then working to improve the looks. But we punish struggling stores and finish them off
529	We need more entertainment ,especially on the weekends for kids.
532	The efforts to revitalize downtown have been a great start, as well as engaging otherwise nonparticipating citizens to become a part of the scene.
540	I'm grateful to be able to work in Moberly and not make the daily drive to Columbia.
546	I was born and raised in Moberly, and have spent most of my adult life here. I love our town, and there is always room for improvement.
547	Is good! Wish loud "music " was more controlled.
548	Schools (middle/high) are broken.
552	More empty buildings, more business close as well as short term businesses, they close within 5 years of opening.
562	There needs to be more activities and programs for kids that do not cost.
567	Drugs are sold downtown day and night. "Tweekers" stand on corners and sit on curbs on Coates, Reed and Rollins Alleys are not safe to walk down
568	As soon as you come into town from any angle, you see run down houses. Downtown has so much potential and no one is doing anything about it. The community is supposed to help each other but they are more concerned about other people's business than helping their neighbor.
569	Too many Dollar-type stores. One should be enough. As we eat out ALOT, a better variety of restaurants is a big one for us! More industry/job options is very important for the growth of Moberly. We cannot support mom & pop shops if we don't have job growth to get people here. The park however is awesome - kuddos to the Rothwell Park team! Always looking for entertainment options to take our grandkids to. Last but not least, as we age, top notch medical care is a must from the hospital to the physicians to pharmacies. And oh.... a Social Security Administration office back in Moberly would be awesome! Again.... would love more restaurant options!!! :-)
572	Moberly is dying! We need to revive it!
573	Animal control enforced. A non kill animal shelter. More support for fundraising activities by non profit organizations Relax the yard sale ordinances.
575	Elderly need more housing and delivery options
588	I've heard there's too much drug trafficking; Jobs don't pay enough and/or treat you fairly; Rent is too high for what you get; No affordable job training...
589	Drugs have taken a toll on the city.
591	I have lived in this town my whole life, and I travel to areas all over the country. A town this size with two major highways going through it, should have choices of family restaurants, and at least one more hotel to use. We are the largest town in our county and we have very little to offer. This town is going backwards instead of forwards from 30-40 yrs ago.
594	It's ok

## ResponseID Response

602	I think improvements in our public schools are needed. More emphasis on the children's education and preparation for college and a lot less on sports. One of the main reasons we have considered selling our home is to move to a better school district.
604	It's gotten worse with the drugs and criminals we have running around espically in the downtown area. Very sad.
608	Most new jobs are low income. In order to see more substantial growth there would need to be more middle class white collar positions. I would love to work in moberly but commute to Columbia due to the lack of good paying jobs in my field.
610	Adding really good jobs with good pay would be a plus. Someone might want to move to the town they grew up in but don't want to drive far to work.
612	Crappy management = Crappy town!!
615	Too much poverty and drugs
618	the biggest problem as far as quality of life in Moberly for active retirees is the dearth of good places to eat and quality entertainment that is more upscale.
625	Moberly schools have gone down hill, I'm glad my kids went to private school Crime has increased mostly drugs, and burglary. Lack of respect of citizens ideas, need to replace all of city council and mayor bring in fresh ideas. Not people trying to promote their business by being in council
634	Hard to find work over minimum wage. Many people ask if there are jobs available, but all are for like truck drivers or there's none available.
636	only problem i see is ,disrespectful out of control teenagers that our PD dismisses as kids will be kids even when the children scream . yell and threaten Residents at all hours of the night. Curfew laws should be changed to 10 pm for children under 18 and they should be enforced . I had a group of teens not that long ago threaten my life and the Officers dismissed it and told me and i quite kids will be kids not much we can do. Those very same children stood in the street screaming profanity at said officers and they did nothing. I bought my home 8 years ago and i felt very safe . Not so much now ,My husband and myself have been talking about selling our home and moving.

26. Please mark which of the following features you or your family members have used in the past year:

WS #7.



Value	Percent	Responses
Playground equipment	50.9%	176
Golf course	15.3%	53
Shelter houses	35.5%	123
Baseball/Softball fields	27.7%	96
Pickleball courts	2.9%	10
Tennis court	8.7%	30
Sand volleyball	0.9%	3
Park restrooms	47.4%	164
Hiking trails (paved or nature)	52.0%	180
Basketball courts	7.2%	25
Aquatic center	40.8%	141
Thompson Campground	2.9%	10
Indoor facilities (auditorium/lodge/youth center)	40.2%	139
Miniature Railroad	28.6%	99
Disc Golf	3.8%	13
Boat Ramps/Docks	9.8%	34
Don't use the park	10.7%	37

27. Of the following items, please indicate and prioritize up to three (3) features you would like to see upgraded

WS #7.

Item	Overall Rank	Rank Distribution	Score	No. of Responses
Hiking trails (paved or nature)	1		301	127
Park restrooms	2		253	127
Playground equipment	3		216	103
Shelter houses	4		153	81
Indoor facilities (auditorium/lodge/youth center)	5		148	75
Aquatic center	6		126	61
Miniature Railroad	7		94	46
Basketball courts	8		75	35
Boat Ramps/Docks	9		69	36
Golf course	10		63	28
Baseball/Softball fields	11		47	25
Thompson Campground	12		31	19
Tennis court	13		30	15
Sand volleyball	14		24	14
Disc Golf	15		21	10
Pickleball courts	16		14	7

Lowest Rank | | Highest Rank

28. Please indicate what level of funding you would vote for to support upgrading/adding each of these features: **Selected from: Of the following items, please indicate and prioritize up to three (3) features you would like to see u**

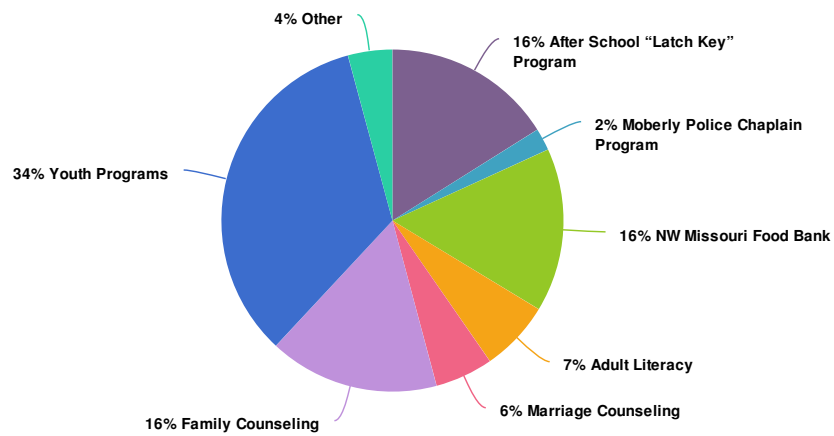
**WS #7.**

	No Tax Increase	Up to \$1/month	Up to \$2.50/month	Up to \$5/month	Over \$5/month
Playground equipment:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	32 31.7%	46 45.5%	17 16.8%	5 5.0%	1 1.0%
Golf course:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	13 46.4%	5 17.9%	4 14.3%	3 10.7%	3 10.7%
Shelter houses:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	34 43.6%	37 47.4%	7 9.0%	0 0.0%	0 0.0%
Baseball/Softball fields:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	10 40.0%	9 36.0%	1 4.0%	2 8.0%	3 12.0%
Pickleball courts:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	4 57.1%	2 28.6%	1 14.3%	0 0.0%	0 0.0%
Tennis court:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	5 33.3%	6 40.0%	3 20.0%	1 6.7%	0 0.0%
Sand volleyball:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	11 78.6%	2 14.3%	1 7.1%	0 0.0%	0 0.0%
Park restrooms:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	55 43.7%	59 46.8%	10 7.9%	2 1.6%	0 0.0%
Hiking trails (paved or nature):Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	41 32.5%	59 46.8%	21 16.7%	3 2.4%	2 1.6%
Basketball courts:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	17 50.0%	14 41.2%	2 5.9%	1 2.9%	0 0.0%
Aquatic center:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	16 27.1%	32 54.2%	8 13.6%	3 5.1%	0 0.0%
Thompson Campground:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	7 36.8%	9 47.4%	3 15.8%	0 0.0%	0 0.0%

	No Tax Increase	Up to \$1/month	Up to \$2.50/month	Up to \$5/month	Over \$5/month
Indoor facilities (auditorium/lodge/youth center):Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	34 45.9%	28 37.8%	10 13.5%	1 1.4%	1 1.4%
Miniature Railroad:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	15 32.6%	23 50.0%	8 17.4%	0 0.0%	0 0.0%
Disc Golf:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	4 40.0%	5 50.0%	0 0.0%	0 0.0%	1 10.0%
Boat Ramps/Docks:Please indicate what level of funding you would vote for to support upgrading/adding each of these features: Count Row %	16 45.7%	15 42.9%	3 8.6%	1 2.9%	0 0.0%

29. Churches in the Moberly Ministerial Alliance support a number of local programs. Of the following, check the most important item that the local churches should support.

WS #7.



Value	Percent	Responses
After School "Latch Key" Program	16.1%	53
Moberly Police Chaplain Program	2.1%	7
NW Missouri Food Bank	15.5%	51
Adult Literacy	6.7%	22
Marriage Counseling	5.5%	18
Family Counseling	16.1%	53
Youth Programs	33.9%	112
Other	4.2%	14

Totals: 330

Other

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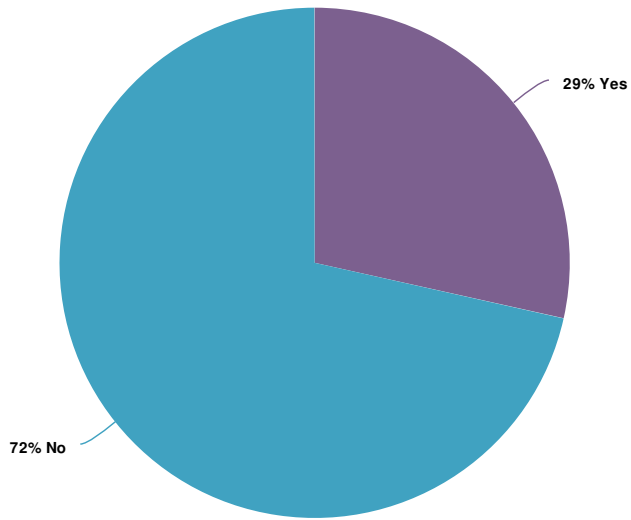
WS #7.

ALL THE ABOVE	1
Acceptance of those with beliefs that conflict with those they "proudly exploit".	1
Clothing and blankets for the income challenged	1
Financial help with bills	1
Gentlemen/Lady Education to teach pride and manners	1
Homeless	1
I am not religious	1
N/A	1
Outreach into the community	1
These are programs for other organizations.	1
This question should not be on the survey this is a direct violation of separation of church and state	1
Weight lose	1
Worship	1
disaster sheltering	1
Totals	14



30. Do you have children in the Moberly School District?

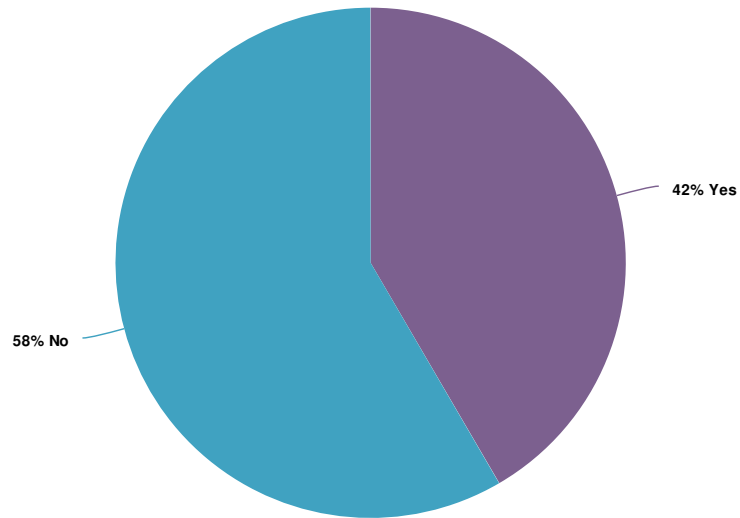
WS #7.



Value	Percent	Responses
Yes	28.5%	102
No	71.5%	256
Totals: 358		

31. Would you support a tax levy to improve the facilities of the school district?

WS #7.



Value	Percent	Responses
Yes	41.6%	147
No	58.4%	206
		Totals: 353

32. Comments Regarding School District:

WS #7.

ResponseID	Response
53	We've supported a recent tax levy for the schools.
56	I do have a child that is of age to attend Moberly public schools, but she attends elsewhere. There are some projects that I would be very supportive of a tax levy, but I don't feel I have enough information to select 'YES'.
58	Moberly School doesn't need help with facilities, those are great - it needs assistance in growing as a community and putting an end to negatives (drugs/bullying)
67	School personnel are uneducated and the administration is even worse
73	3/4 of my property tax goes toward the school, live within your budget like the rest of us!!! I am out of this county when my kid graduates. Sick of all the city bullshit, everytime you turn around they want more money. But hey we got a golf course or a new bridge over Rollins. Yes im aware, different pots of money, but it still came from people living in the city.
79	Need to have schools open before school and after school so that working parents can drop off their kids early before work and pick them up after work. Instead of asking work for a certain schedule which could risk them losing their job and so they don't have to pay for a babysitter.
81	Good district, awful school board.
82	I cannot support paying more taxes to a school district that is not spending money well. Our schools focus too much on financing sports and not enough on providing quality materials for the classrooms.
83	Being retired and on fixed income don't need more tax increases.
87	Sports programs should not be placed as a priority over basics. Teacher pay, training in how to handle multiple mental health issues in the classroom, and better resources for kids to learn are important.
91	Bullying is Out Of Control. Children are Not Safe especially at Middle School. Supervisory Staff not trained or ignoring situations.
99	Great Schools and facilities but more economic development=more tax dollars to the schools without raising taxes.
102	They are too concerned about keeping DFS on speed dial and making notes on what to hotline parents on. They don't keep parents in the loop. They don't bother to keep kids from being bullied and are too concerned with keep their asses covered.
104	Other Randolph county schools like Cairo- Northeast R-IV would benefit with a latch key program
110	Didn't we just improve all the schools?
112	Get rid of MHS principal...hire someone who actually cares about our kids! It was a huge mistake to promote him from counselor...he was much better at that job. He lacks people and managerial skills!
118	Lots of upgrades have been done recently. Need to have an anti-bullying program/awareness. School busses drive too fast.
121	I guess I made my comments in the last section.
137	I feel like the np, sp and gbe need 30% more teachers
138	The schools need security! Children should be safe inside the schools and while riding busses. Teachers can not be everywhere, extra staffing of support personnel to provide a safe environment are necessary. The school should take a stronger stance on bullying and fighting and theft.
139	Learn to stop paying at the top, start paying staff from the bottom up.
148	Class sizes are getting out of control.
154	Would like to see better transportation and more resource officers
167	Schools are fine. They give the students a good education and keep them safe. They also provide them the opportunity to continue their education in college and trade schools.
169	Needs to take care of bullying
176	Complete joke! Can somebody monitor the teacher <span style="border: 1px solid black; padding: 2px;">195</span> e? Short pencil skirts? No bras? Really? WTF?!

## ResponseID Response

178	Teacher salaries are needed instead of continuing to change the buildings. Spend money to maintain but concentrate on salaries
185	Spend way too much money.
190	Bullying is Not being Addressed. Out of Control.
192	I have family that deal with the out of control bullying issues. No resolve from teachers and principals
198	We do love the schools here. One thing I want to see is more specific training for specials needs and behavioral challenges at the school by staff. Would love to see more unity among the schools. More clubs for the students. Gratz Brown could use like an art club for the kids.
201	I took my kids out of the school district due to poor teaching, teaching only what is on the MAP test is only failing them for the future. Focus more on academics instead of sports
216	More education and handling bullying better and more programs for kids of all ages
220	Bus system for kids within the 1 mile range. We pay a lot in taxes for the schools and our kids weren't allowed to even utilize the bus system even though they literally stopped in front of our house.
223	The schools need more interesting programs for students besides sports related such as an art related program.
232	Very political
234	Our School District is failing our children. Our workforce is ill prepared for higher paying white collar jobs. It is hard for MAEDC to recruit businesses when there is no workforce capable of staffing that business.
235	Our children have recently graduated from the Moberly School District. The facilities have improved tremendously. The staff however needs parental support and that is not always there across the board. There are a lot that volunteer and support but a vast majority do not.
240	Need to start making plans to create a single K-2 building. located near the current schools.
241	Don't think people in the community that don't have kids in school should have to pa tax's on them
242	It feels like families are taxed beyond their limits
251	At GBE there is some teacher issues and we have had problems with staff using do as I say not as I do mentality
255	No kids but schools are important
264	Way too much bullying is allowed. I had to home school one of my three children because of it and now at least one of my grand children may be home schooled soon because of it. There should be no reason it should be tolerated. Teachers and faculty ignore it and eventually we may all regret it like other schools in the nation. I pray that doesn't happen but not enough is being done to help our children.
270	Need way more student teacher interaction and less use of here's some technology just go figure it out. Definitely need more life skills class. Teach cursive. Say the pledge. Kids need to learn how to change a tire and balance a check book.
275	Fantastic
277	Need to improve on administration doing something about the bullying in the schools. And the fact the one being bullied is the one that gets punished when caught finally depending themselves and the aggressor getting by with it.
280	I have one in Public and 2 i homeschool. I am dissatisfied with the push for kids to test! It gives the kids anxiety and unnecessary stress. Teach to test is ridiculous! Let's teach the kids on their level and not make them feel stupid if they aren't good in one subject! Sorry touchy subject...schools just need to be better. Let's look at other cultures and see what's actually working.
309	Not sure why homeschooling families have to pay taxes for the public school system
312	I believe Dr. Miller, the School Board, and our faculty and staff are working hard to make MPS a safe and robust space for learning.
316	The school district or "parents" need to be able to do something about the disruptive students in class. Students should NOT leave a classroom while ONE student is destroying it. These kids need mental and/or therapy to help them with their issues. This isn't so much to the school district as it is a community outreach program that need to be implemented to help these students.

## ResponseID Response

318	I shouldn't have to pay such high tax for services me nor any of my family use - includes all levels of education.
320	Compared to the education my grandchildren received in Texas, Moberly schools are far behind in all categories. Missouri is far behind many states. Too many hanger-on's at DESE and CBHE.
326	Student discipline has become a frequent problem. I also feel they hire too many teachers, staff members, and even administrators who do not live in the Moberly district!
332	schools need to take care of what they have we are taxed toooooo much for the schools now!!
333	All the moberly schools have their favorite picks when it comes to children. Teachers and faculty seem to do more for or treat better children that come from more wealthy families. Or children who don't need more 1 on 1 time. Children are getting bullied right under the noses of faculty and if it isn't 1 of their picks then no punishment is given. Which is ridiculous.
336	Is this entire survey just to figure out how to get more money from us?? You already tax us too much and I do NOT support any new taxes !!!
338	Bullying is going on and the schools are not doing anything Schools money is needed for the arts and not just sports Sports players should be made to keep passing grades like their classmates
339	I don't think Moberly school district cares about anything but athletics. I don't support my money going there.
345	Our schools are great-I have noticed a difference from my child going from north/south park to GBE. I do feel for our teachers because a lot of them are not paid well and a lot of what goes into their classrooms is on them. I do what I can to provide for the class as much as possible-I just wish the schools had a bit more help.
355	Retain quality teachers with improved pay. No public money for school football turf field - if private funds used so be it.
356	none
359	Elementary schools are in need of improvement and expansion. Changing social behaviors require even smaller classes and more behavior-specialized services to be effective for all students.
363	I think that there are to many administrators and they are paid way to much money.hire more qualified teachers and aides and pay them a little more. They are the ones teaching the kids. Get rid of some of they sports that do not bring in enough money to pay for itself. I do not think that tax payers should support sports.
365	school district is too top heavy with administrators. Moberly's population has remained static for the past 20 to 40 years, as with the number of students in the schools. Years ago, there was one superintendent, and one assistant, Now there is one superintendent, 4 assistants, a principal and an assistant principal for each school. Too top heavy.
367	Current Tax Levy is adequate
372	Need a before and after program where teachers/ volunteer parents are at the school early in the morning and late after school for working parents. If school starts at 845 but the parents have to be at work at 730 they can drop the kids off early so they dont have to be late and risk losing their job.
379	It seems the schools use there money well. The teachers need more money.
387	depending entirely on the facility they would want to improve. Might be better spent keeping staff at the schools to provide consistency to our children
389	Anytime we can improve the school district, I'm all for it.
400	Doesn't matter what we say, they do as they please
403	The facilities are nice. When my child was in Moberly schools, it seems like they changed curriculum too often. This was a waste of money. In order to know if a curriculum works, they need to try it for a few years. One or two years is not enough. They should use money to go towards a behavior program for Gratz Brown. Teachers cannot teach and take care of emotionally handicapped, violent or mentally ill children. The number of disruptions due to severe behavior at that school is unbelievable. The Gratz Brown administration and teachers do a fabulous job but they can only do so much. The district needs a behavior disorder program that will help these 3-5 children AND allow the teachers to teach and the other students to learn. This problem is hurting our community. We cannot attract and keep quality educators and administrators under those working conditions. We must choose, is it going to be a psychiatric facility or a school? No child is getting what they need under those conditions.
404	Bobby Riley and school board is a joke

## ResponseID Response

405	I would absolutely favor a tax levy to support education. However, the recent end-run the school board used to install Turf was unconscionable. The "lease" arrangement is just a masqueraded loan that should have been approved by voters. They lost my trust and wasted money that could have been used for better educational opportunities-reading, the arts, math, science even basic civic responsibility.
407	I pay to much as it!!!
412	Have grandchildren who attend strong school district very important to the continue vitality of our community
416	I already pay too much tax to Moberly schools and the college, which I take no benefit from.
419	tired of the teachers who whine about pay when they chose that profession and have two months off a year.
420	The school needs counselors. Not improvement especially not in athletics.
425	The focus should be on a quality education and not on adopting unproven education methods of recent years, like common core. Hopefully they are not pushing all of these far left policies that cause gender confusion in children either.
428	Gratz Brown needs stronger more effective administrative leadership. The H.S. Band program seems to be lagging behind those of other school that are of similar size (student enrollment, performance schedule).
449	The school district gives many resources and has a great opportunity to give kids amazing futures, however, there are many issues with administration and controlling situations. I've heard many times teachers are afraid of students therefore students are disruptive and disrespectful causing others to be unable to learn in a safe environment. That's ridiculous and should never be an issue.
452	Staff do not get paid enough. Also for those who have children not in school yet, it are not very many places for childcare.
455	Allow people in Higbee school district to pay tuition to send kids to MHS.
456	Too much bullying going on
487	Teachers deserve better pay for the nonsense they put up with from some of the parents in this town
489	I believe the schools have enough money
495	I would support a tax levy if the monies were going to technology for students, teaching of life skills, and the arts. Plenty of money is spent on the athletic programs.
500	It can be difficult for parents that arent tech savvy to keep up with email or texting is the main form of communication between the parent and school teachers. Middle school feels more distant vs when he was in k-5th
506	Elementary school cafeteria hands out whole fruit to kids who are losing their baby teeth... they can't eat it, they have no front teeth! Maybe cut up fruit would improve nutrition and reduce fruit waste.
507	Bullying is out of control as described by my grandchildren. Having a school resource officer, peer leadership groups that intervene, more parental responsibility for child behavior, seek out how other school districts are coping with the issue.
518	None
540	The school district has enough money already. Obviously as they are spending hundreds of thousands on two fields. It's clear that athletics is more important than academics.
547	Very clean and tidy.
548	They have passed enough levies. \$1 million for AstroTurf for a few games per year is frivolous.
552	My family goes to St. Pius X school and we do not get funding from state.
562	I think we have a great school district with wonderful teachers!
568	Education is important. Even though my own children do not go to school in Moberly, all kids should have the opportunity to thrive in an educational atmosphere.
573	Teen Center After school programs

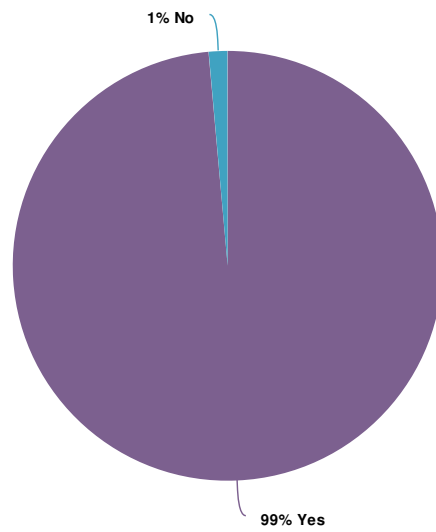
ResponseID Response

WS #7.

575	Need more classes for kids not going to college. The tech center ran out of wood and metal with three months of school left. We are refurbishing the football field but not providing materials for classes. No books for students but crappy computers that if you have poor internet service and multiple kids trying to do homework but cant access necessary stuff. Teachers not utilizing or educating kids how to even use the technology. Teachers not having syllabus for year, kids not having clue what is due, teachers changing stuff constantly, kids vaping in class, cheating with computers, kids texting all day instead of listening to teachers even though started with kids supposed to be putting their phones in front of classroom. Special Education not helping kids. Dress codes not inforced, kids cussing, teachers cussing, coaches letting kids chew tobacco while playing baseball. Our school does not utilize technology successfully nor did it prepare teachers or students for its implementation. Middle school much better than high school. Parents need inservice.
577	In my past experience with the School District they need to spend more time and effort on actual education and not improving their facilities.
580	I believe we had just updated the schools not that long ago.
588	More attention to "no bullying"; Can't afford all these taxes
589	Tighter control on drugs in school
591	the school facilities are fine. work on maintaining the staff.
594	Yay
601	The school district is wanting to have a health care facility. My fear is that this would impact the doctors, hospital, health care workers in Moberly who have supported the school tax levies for years.
602	See other comments
608	Education is an important key in securing a better future for our community
612	The school District gets 75% of my current property taxes and none of the schools give back to the community
618	the school district has done an excellent job over the last few years improving facilities, I would like to see some subsidized housing units for new teachers to encourage them to live in Moberly and become part of the community
619	they need to leave the teachers alone and let them teach the basics and forget all this core crap
625	I agree to tax increase for teachers, spend less on sports and more on teachers and the arts. Quit teaching just towards the MAP there is more to learn than just the test. Teach kids cursive, no one will be able to read historical papers because they can't read cursive
634	N/A

33. Do you have a driver's license?

WS #7.

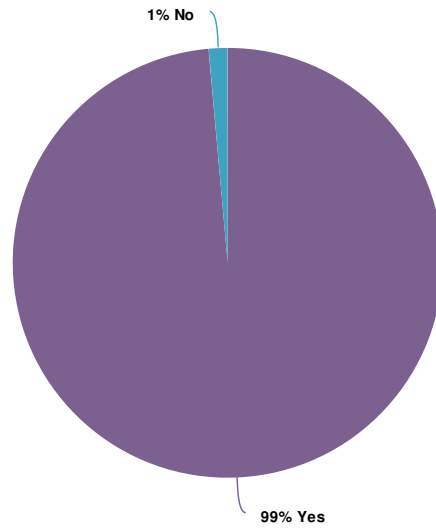


Value	Percent	Responses
Yes	98.6%	357
No	1.4%	5
Totals: 362		



34. Are you able to drive?

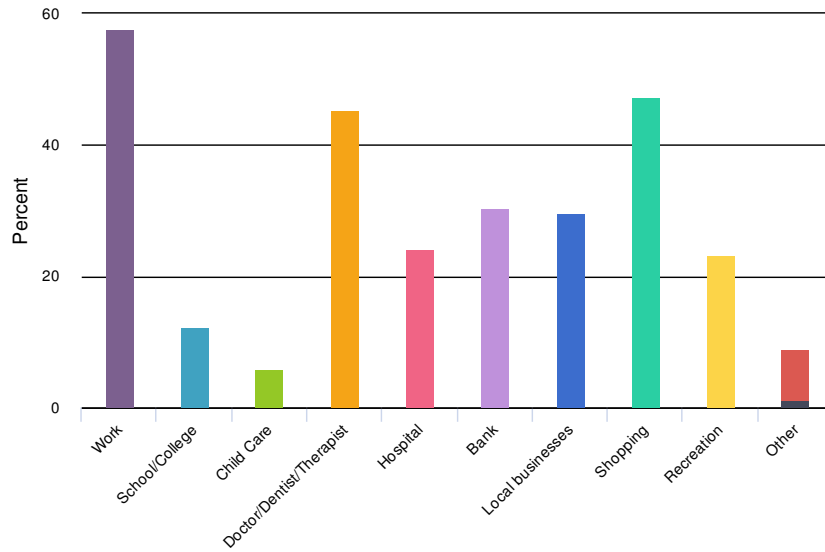
WS #7.



Value	Percent	Responses
Yes	98.6%	353
No	1.4%	5
		Totals: 358

35. In cases where you were unable to provide your own transportation, where did you want to go?

WS #7.



Value	Percent	Responses
Work	57.6%	117
School/College	12.3%	25
Child Care	5.9%	12
Doctor/Dentist/Therapist	45.3%	92
Hospital	24.1%	49
Bank	30.5%	62
Local businesses	29.6%	60
Shopping	47.3%	96
Recreation	23.2%	47
Other	8.9%	18
Other	1.0%	2
Other	1.0%	2

Other	Count
N/A	2
0	1
All places	1
Auto repair shop	1
Entertainment: movies/golf	1
Everywhere...that's why I like to drive :)	1
I am never unable to provide my own transportatipn.	1
If I couldn't drive, I'd like transport services to be able to do all the thingsy life would require at times.	1
Mechanic	1
NA	1
Park	1
Randolph County Raceway	1
VA Hospital in Columbia	1
church	1
gym	1
not applicable	1
pharmacy	1
Totals	18

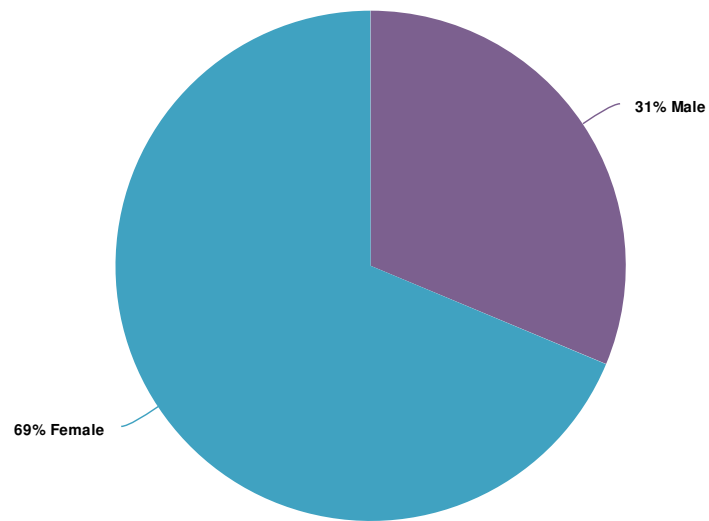
WS #7.

Other	Count
0	1
To the club	1
Totals	2

Other	Count
0	1
Home	1
Totals	2

36. What is your gender?

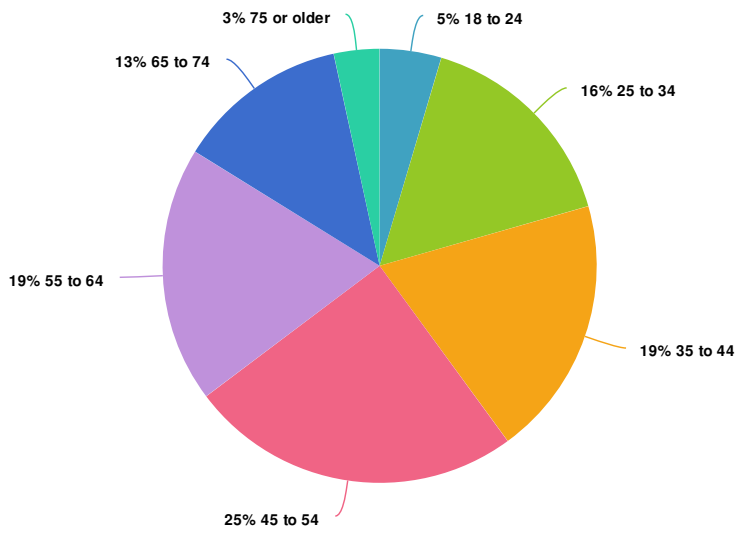
WS #7.



Value	Percent	Responses
Male	31.3%	109
Female	68.7%	239
		Totals: 348

37. What is your age?

WS #7.

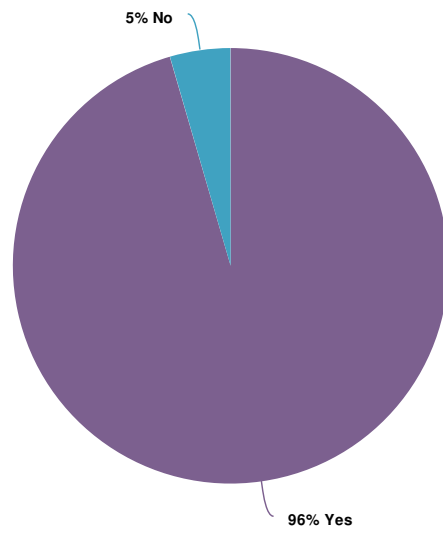


Value	Percent	Responses
18 to 24	4.6%	16
25 to 34	16.0%	56
35 to 44	19.4%	68
45 to 54	24.8%	87
55 to 64	19.1%	67
65 to 74	12.8%	45
75 or older	3.4%	12

Totals: 351

38. Are you registered to vote?

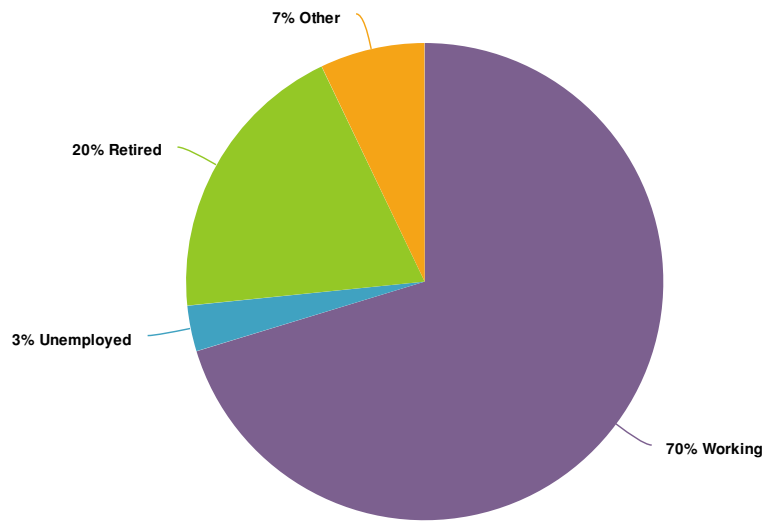
WS #7.



Value	Percent	Responses
Yes	95.5%	336
No	4.5%	16
		Totals: 352

39. What is your work status?

WS #7.

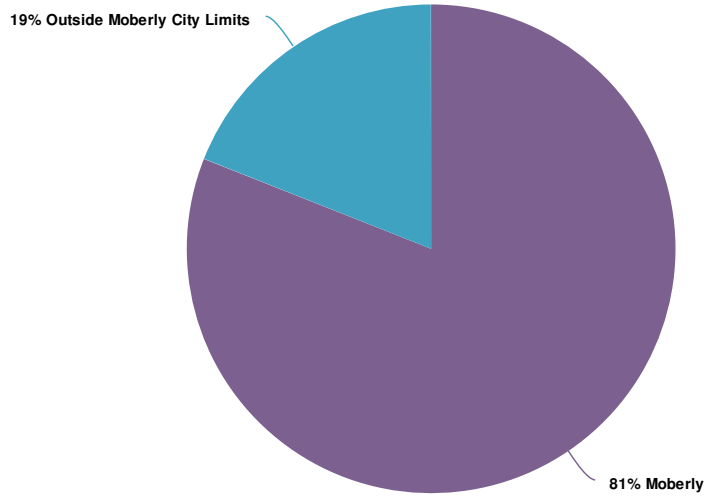



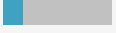
Value	Percent	Responses
Working	70.3%	249
Unemployed	3.1%	11
Retired	19.5%	69
Other	7.1%	25

Totals: 354

40. Where do you live?

WS #7.



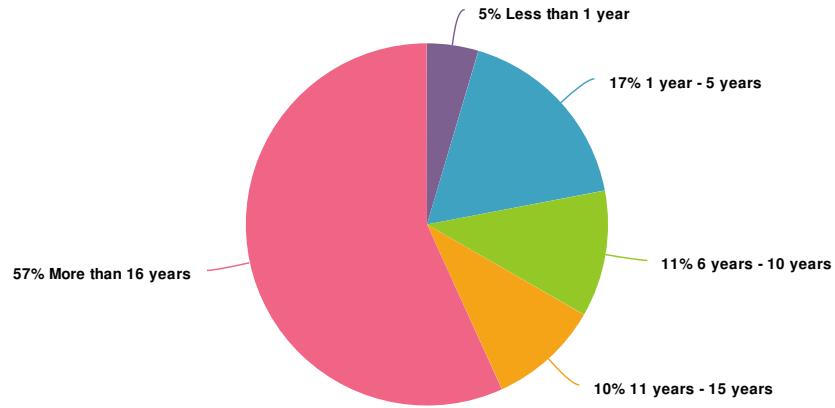
Value		Percent	Responses
Moberly		81.0%	286
Outside Moberly City Limits		19.0%	67

Totals: 353



41. How long have you lived in the Moberly school district?

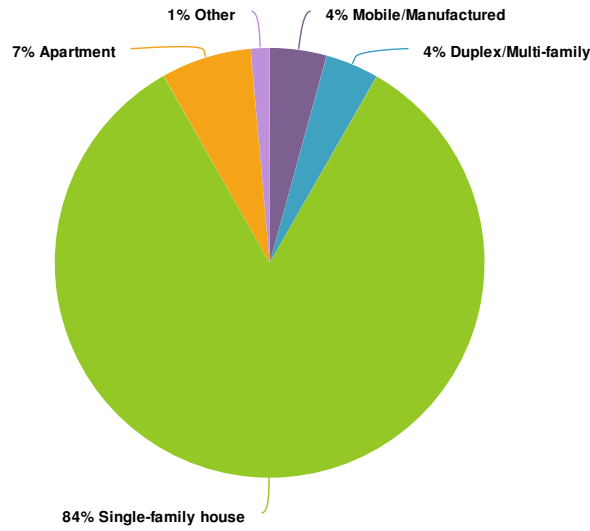
WS #7.



Value	Percent	Responses
Less than 1 year	4.6%	16
1 year - 5 years	17.4%	60
6 years - 10 years	11.3%	39
11 years - 15 years	9.9%	34
More than 16 years	56.8%	196
<b>Totals:</b>		<b>345</b>

42. In what type of housing unit do you currently reside?

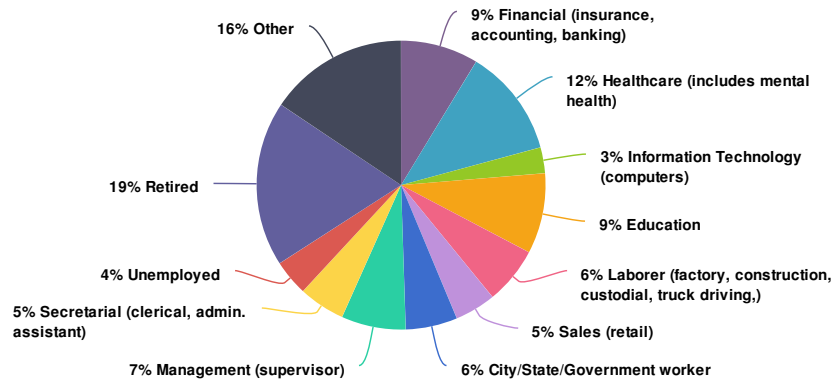
WS #7.



Value	Percent	Responses
Mobile/Manufactured	4.3%	15
Duplex/Multi-family	4.0%	14
Single-family house	83.5%	293
Apartment	6.8%	24
Other	1.4%	5
		<b>Totals: 351</b>

Other	Count
3 bedroom house	1
Card board box	1
Home	1
Parsonage	1
Villa	1
<b>Totals</b>	<b>5</b>

43. What is your occupation?



Value	Percent	Responses
Financial (insurance, accounting, banking)	8.7%	30
Healthcare (includes mental health)	12.1%	42
Information Technology (computers)	2.9%	10
Education	9.0%	31
Laborer (factory, construction, custodial, truck driving,)	6.4%	22
Sales (retail)	4.6%	16
City/State/Government worker	5.8%	20
Management (supervisor)	7.2%	25
Secretarial (clerical, admin. assistant)	5.2%	18
Unemployed	4.0%	14
Retired	18.5%	64
Other	15.6%	54

Totals: 346

Other	Count
Disabled	4
self employed	4
Librarian	3
Homemaker	2
N/A	2
Architecture	1
Totals	54

Other	Count
Attorney	1
BUSINESS OWNER	1
Benefits administration	1
Business Owner	1
Clergy	1
Clinic assistant	1
Counseling services	1
County Government Entity	1
Decline to Answer	1
Delivery	1
Disabled	1
Disabled Housewife	1
Engineer	1
Farm	1
Home Services(contractor)	1
I homeschool my kids and work with my local church as volunteer	1
I volunteer.	1
IT Manager	1
Manufacturing	1
NONE OF THE ABOVE	1
Non-Profit	1
Own operate own business	1
RAILROAD	1
Restaurant Cook	1
Retires & Work Part-Time	1
Sales - Leasing	1
Sales for manufacturing	1
Self employed urban farm	1
Service Business Owner	1
Services	1
Stay at home mom	1
Stay at home parent	1
Totals	54

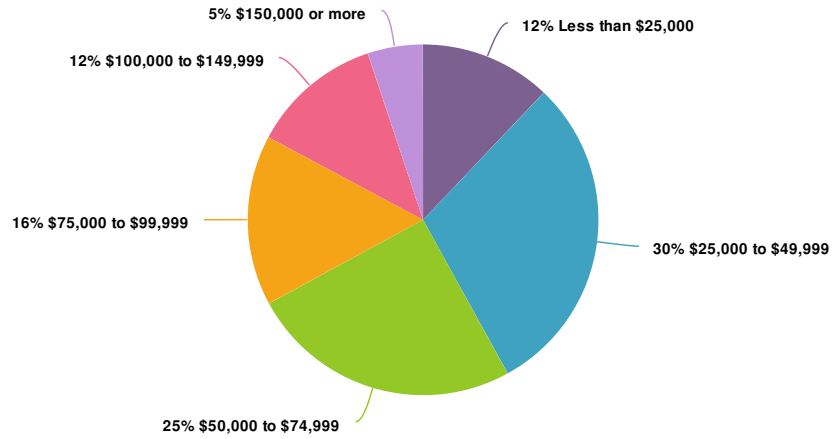
WS #7.

212

Other	Count	WS #7.
Teacher	1	
Warehouse	1	
YMCA	1	
data research	1	
disabled	1	
social worker	1	
Totals	54	

44. What is your total household income?

WS #7.

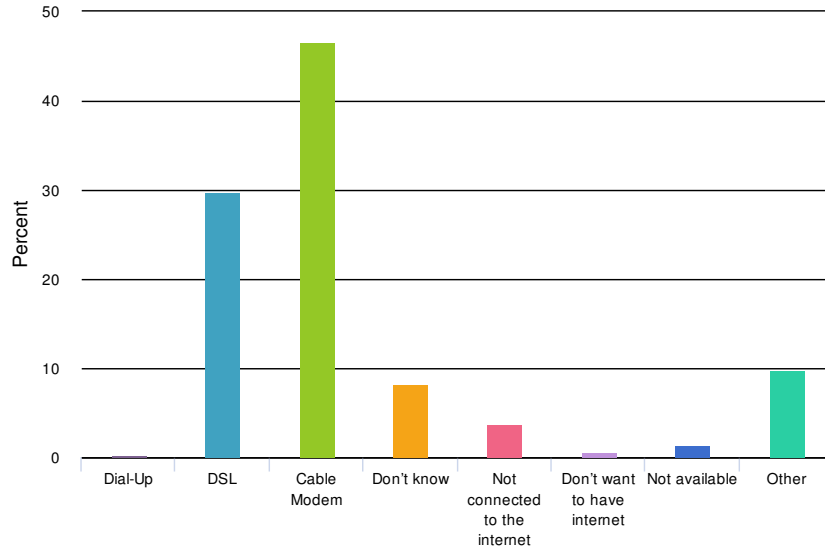


Value		Percent	Responses
Less than \$25,000		12.1%	40
\$25,000 to \$49,999		29.9%	99
\$50,000 to \$74,999		25.1%	83
\$75,000 to \$99,999		15.7%	52
\$100,000 to \$149,999		12.1%	40
\$150,000 or more		5.1%	17

Totals: 331

45. What type of internet service do you have at your home?

WS #7.



Value	Percent	Responses
Dial-Up	0.3%	1
DSL	29.8%	105
Cable Modem	46.6%	164
Don't know	8.2%	29
Not connected to the internet	3.7%	13
Don't want to have internet	0.6%	2
Not available	1.4%	5
Other	9.9%	35

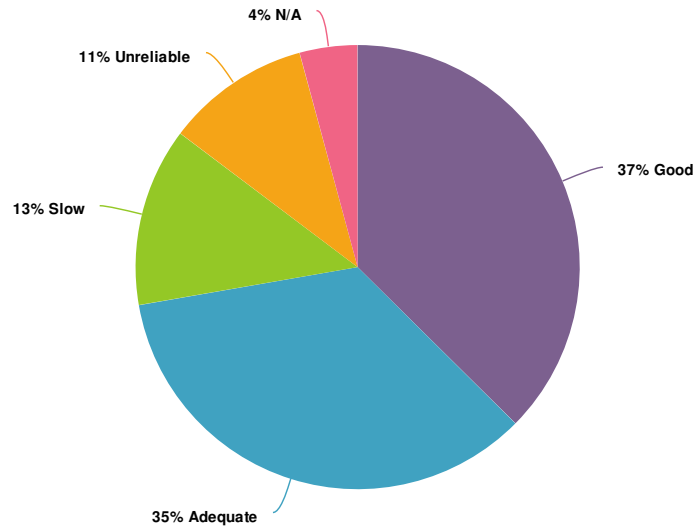
Other	Count
Fiber	5
Charter	2
Dish	2
Uverse	2
Wireless	2
AT&T	1
Fiber internet	1
MCM systems	1
Modem wireless	1
N/A	1
Only with phones, none otherwise	1
Personal Hot Spot	1
Phynxx	1
Private	1
Satellite	1
Satellite	1
Socket	1
US Cellular Hotspot	1
Use a cell phone for hot spot	1
Why do you care?	1
WiFi	1
WiFi	1
cell phone	1
fiber	1
fixed wireless	1
satellite	1
wireless	1
Totals	35

WS #7.



46. How would you rate your internet service?

WS #7.



Value	Percent	Responses
Good	37.4%	132
Adequate	34.8%	123
Slow	13.0%	46
Unreliable	10.5%	37
N/A	4.2%	15
<b>Totals:</b>		<b>353</b>

47. General Comments:

ResponseID	Response
82	Spending money on a golf course while charging high amounts to use Park/Rec facilities demonstrates a general lack of concern for the residents supporting the park. Citizens of Moberly, who pay taxes, should not have to pay again to use courts, fields, or other open areas of the park. Joining a summer ball club should not be reserved for those children with extra money. Bringing in outside money would not be so important if the citizens of Moberly were not taking their money outside. Focus on the citizens of Moberly before searching to create a better image to outsiders.
83	None.
86	The Chamber and Economic Development should be working with all of the nonprofits in the community. I was part of the downtown association many years ago and it seems that the City, Chamber and ED aren't utilizing that organizations enough. City's social media almost completely ignores Main Street events.
91	Government needs to be totally transparent and accessible. Public Information needs to improve.
102	I wish Moberly was like when I was little when people took pride in their houses and there was more home ownership. People cared about each other and the laws of town. People are too concerned now days about themselves and getting what they want at the expense of others.
118	The Jr High Building needs to be developed into housing. Most of the houses on Johnson Street should be condemned and duplexes and SFR should be buil there. Even onto West End Pl, Franklin St. If people can walk downtown, then you'll see an increase in downtown spending. Also we need some B&Bs available.
148	I could care less if Moberly gets a Wendy's. We have too many fast food joints as it is.
157	Spectrum sucks
161	Would love to see more art brought into the city, primarily downtown. More events hosted in the park. Streets cleaned up, meaning at intersections primarily. Having a welcome sign into the exits of Moberly. Having something to be known for and that's what being tourism here. Having at least 1 franchise restaurant in the town.
169	I feel Moberly also needs to be more Liberal/LGBTQ friendly. Sometimes I feel unsafe because of who I am.
176	Why can't mober-tucky have more than shitty charter? Fyi, there's more choices out there! More choices needs to be made a priority. For everything.
178	My husband and I have lived here all our lives. We both agree Moberly needs to grow. It's gone backwards since when we were kids.
198	I came to Moberly right after graduating high school in 2003 for college. Moved here with my boyfriend and we were married in 2006. We married here in town, and all three of our chikdren were born here at MRMC and now attend Gratz Brown. We have worked in this town, been a part of volunteer work in this town. We love down town. We want to make fun memories with our kids here in town. When our kids grow up if they choose to stay here I want them to be proud of that decision. If they move away I want them to be proud to come back home to visit. I am from a very small small community in Northern MO. Going home makes me sad because there is nothing there anymore everything is falling apart and looks sad. I would hate to see that happen to Moberly. One of my personal favorite things about Moberly is Rothwell park. I love that mini train and would love to see it go all over the park! That would bring in so much tourism! T rain tours all throughout the park. I think more family oriented events should happen at the park. You have an amazing park with sooo much space, use it!! Bring back the POW WOW!! Stop always focusing on how everything "looks" and freaking out over park grass getting ruined. Grass. Grows. Back. Cultural experiences can be a once in a life time experience and huge memories. For some people in the community these local events may be the ONLY time they are introduced to such things. Bring in some re enactments and encourage people to participate. A small rennissance faire or small comic con would be so fun. You have a lot of "nerdy" people with tons of creative ideas in Moberly! To improve Moberly you need to do more than just make it "look" nice. It needs to be nice. Positive. Change attitudes. You are doing great and making positive changes!
201	I like Moberly but from when I moved here in 1992 it seems to be going downhill, downtown is dead. I remember sidewalk sales where the street was closed not anymore just one example Parades would take longer than 5 minutes takes longer to get to parade than watching it
216	We had cable and internet through Spectrum and the rates and services sucked

ResponseID Response

WS #7.

- 235 The tax base is adequate as of now. The funds however are not being handled correctly and the facilities are not utilized to the maximum potential. The purpose of expanding the park and ballfields was to increase visitors thus retail thus sales tax to the area. The facilities are sitting empty with no events the majority of the time. RCAD had a tax increase many years ago to improve services and add personnel. That has not happened and response times are horrendous. The city EMS provides great response times, but I have witnessed too many times and heard of too many circumstances of long waits on RCAD services. Even to see them drive from their station to a nearby scene so it is not entirely due to being out of their service area or understaffed as publicly indicated previously. Too many families are working multiple jobs to keep up financially because their primary occupation is way below averages on every level. This feeds into proper parenting, volunteerism, pride in the community, etc. If we want to attract quality citizens to move to Moberly and raise families here then we have to provide employment and the economics to do so. The majority of youth that one would want to stay here and better Moberly are leaving because there is no opportunity.
- 241 Charter internet need fix badly it lags goes out at times it is poor quality
- 242 We have att and it's horrible !!!
- 255 Moberly lacks good physicians, non-church type therapists, and some services like grub hub and instacart. The city should try to embrace this century and not the past. Thank you.
- 261 AT&T stinks
- 264 Married 30 years, born and raised in Moberly. Moberly HS graduate. Work and have a career in Moberly. Have 3 kids and six grand kids. I care about my community and hate to have to go to Columbia for anything. Now that our theater is improved the only reason to go is dining out or shopping in the mall for things we can't find here.
- 270 Let more stuff come here.
- 271 I recommend police raise as the city is losing officers to other city's. For size of city police are underpaid.
- 280 Survey was a little long... Possibly break it into sections and different links based on genre next time. Also an estimated amount of time to take survey this is me about 30 minutes!
- 309 I don't like to be negative. But this is not a welcoming or friendly town. We're only here because of necessity, and as soon as we can afford it, we're moving to Columbia. Most people who live here are at least one of the following: Are part of the Orscheln dynasty, retired in the only nice parts of town, grew up here and are afraid to change, are stuck, or like our family; just using this town as a stepping stone while waiting for something better
- 316 Thank for all you do in working together with us to better our community. Also, We should look into the Tourism Council funds and see where that money could be used to benefit our community/community betterment! Beautiful welcome to Moberly signs would be nice.
- 318 I would, as would many others, move from Moberly. Too much political favoritism and mismanagement of municipal funding to meet the needs of average citizens.
- 320 It is always something w/AT&T
- 331 There are not enough options for internet and cable leading to the opportunity for one provider to charge too much for a disorganized, merely adequate service.
- 333 Moberly doesn't value my opinion as a tax paying resident so I don't feel the need to say much about myself. My opinions don't matter anyway.
- 359 Would love to see the city tear down condemned houses that are lowering area property values. House next to us has been vacant for over 15 years and condemned for several years. Property owners have made pitiful progress and only do so when threatened by the city. When the city lets up pressure, the property owners quit working, which is almost all the time. It should be torn down.
- 363 Old unemployable.
- 372 Need to separate the Animal Control from the shelter. ACOs have to preform their officer duties AND run and clean the shelter, feed the dogs, adopt out dogs, takes dogs to the vet, and fundraisers. That is too much for 1, or even 2, ACOs to do. That's equivalent to the Moberly city police covering the city and the county, with no sheriff's department. It would be best to have the ACOs stationed at the police department and focus on their animal calls, and create a shelter manager and shelter staff positions and have them clean and maintain the shelter, tend to the dogs for food, vetting, and adoptions. The shelter staff would work with the Animal Control and other officers in regards to lost and found, bite/ neglect cases. The shelter would still be a city business and need the standard budgeting, but it would not fall under the police departments control. This would benefit the officers, the city, and the dogs.

ResponseID	Response
389	Spectrum has been really good as far as service and always having a steady speed and connection.
401	We can do better for our citizens Need more good paying jobs
404	Awesome
407	Retired Military
412	Appreciate the time and effort in developing this survey
425	Moberly has been stagnated for years, with almost no growth in population, and most children leaving for better opportunities and living wages. There seems to be a concerted effort to keep wages low in the area, while there is no effort to make the cost of services, like water and rent reasonable. For the dumps available around here, the rent is ridiculous! Housing should not be subsidized but people should makes wages sufficient to pay for good housing. For the elderly, the costs are ridiculous, but they should not have to be subsidized by someone else, the costs should just be reasonable. Money should be spent on the things everyone needs and not wasted on silly projects, or things that benefit few people at the expense of the rest. Government, as a whole, wastes our tax dollars at every level, with a lot of spending on "feel good" projects.
428	ATT
430	The traffic concerns I have are from law enforcement themselves. I have a 4 way stop sign outside my house and if a civilian ran thru the sign and drove like that they would be in jail. No lights or sirens. Absolutely do not appreciate it. Unprofessional police dispatch.
456	Would like to see codes enforced
459	TV Spectrum is highly overpriced with NO competition
476	I grew up in Moberly. I moved away and came back and raised my children here. I would like to see Moberly improve.
487	Bring in more internet options
495	Waiting on Phynix Fiber and hoping it is better than Spectrum.
500	We only live 4 miles east of moberly just off hwy 24 and there hasn't been a single service option we can find that is even remotely adequate
518	None
542	Cost
547	Too expensive
568	We can do better. We have the money. We need to start using it wisely.
569	I really do not like to see ANY panhandlers or religious people asking for donations at Moberly stop lights/signs. It makes me extremely uncomfortable & I would think it would mark a stain on people passing through as to what Moberly is like. I would also like to see Moberly businesses take better care of their pavement. Some of the potholes are HORRIBLE! If I didn't work in Moberly I would even consider banking/shopping elsewhere to avoid their potholes that are NOT good on our cars. Any existing buildings that are either condemned or are abandoned that are not worth the money to salvage should be torn down to make the town more presentable to new businesses & faces.
573	Need Fiber optic options in Randolph County. School bus support on school activities.
576	LOVE charter!
588	Need to retire. Will be hard for me to afford the high prices of everything in Moberly when I retire... medical, repair costs for house & car, property taxes, utilities, etc.
594	?
608	We need to, as a community, focus on real problems (heroin, meth, opiates) and try to leverage the upcoming medical cannabis industry as a way to increase people coming to moberly for work (dispensaries, consumption, growing). Many states have been able to see tremendous growth due to these changes.

**ResponseID Response**

WS #7.

- 612 Moberly needs more transparency. Moberly also needs to work on water quality and infrastructure. Moberly also needs to have open elections so the taxpayers can vote on the mayor and the council members to improve Moberly and grow the economy and bring in new business. Moberly also needs to address the citizens in the city that do not have access to the internet and or Facebook , too many people in this town have no idea what the city leaders are doing behind closed doors (ie: numerous tax increases without the popular vote) during business hours, so the citizens can't get to the meetings that are being held and major decisions being made for the community. Its not that, we the people, dont want to have a say or cafe about our community- Its that the city admins are secretive and non-transparent. It's time for a change in Moberly let's make Moberly magic again, people!!
- 618 This survey is too long for most people; breaking it into sections would be advised. Also, there needs to be a place to explain something that doesn't fit in the choices given (for example I go out of town for hair care service because the person is a friend.
- 625 Charter is the only reasonable priced one but very unreliable
- 630 The internet service here is very unreliable which is why I no longer pay to have it.

Main Street Moberly, Inc.

Plan for Four-Point Approach - Jane Loeber September 2019



***Design - Goal is to promote attractiveness to downtown***

1. Window graphics
2. Mural
3. Brick crosswalks – add to downtown

Team: architect, downtown preservation, planners, art teachers, city officials

***Promotions - Goal is to create a positive image for downtown***

1. Art walk – say on the 4<sup>th</sup> Fridays from April to August?
2. Plant sale downtown in the spring
3. February – some type of chocolate crawl with wine/alcohol as a fundraiser for Main Street
4. Pop-ups to generate foot traffic downtown – jewelry, apparel, spicy nuts, kettle corn, special drinks at a local bar
5. Haunted tour of upstairs properties- to expose/promote potential and the history of properties
6. Develop promotions calendar to identify/strategize/and communicate to the community what's happening downtown.

Team: marketing professionals, downtown business owners, non-profit professionals

***Economic Vitality - Goal is to strengthen the existing economic assets***

1. Town Hall meeting – goal to display positive image – where people are leaving our community to buy (Leakage); opportunity for growth
2. Small business Saturday
3. Create business investment guide
4. Ideas to convert unused space for new uses - Votec to merch window in vacant building, local artist to paint a mural on glass of vacant building
5. Identify downtown assets: foot traffic, # vacancies, # new ownerships, types of businesses, city involvement, downtown living, condition of buildings, engagement, volunteers

Team: bankers, attorneys, city official, real estate agent, business owner, building owner

***Organization - Goal is to build consensus between the vested stakeholders***

1. Capital campaign – perhaps 100 Friends of downtown Moberly  
100 friends x \$100 each = \$10,000 – ability to donate online – year end giving: emotionally driven; tax-driven.
2. Help develop volunteer base – create a list of tasks that need volunteers
3. Create poll: When you think of downtown, what comes to mind? What business do you think is missing? What time of day do you typically shop? What days of the week do you typically shop?

Team: accountants, public relations professionals, fundraisers